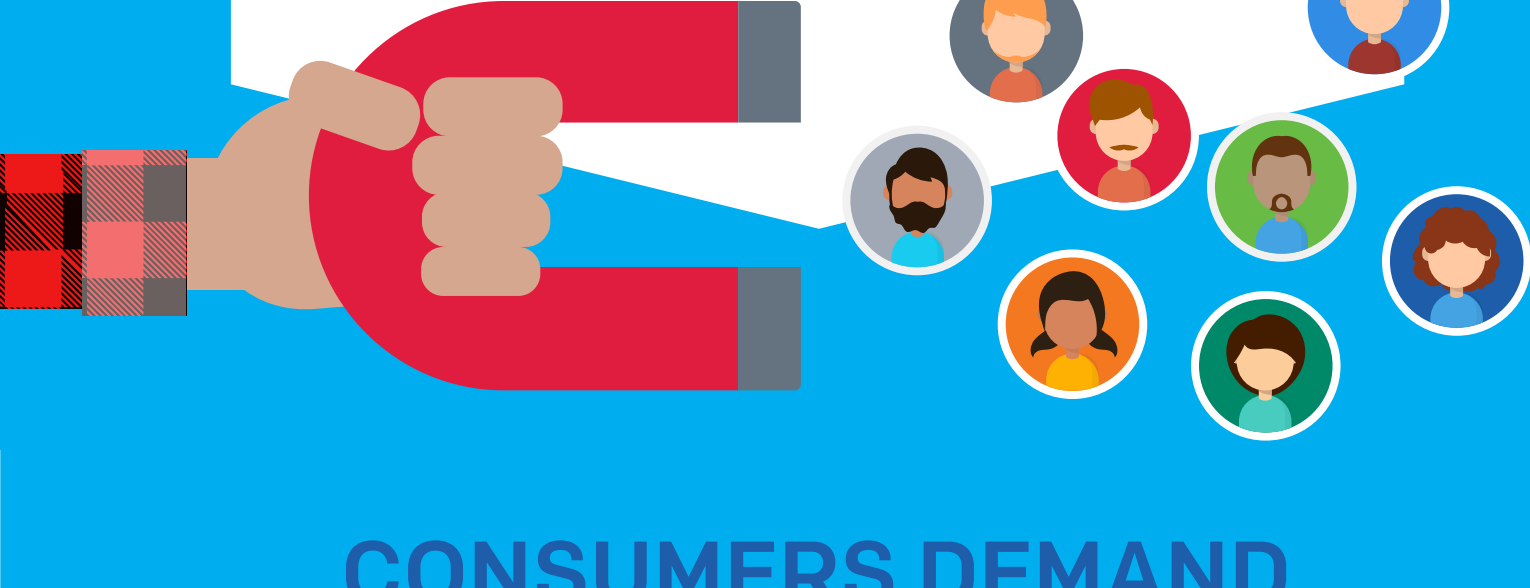
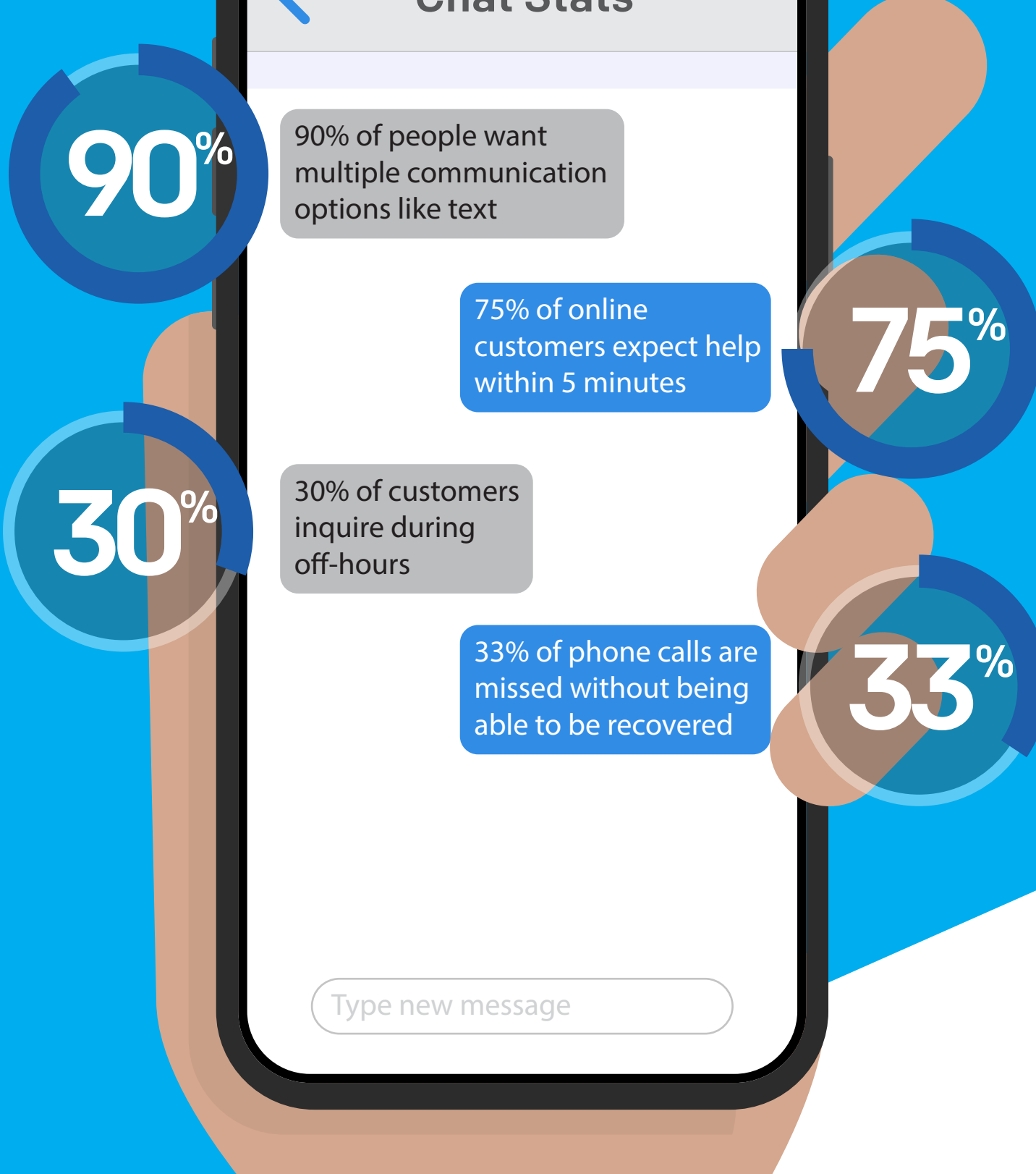


# Never Miss a Lead



## CONSUMERS DEMAND RESPONSIVENESS

Businesses have just minutes to respond to engaged consumers.



## What Do Web Visitors Want?

Request an Appointment



Info on Products & Services

Send a Message



Ask about the Business

## How to Ensure You Never Miss a Lead

### 1. Install Chat on your Site



### 2.

#### Automate Responses to FAQs

How much does a new roof cost?

The following are some suggestions I can help with. Please select one

What is the cost of roof repair? >

Cost of services >

Pricing information >

### 3.

#### Integrate Text Messaging

**Best Roofing Co** X

Text a message

Please provide the following information.

Message  
I'd like to learn more about pricing

Name  
Nancy Craig

Mobile Number  
(555) 555-1212

Email  
Nancy555@aol.com

Done

**Best Roofing Co**

Hi Nancy,

Thanks for reaching out! What questions do you have around pricing?

Hello,

I was curious what it would cost to replace my roof following our last hail storm.

Pricing can vary. It would be helpful to come take a look at no charge to you. When are you available?

Type new message

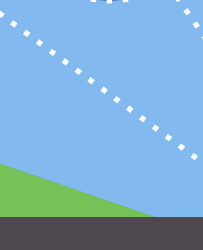
### 4.

#### Centralize Your Leads

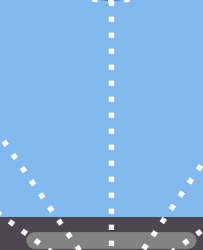
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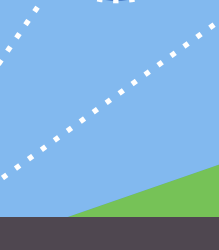
Phone



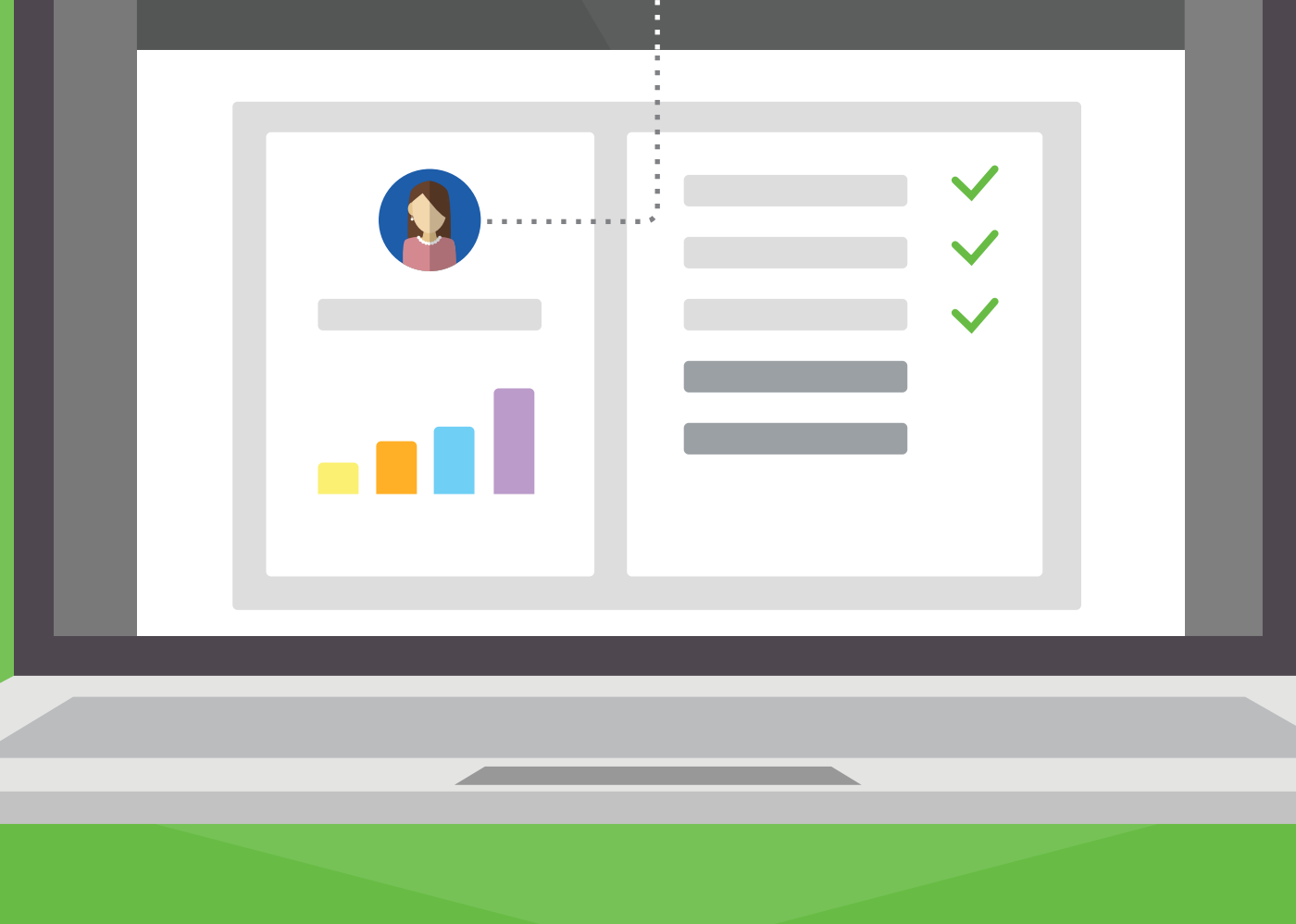
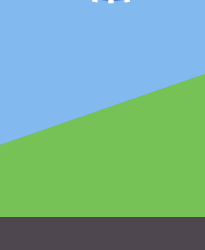
Chat



Website



Referral



### 5.

#### Implement a Meeting Scheduler

July

SUN MON TUE THU FRI SAT

9:00 am

9:30 am

10:00 am

10:30 am

11:00 am

**40%**  
of website visitors engage with our chat

**33%**  
of our engagements take place after business hours

**20%**  
of chat users provide contact info or schedule an appointment

## Need a Chat Solution?

To learn more about Chat, and ensure you never miss a lead, visit [signup.signpost.com/chat](https://signup.signpost.com/chat)