

## Education

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Create a Safer, Cleaner Environment with  
The PURELL SOLUTION™







PURELL® Products Make it Easy to  
Clean Hands and Surfaces with No Harsh Chemicals



## Take Credit for All You Do to Make Your School Great

PURELL® products are universally recognized and trusted to provide fast and effective protection from germs.<sup>1</sup> When students, parents, and teachers see the PURELL brand, they have confidence the facility is safe and clean. In a recent survey, 80% of people said that seeing PURELL products left a positive overall impression of the facility providing them.<sup>2</sup>

#1

America's  
#1 Brand

### PURELL Products Help Keep Hands and Surfaces Clean

America's #1 hand sanitizer brand<sup>3</sup> gives you the hand hygiene products you need to help eliminate 99.99% of illness-causing germs on students' hands. Plus, our surface disinfectants eliminate germs on the surfaces they touch, so kids can focus on learning instead of germs.

100%

Committed

### PURELL Brand Means No Compromises

We're committed to providing a solution that doesn't allow you to compromise. PURELL products are made with mild ingredients, so they're gentle on skin and surfaces, with formulations that are proven to provide the same effectiveness that doctors trust with their patients.

88%

Preferred  
by Teachers

### PURELL Brand is Most Preferred by Teachers

Providing well-liked products encourages use, reduces complaints, and shows teachers that you care. In a recent survey of educators, 88% said PURELL Hand Sanitizer was the brand they most preferred to have in their classroom.<sup>4</sup>

### The PURELL SOLUTION™ for Education

The brand that invented instant hand sanitizer is introducing a complete solution with hand soap and surface disinfectants to help eliminate germs that may cause illness on hands and surfaces. Because they are scientifically formulated for no-trade-off protection, using PURELL products allows you to keep both germs and harsh chemicals out of the classroom.







# The PURELL SOLUTION™

## A School-Wide Approach to Help Remove Germs That May Cause Illness

### PURELL® Brand HEALTHY SOAP®

PURELL Brand HEALTHY SOAP products are available in a variety of gentle and effective formulations. Whether you choose a general HEALTHY SOAP product or our new HEALTHY SOAP with CLEAN RELEASE® Technology, you can always be assured of high performance.

#### Maintain Skin Health

Gently removes dirt and germs without harsh chemicals. Nourishes while cleaning. Supports the skin's natural moisture barrier.

#### Healthy Ingredients

Most PURELL Professional Healthy Soaps are free of parabens, triclosan, and phthalates. Hypoallergenic. USDA and ECOLOGO® certified.

#### Kid-Friendly

Refreshing, gentle foam soap formulations with an option for low-dose dispensing for smaller hands.

### PURELL® ADVANCED Hand Sanitizer

America's #1 brand of instant hand sanitizer.<sup>3</sup> Kills 99.99% of most common germs that may cause illness. Outperforms other hand sanitizers ounce for ounce.<sup>5</sup>

#### 2X Sanitizing Strength

One pump from a PURELL® Advanced Hand Sanitizer Gel bottle equals two pumps of other national brands.<sup>6</sup>

#### Gentle on Skin

Formulated with mild yet effective ingredients, including moisturizers and skin conditioners, that are safe to use on all skin types.

#### Available Where It's Needed

Available in dispensers, bottles, and wipes for easy access throughout the school.

### PURELL® Surface Disinfectant

Unlike traditional products, PURELL surface disinfectants combine powerful germ kill and no-rinse protection.

#### Fast and Effective

Eliminates 99.9% of germs on surfaces, including norovirus and cold & flu viruses in just 30 seconds.

#### Worry-Free

EPA Design for the Environment (DfE) Certified, with the lowest allowable toxicity rating. No need to rinse or wash hands after using, even on food-contact surfaces.

#### Multi-Surface Formulation

Proven on most hard and soft surfaces, including desks, upholstered furniture, shared toys, gym mats and equipment, cafeteria tables, bus seats, hand rails, and more.

### PURELL® Hand Sanitizing Wipes

All the germ-fighting power of PURELL Hand Sanitizer, plus the convenience and extra cleaning power of a wipe.

#### Effective and Easy

Kills more than 99.99% of germs that may cause illness and removes light soils from hands.

#### Gentle on Hands

Durable wipes gently kill germs while cleaning hands. Incidental contact won't damage surfaces.

#### Quick and Convenient

Available in a variety of sizes. Can be used in classrooms or elsewhere throughout the school.



# Breakthrough Innovation in Hand Soap and Surface Disinfection Formulation

## Introducing PURELL® Brand HEALTHY SOAP® with CLEAN RELEASE® Technology

Healthy skin is cleaner skin. PURELL Brand HEALTHY SOAP with CLEAN RELEASE Technology sets a new standard for soap performance. This remarkably mild formulation is gentle on skin, contains no antibacterial ingredients\* or harsh preservatives, and removes over 99% of dirt and germs.<sup>7,10</sup>



*“With breakthrough formulation, GOJO has eliminated the leading causes of severe skin irritation.”*

— Dr. Matthew Zirwas, M.D.,  
Board-certified dermatologist in  
occupational and contact dermatitis



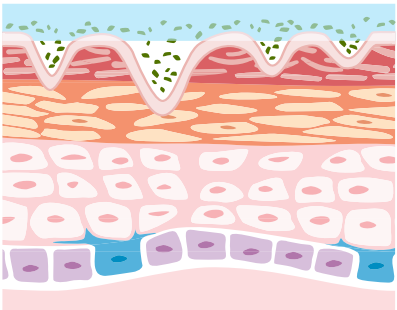
### Scientific Breakthrough in Skin Health

GOJO scientists teamed with a leading dermatologist to identify the most common causes of severe skin irritation – harsh preservatives and antibacterial ingredients. Formulated for dry and sensitive skin, hypoallergenic CLEAN RELEASE Technology soaps are free of these ingredients so they are better for skin.

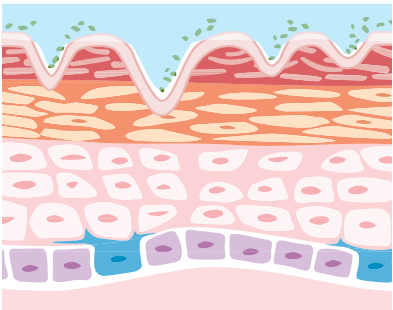
Cleaner Ingredients	Free of harsh preservatives, antibacterials,* parabens, and phthalates
Better Wash Experience	95% preferred over regular soap <sup>8</sup>

### CLEAN RELEASE Technology Helps Soap Work Better

CLEAN RELEASE Technology boosts soap performance. Its novel surfactant system reaches deeper into skin's cracks and crevices to gently remove more dirt and germs than regular soap.<sup>9,10,11</sup>



**Regular Soap\*\***  
Can't get to tough-to-reach areas where dirt and germs may hide.



**CLEAN RELEASE Technology**  
Reaches into skin's cracks and crevices 2X better to lift and wash away more than 99% of dirt and germs.<sup>9,10,11</sup>

Dirt Removal	Removes 30% more dirt than regular soap <sup>10</sup>
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### Better for You and the Environment

CLEAN RELEASE Technology soaps are made with naturally-derived ingredients, far exceeding the 64% USDA requirement. They rinse faster and cleaner to conserve water.

Biobased Content	90% biobased content <sup>12</sup>
Water Conservation	Saves an estimated 6 gallons per refill compared to regular foam soap <sup>13</sup>

\* Does not contain an antibacterial soap active ingredient.  
\*\* All references to regular soap are based on our top-selling non-antibacterial soap.

## PURELL® Professional Surface Disinfectant

Eliminating germs on surfaces is essential to breaking the transmission cycle. PURELL Professional Surface Disinfectant gives you the power to kill 99.9% of germs on surfaces, without harsh chemicals or fumes. Plus, it's formulated for food-contact surfaces, with no rinsing required.



### Fast and Effective with 30-Second Kill Time

PURELL Professional Surface Disinfectant is effective on 99.9% of germs, including human coronavirus<sup>†</sup> norovirus and cold & flu viruses. The patented formulation works fast, killing germs on surfaces in just 30 seconds.

### Worry-Free PURELL TOUCHABLE® Technology

Our powerful and safe formulation means you can disinfect throughout the day as needed.

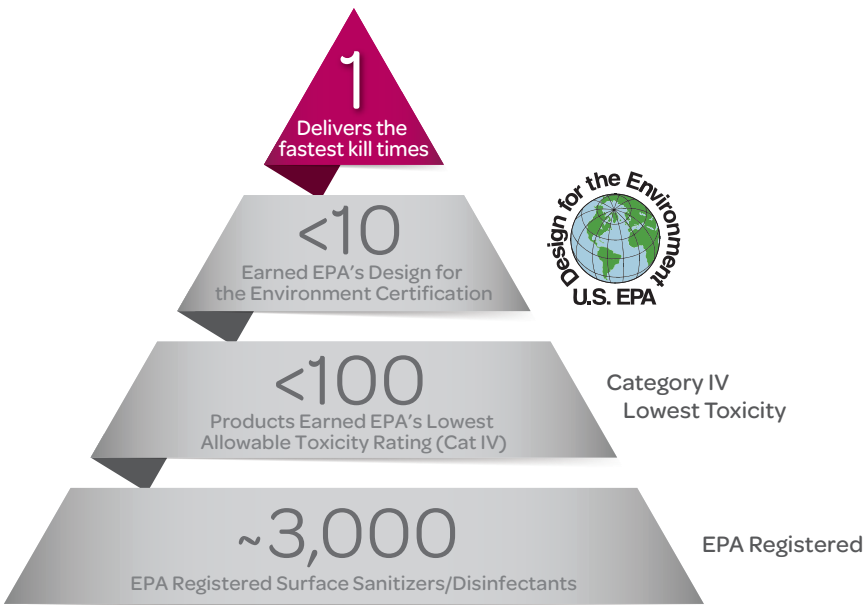
- Formulated for food-contact surfaces – no rinse required
- No warning or caution labels required
- No handwashing, gloves, or safety glasses required
- No harsh fumes

### EPA Design for the Environment (DfE) Certified

DfE is part of the EPA's Safer Choice program aimed at helping consumers, businesses, and purchasers find products that perform well and are safe for human health and the environment.

- Features the EPA's lowest allowable toxicity rating
- Disinfects more bacteria and viruses faster than any other DfE product

## The Power of PURELL Professional Surface Disinfectant



As of 05/2020



<sup>†</sup> Coronavirus Disease 2019 (COVID-19) is caused by SARS-CoV-2. PURELL® Surface Sanitizer and Disinfectant Sprays kill similar viruses and therefore can be used against SARS CoV-2 when used in accordance with the directions for use against Hepatitis A Virus on hard, non-porous surfaces. Refer to the CDC website at <https://www.cdc.gov/coronavirus/index.html> for additional information.



# Elegant Design Meets Maintenance Ease

Built on more than 65 years of dispenser engineering experience, new PURELL ES® hand hygiene systems are as durable and reliable as they are beautiful. Our AT-A-GLANCE™ refill design provides an easy way to see when refills need to be changed. And with PURELL® products, it's easy for all to see how much you care about cleanliness, health, and well-being.



Dispensers may be personalized with your school mascot or logo.



**PURELL FMX-20™**  
HIGH-CAPACITY,  
PUSH-STYLE SOAP

High-capacity 2000 mL system  
needs refill changes less often.



**PURELL® ES4**  
MODERN PUSH-STYLE

Durable and reliable  
push-style systems.  
Easy to maintain.



**PURELL® ES8**  
MODERN TOUCH-FREE

Reliable touch-free system  
with energy-on-the-refill for  
maintenance ease.

## Always the Right Choice

### Reliable Performance

	ES4	ES8
Output can be adjusted for small hands to reduce waste	YES	YES
May be personalized with your school's logo or mascot on the dispenser	YES	YES
SANITARY SEALED™ refills help reduce potential for contamination	YES	YES
LOCK OR NOT™ Technology - can convert to a locking system	YES	YES
ADA compliant	YES	YES
Refills are recyclable	YES	YES
AT-A-GLANCE™ Refill Design - easy to see when refills need to be changed	YES	YES
Each new refill refreshes the look of the dispenser	YES	YES
Modern PURELL® dispenser design – fits anywhere	YES	YES
Touch-free dispensing		YES
Energy-On-The-Refill		YES

### Mobile MESSENGER Stands Go Where You Need Them

PURELL MESSENGER™ Stands make hand sanitizer available wherever it is needed. Stands are ideal for cafeterias, assemblies, school social or sporting events, parent-teacher conference nights, or anywhere that people need access to hand hygiene. Lightweight but stable, the stands can easily be moved for cleaning. Front and back panels and header signs can be customized with your school's message.





# Designed to Meet the Needs of Your School

### Easy to Maintain

With features like AT-A-GLANCE™ refills and Energy-on-the-Refill technology, PURELL dispensing systems are easy to maintain and built to perform, year after year.

### Longer-Lasting Refills

High-capacity, 1250 mL and 2000 mL refills mean easy maintenance, fewer empty dispensers, and less time spent checking and changing soap refills.

### Rugged, Reliable Dispensing

Durable dispensers withstand abuse. LOCK OR NOT™ technology enables you to convert the dispenser into a locking cabinet at any time.

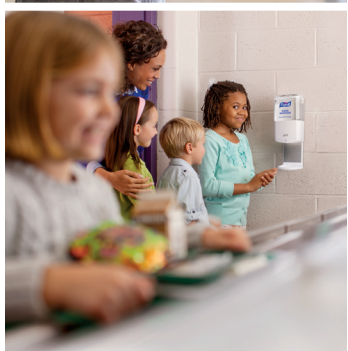
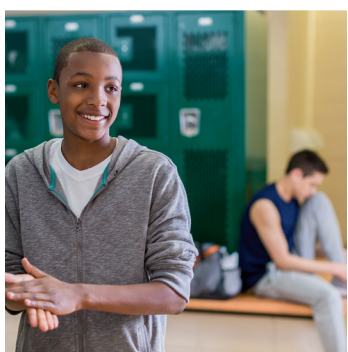
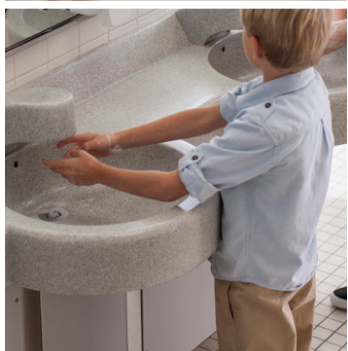


## Personalize PURELL Dispensers and Boost School Spirit

Personalized soap and sanitizer dispensers look great and boost school spirit! Contact your GOJO Representative for information on how you can personalize PURELL hand hygiene dispensers with your school's logo, mascot, or colors.



Add a messaging station to the ES4 or ES8, to promote good hand hygiene.



## The PURELL SOLUTION™ The Right Products, in All the Right Places

### Classrooms

Encourage engagement and hands-on learning.



### Restrooms

Establish healthy habits.



### Offices and Teachers' Lounge

Provide the brand that's preferred by 88% of teachers.<sup>4</sup>



### Gym and Locker Rooms

Inspire healthy athletic achievement.



### Food Prep and Cafeteria

Minimize risk in preparing, serving, and eating lunch.





# Create a Safer, Cleaner Environment with The PURELL SOLUTION™



FMX-20™  
2000 mL

ES4  
1200 mL

ES8  
1200 mL

## Hand Soap

PURELL® Soap Dispenser - White	5230-06	5030-01	7730-01
PURELL® Soap Dispenser – Graphite	5234-06	5034-01	7734-01
★ PURELL® Professional HEALTHY SOAP® Naturally Clean Fragrance Free Foam Remarkably mild, naturally preserved soap formulation removes more than 99% of dirt & germs and is free of harsh preservatives and antibacterials. <sup>10,11</sup> 	5297-02	5070-02	7770-02
★ PURELL® Professional HEALTHY SOAP® Mild Foam Exceptionally mild, fragrance-free, green-certified foam hand soap.	5213-02	5074-02	7774-02
★ PURELL® Professional HEALTHY SOAP® Fresh Scent Foam Spa-inspired, mild foam hand soap with pleasant fragrance.	5215-02	5077-02	7777-02



ES4  
1200 mL

ES8  
1200 mL

## Hand Sanitizer

PURELL® Hand Sanitizer Dispenser – White	5020-01	7720-01
PURELL® Hand Sanitizer Dispenser – Graphite	5024-01	7724-01
PURELL MESSENGER™ Floor Stand - White (dispenser included)	–	7308-DS-SLV
PURELL MESSENGER™ Floor Stand - Graphite (dispenser included)	–	7318-DS-SLV
★ PURELL® Professional Advanced Hand Sanitizer Fragrance-Free Foam Green-certified, fragrance-free foam hand sanitizer.	5052-02	7752-02
PURELL® Professional Advanced Hand Sanitizer Foam Advanced foam hand sanitizer formulation.	5054-02	7754-02
PURELL VF PLUS™ Hand Sanitizer Gel Our broadest spectrum formulation kills 99.99% of bacteria. <sup>14</sup>	5099-02	7099-02



2-Liter Bottle

8 oz.

12 oz.

## Additional Hand Sanitizer Sizes

★ PURELL® Advanced Hand Sanitizer Green Certified Gel Advanced gel hand sanitizer formulation.	–	9691-12	3691-12
PURELL® Advanced Hand Sanitizer Gel Advanced gel hand sanitizer formulation.	9625-04	9652-12	3659-12

## Hand Sanitizing Wipes

**PURELL® Hand Sanitizing Wipes Alcohol Formula**  
Durable, non-linting hand sanitizing wipes that remove light soils and dirt.



80 ct

175 ct

9030-12

9031-06



Spill Kit

32 oz.

Pour Gallon

32 oz.

Pour Gallon

## Surface Disinfectant

**PURELL® Professional Surface Disinfectant**  
One-step disinfectant and cleaner with a fresh citrus scent.

**PURELL® Foodservice Surface Sanitizer**  
No-rinse, food-contact surface sanitizer and cleaner.

**PURELL™ Body Fluid Spill Kit**  
Protects staff and students from exposure to biohazards.

–	3342-06	4342-04	–	–
–	–	–	3341-06	4341-04
3841-08-CLMS	–	–	–	–

## Personalize With Your School Mascot or Logo

Personalized soap and hand sanitizer dispensers are highly visible and showcase your commitment to cleanliness, health, and well-being. A variety of options are available for personalization, including logos on dispensers, custom header signs, or a complete personalization of the MESSENGER™ Floor Stand.

Visit [PURELLSOLUTION.com/personalization](https://PURELLSOLUTION.com/personalization) or contact your GOJO Representative for information on personalizing your PURELL program.







## Setting a Higher Standard for Performance and Sustainability

Our best science and technology have gone into creating The PURELL SOLUTION™.

All PURELL® products are created with our industry-leading sustainability policies and practices in sustainable chemistry, packaging, and dispensing system design. To learn more about our sustainability practices, visit [www.GOJO.com/Sustainability](http://www.GOJO.com/Sustainability).

## Create a Safer, Cleaner Environment with The PURELL SOLUTION™



1. GOJO Industries, Inc., Market Research - Internal Market Research, 015-063, 7 April 2015.
2. GOJO Industries, Inc., Market Research - External Market Research, 007-021, 2014.
3. 52 week IRI data ending April 2018; 2017 HPIS data, Hall & Partners Sept 2017 Brand Survey.
4. psyma, Market Research - External Market Research, 008-011, October 2015.
5. Ounce for ounce kills more germs than other national brands when used on hands in accordance with FDA Health Care Personnel Handwash test methodology.
6. Based on comparative study using 1.75 mL of PURELL Advanced Hand Sanitizer versus 3.5 mL of other national brands with 63% or less ethyl alcohol, and tested in accordance with FDA Healthcare Personnel Handwash guidelines. National brand based on 52-week IRI scan data. Visit [PURELL.com](http://PURELL.com) for more information.
7. BioScience Laboratories, Inc., Bozeman, MT, Study # 1707304-101, Evaluation of In-Vivo Germ Removal, August 22, 2017.
8. GOJO Industries Inc, Study 2017-08-110608 Healthy Soap CRT Foam and Lather Study August 2017.
9. Augustine Scientific, Newbury OH, Surface and Interfacial Rheology Analysis, June 30, 2017.
10. Augustine Scientific, Newbury OH, Ex Vivo Soil Removal Analysis, August 5, 2017.
11. Bioscience Laboratories, Inc., Bozeman, MT, Study # 170398-101, Health Care Personnel Handwash, July 5, 2017.
12. Beta Analytic, Inc. ASTM D6866-16 Method B (AMS) Biobase Content Beta-464684 May 9, 2017.
13. GOJO Industries, Inc., 2017-07-110599 PURELL Healthy Soap CRT Rinse and Sustainability Study, 19 July 2017.
14. GOJO Industries, Inc., Time Kill, Comparative Time Kill and Classification Data - Outbreak Bundle, 9 August 2019.



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