

LEGEND

FLEET SOLUTIONS

EDITION 07 - JUNE-JULY 2021

A LEGEND FLEET BULLETIN

TAKING YOUR UPFITS
TO THE NEXT LEVEL

LIKE A LEGEND.

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Hello from LEGEND FLEET - 07.30.21

Welcome, and thank you for downloading our e-newsletter! In each edition, we will be showcasing certified Legend upfitters from across North America and the awesome upfit work they are doing, a product spotlight, and what we've been up to at Legend HQ. Enjoy!

UPFITTER SPOTLIGHT - FUNTRAIL VEHICLE ACCESSORIES



Funtrail Vehicle Accessories **COLUMBUS POLICE DIVE TEAM VAN**



Location:
COLUMBUS, OH



VEHICLE UPFIT DETAILS: Ford Transit 148" Extended Van

- Legend Stabiligrip Rigid Floor
- Aluminium Rear & Side Door Sill Set
- Legend Insulated DuraTherm Wall, Ceiling, and Door Liner
- Ranger Partition
- Custom shelving
- Custom built benches
- Custom dive tank boxes
- Cobra inverter
- LED lighting
- Powered roof vents in the ceiling
- E-track for hanging ropes



UPFITTER SPOTLIGHT - FUNTRAIL VEHICLE ACCESSORIES



COLUMBUS, OH - Funtrail Vehicle Accessories is a Legend distributor & upfitter. Their mantra - "everything you need to make the most out of your truck, van, or SUV" - they love turning vehicles into "high-powered, high-functioning machines"

That is exactly what they've done for this customer - the Columbus Police Dive Team, for rescue and recovery operations. Their team needed a mobile workspace that maximized the efficiency of their missions. A full Legend interior protection kit protects the van panels from harsh wear and tear with heavy equipment and keeps the team safe. The StabiliGrip floor is easy to clean and is grippy, even when wet.



Funtrail built custom benches for storage and for changing of wetsuits on-site, as well as custom aluminium boxes to hold 20 breathing air tanks. Great work on this beautiful custom upfit Funtrail!





LEGEND HQ SPOTLIGHT: BECOMINGALEGEND EVENT

Live from our awesome new showroom, we hosted our first ever Virtual Distributor Event - called BecomingALegend, on June 22 & 24, 2021. Check out some photos from the live event below!



BECOMING A LEGEND

Legend Fleet
Distributor Training Event
JUNE 22 & 24, 2021

We look forward to hosting you during this 2-session virtual event this month. Both 1-hour sessions will take place the same week, on a Tuesday and Thursday. All attendees will receive a personalized gift upon completion. Don't miss this Legend Fleet experience! See schedule of tentative events below.

SESSION 1

TUESDAY, JUNE 22, 2021: 3-4PM EST
Legend Fleet Product & Programs Session

Join us *live* in our virtual van studio to for a comprehensive overview of our products, learn about what's new at Legend, and what's coming in the last half of 2021. This 1-hour session is great for anyone on the team - all distributors are welcome!



SESSION 2

THURSDAY, JUNE 24, 2021: 3-4PM EST
"Hour of Power" Sales Training Session
with TREVOR AMBROSE

Join us to hear a renowned sales expert, Trevor Ambrose, live from Australia share tips on upselling, how to present your offer, communicate with clients, sales techniques, and ultimately getting more value from each deal. He's trained over 700,000 people in sales over 15 years, and looks forward to speaking to all of us!



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PRODUCT SPOTLIGHT - WHEEL WELL COVERS



We've seen this product take off recently - it's a simple way for upfitters to provide additional value to their customers' vehicles and save them a lot of vehicle panel damage!

- **Protection:** Covers allow full protection of all bare metal panels. In a cargo van, the wheel wells are one of the first things to dent and damage quickly, because of cargo loading in and out.
- **Decrease Road Noise:** significantly deaden loud wheel and road noise by closing in wheel wells.
- **Thermal Barrier:** with a layer of foiled insulation, wheel well covers complete the insulation of the van's interiors.
- **Professional Appearance:** enhance your brand and mobile workforce appearance.

**WHEEL WELLS
TAKE A BEATING.
PROTECT THEM.**



Currently available for Transit, ProMaster, and Sprinter. Not available for Dual Wheel or Super Single Vehicles.

Thank you for reading!

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