



TRUCK BED KICK

At your local football game, try a halftime promotion with the Truck Bed Kick contest. Customers and fans can register at a local dealership or at the game. Randomly select one lucky fan and bring them down to the field at halftime. If they can successfully kick a football into the bed of a pick-up truck from a selected distance and the ball stays in the bed of the truck, they drive home in a brand new car!

Grab more sponsors with a promotion like this and build community involvement with your soccer team.

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