

INTRODUCING THE

Devoted Health Star Sellers Program (SSP)

We strive to treat all our agents like they're part of our family. That means, we believe in celebrating your wins — big and small. Our loyalty program helps us do just that for all high-performing agents.

Who can take part in our loyalty program?

- Broker must have a Ready to Sell (RTS) status and remain in good standing with Devoted Health.
- Agent not employed by Devoted Health.

How does the program work?

- Total app count for the program is based on effective dates from 1/1 through 12/1 of each plan year. Program resets every plan year.
- Each CMS approved application will be accrued per plan year. As you submit more apps, you will qualify for more trainings, events, and Broker Bucks.



Bronze
0-10 Apps

Silver
11-30 Apps

Gold
31-70 Apps

Platinum
Over 70 Apps

Welcome outreach from our Sales team	✓	✓	✓	✓
Access to our marketing portal, plus free \$40 Broker Bucks to spend on our swag, sales & marketing materials, and PPE for agent use at sales/marketing events	✓	✓	✓	✓
Access to our broker support line 5 days a week	✓	✓	✓	✓
Invites to preferred broker events	✓	✓	✓	✓
Invites to host Devoted Health-sponsored events when and where available	☐	✓	✓	✓
Recognition call from our Sales team, plus an invite to a preferred broker event	☐	✓	✓	✓
An extra \$200 Broker Bucks to spend in our marketing portal	☐	✓	✓	✓
Recognition call from your Market Leader, plus an invite to an exclusive broker event	☐	☐	✓	✓
An extra \$500 Broker Bucks to spend in our marketing portal	☐	☐	✓	✓
An extra \$1,000 Broker Bucks to spend in our marketing portal	☐	☐	☐	✓
Personalized note from our CEO and a chance to get an all-inclusive trip to Annual Sales Summit for top brokers in each market , which includes trainings, team building, and an awards ceremony.	☐	☐	☐	✓

This program is subject to change at any time. Devoted Health is an HMO plan with a Medicare contract. Enrollment in Devoted Health depends on contract renewal. Devoted Health Broker Bucks can only be redeemed in the Marketing Portal for Devoted Health-approved items such as branded swag, marketing/sales materials and personal protective equipment (PPE) for use at appointments and events.