



AT A GLANCE

ABOUT VERA WHOLE HEALTH

Vera Whole Health is leading the critical shift to value-based care across the United States. Vera is the only care model with the capability to deliver whole system health to a diverse patient population from a single care center. The Vera model is uniquely designed to help people achieve optimum social, psychological, and physical well-being – an outcome that's neither probable nor affordable within the current sick-care system.

VISION

Create a health revolution by enlivening people, invigorating companies, and transforming healthcare.

PRIMARY CARE REINVENTED

Vera's advanced primary care model replaces reactive, fee-for-service sick-care with time-rich, whole-person care based on relationships and the transformative power of behavior change. Vera's model improves health and dramatically reduces cost because it's built on a commitment to driving high patient engagement, applying true managed care principles, and inspiring culture change beyond the four walls of each care center.

PARTNER WITH VERA

Vera develops and operates care centers to meet the workforce population needs of commercial, payer, public, and healthcare organizations.

A Vera network of care centers can be found in Alaska, Arizona, California, Idaho, Nevada, Oregon, Texas, and Washington.

COMPANY OFFICERS

Ryan Schmid, Co-founder, President, and CEO

Ashley Smith Carson, Chief People Officer

Sarah Cole, Chief Financial Officer

Karen Cooke, Chief Operating Officer

Herbert Cummings, Chief Clinical Operations Officer

Sue Ferbet, Chief Clinical Officer

Jennifer Sargent, Chief Commercial Officer

Kevin Wang, M.D., Chief Medical Officer

PROVEN AND VALIDATED RESULTS

Clients:

Seattle Children's

Stabilized health claims trend, from +7-10% annually prior to Vera to a predictable +2% and an average ROI of 79.9% in the five years with a Vera Whole Health care center. Consistent 4.6 out of 5 patient satisfaction rating.

City of Kirkland (Washington)

Ninety percent patient engagement; 25% reduction in healthcare costs and a 15% net savings in the first two years with a Vera Whole Health care center at the core of its benefits strategy.

Northern Arizona Public Employees Benefit Trust (NAPEBT)

A 64% increase in primary care visits; year one and year two per member per month (PMPM) savings of \$32 in outpatient costs, \$10 ER costs, \$11 pharmacy costs, and \$19 inpatient costs, when compared to pre-Vera PMPM claim spend. 4.7 out of 5 patient satisfaction scores after the second year.

INDUSTRY SOURCES ABOUT WORK-SITE HEALTHCARE

[Mercer Consulting study](#): one-third of U.S. employers with 5,000 or more employees offer general medical work-site clinics (2018), up from 24 percent in 2012.

[PwC Health Research Institute Report 2018](#): 52 percent of consumers with a high-deductible health plan say it would be hard to afford the deductible.

ESTABLISHED

Vera Whole Health was founded in 2008 and is privately held.

HEADQUARTERS

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