





LEVEL 1: STANDARD "ZOOM" STYLE



Standard "Zoom" Style

- Built-in camera / webcam
- Basic audio setup
 - o Built-in microphone / speaker
- Basic lighting





LEVEL 2: ELEVATED VIRTUAL



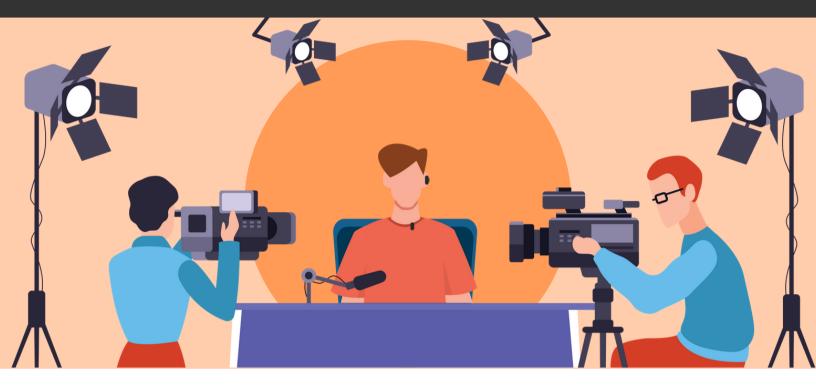
Elevated Virtual

- Single-camera
 - Speaker eye level
- Better framing
 - Head and shoulders
 - Not much background
- Better audio
 - External microphone, headphones
 - Eliminated background noise





LEVEL 3: HIGHER PRODUCTION



Higher Production

- Multiple, better-quality cameras
- Advanced audio
 - External mic(s)
 - Unobtrusive headphones
 - Zero background noise
 - Possible music or sound effects
- Multi-point, strategic lighting





LEVEL 4: STUDIO-LEVEL PRODUCTION



Studio-Level Production

- Professional cameras
 - Multiple angles
- Professional audio
 - High-quality microphones
 - Unobtrusive headphones
- Professional lighting
 - o Multi-point, strategic lighting
 - Studio lighting equipment



