

How Clinics Help You Offer Competitive Benefits – Without Sacrificing Salary

In today's job market, employees expect great benefits. For employers, that can present challenges – no matter how much you want to give your employees everything they want, the money for those benefits has to come from somewhere.

The solution? For many businesses, an on - or near-site primary care clinic is the ideal solution. Here's why:



Less time away from work

Wait times are minimal and the clinic is convenient to the workplace, so employees don't need to take full or even half days off work to receive the medical care they need.



More time with providers

Because clinics serve only specific populations, members get to spend much more time with their primary care providers than at regular doctors' offices – and they don't get unnecessarily shuffled along to a specialist.



Increased employee productivity

We mentioned that convenient clinics require employees to spend less time away from work, but they also improve productivity in other ways. For one, members don't need to wait to seek care because they're worried about the cost.



Cost containment

Traditional healthcare runs on referrals and specialists. Advanced primary care model clinics manage all care, including referrals to high-quality, low-cost specialists. This translates into lower costs for the employer and less effort for the employee.



No copays or questions about coverage

With reduced financial barriers for employees to go to their clinic, no or low copays, and no questions about what their insurance will cover, employees just make an appointment and spend time with their provider.



Fewer, lower-cost claims

At a clinic, care happens within a fixed-cost environment – and as soon as the patient needs it. This results in less expensive claims and fewer of them overall.

You're attracting and retaining talent in a competitive market, and the benefits package can be the deciding factor. Onsite primary care helps you deliver competitive benefits without sacrificing salary.

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