E-COMMERCE

Get a modern e-commerce solution up and running in 30 days

What you get:

A complete e-commerce website infrastructure from Avensia

Out-of-the-box value and functionality

Increased revenue and competitiveness

Minimized risk with a packaged solution already used by customers like NA-KD and Lyko

Lower cost of ownership

Reach new and existing customers

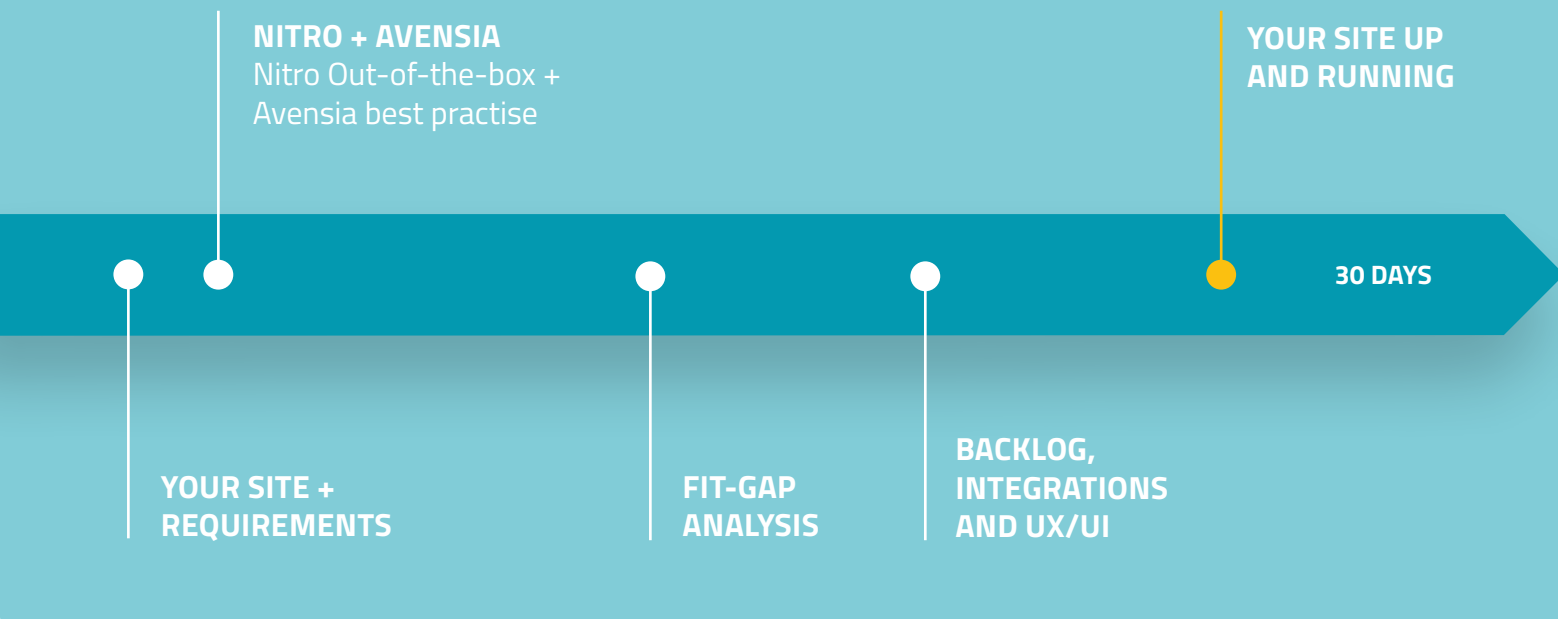A tool for KPIs and data driven decisions

KICKSTART YOUR PROJECT

Shorten the initial phase of setting up a solid infrastructure for your modern commerce solution. Spend more time on the fun part: creating value for your customers.

The pre-packaged e-commerce solution includes a complete flow, from product to transaction, with great user experience and best in-class performance. The frontend of the starter package is completely customizable, which allows you to create a truly unique digital commerce, built with thoroughly battle tested architecture, used by many of Avensia's customers.

Once you have the e-commerce up and running, the fun part begins, because that is when you get feedback from real customers. Modern commerce is all about keeping an ear to the ground and adjust your offer according to your customers. That is why our solutions are built for an agile way of working, flexible and scalable.

Timeline for a 30-day e-commerce project

NITRO + AVENSIA
Nitro Out-of-the-box +
Avensia best practise

**YOUR SITE UP
AND RUNNING**

30 DAYS

**YOUR SITE +
REQUIREMENTS**

**FIT-GAP
ANALYSIS**

**BACKLOG,
INTEGRATIONS
AND UX/UI**

What is required from your company to start a 30-day project with Avensia?

To be able to launch a new e-commerce in 30 days, you need to have your product information in order. This means that a product model needs to be in place, and your product information system needs to be properly enriched. We have standard connectors for InRiver PIM and Riversand MDM.

Below is a compilation of the features that are included in the starter package for a complete e-commerce infrastructure. The solution is flexible and scalable - a solid ground for your digital commerce to grow on.

THE BASICS

Fully customizable frontend
Fully implemented start page, category page, product page and checkout
A built-in complete flow from product to transaction
Best in class tech – great UX & performance; response times, data traffic, etc

THE FUNCTIONALITY

Multiple sites and catalogs
Store Finder
Click & Collect
Fully implemented search, my pages etc.
Geo/Location specific pricing

THE INTEGRATIONS

Connector for PIM and MDM (inRiver and Riversand)
Ready-made integrations for Klarna, PayPal, Adyen, Stripe, etc
POS Integration
ERP Integration
API endpoints for order, stock, price & product information included out-of-the-box

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