

# FINANCIAL SERVICES

As a financial services provider, ADM Investor Services International is subject to rigorous regulation. By using cloud-based digital document management, the company is able to comply with all regulations and foster long-term customer relationships.





# Kunal Patel, Deputy Money Laundering Reporting Officer (DMLRO) for ADM Investor Services International in London (UK),

### improves customer service with DocuWare Cloud:

"In the past, we sometimes had to spend several hours in our filing room searching - often without ever finding the documents we were looking for. Today, retrieving a document is a matter of a few seconds.

With all this time saved, our team can now focus more intensively on customers. In the long term, this means higher revenues for our company as a result."



**Location:** United Kingdom

**Industry:** Financial Services

**Deployment:** Cloud

**Department:** Company-wide



# FINANCIAL SERVICES



ADM Investor Services International (ADMISI) was founded in 1930 in London as a service provider for the global food group ADM, initially responsible for the financial security of the group's internal production. The business was quickly expanded to include external customers and other financial services. Today, ADMISI has around 140 employees and offers a full range of investment services in brokerage and clearing, serving over 1,200 customers worldwide. A cloud-based document management system (DMS) handles the archiving of customer-relevant documentation.

Before their DMS was introduced, each client required a great deal of paper documentation - 400 to 500 documents from ongoing trading quickly accumulated, including declarations of consent, signed forms and financial statements. Employees had to hunt down individual documents from their archive, again and again, or spend time storing new documents. Though they had to be sure to meet strict regulatory requirements, paper-based storage was simply not sustainable in the long term. A few years earlier, ADMISI's finance department had used DocuWare, but really only for digitizing a few documents. It soon became clear that using the system more intensively

would be worthwhile. The next step was to create a suitable digital filing structure so that previously paper-based customer files could be mapped electronically. Existing files were scanned on site together with help of their DocuWare Partner and gradually transferred to electronic file cabinets.

#### Central document pool stores all customer files

When storing new documents, all it takes is to enter a customer's name; the system automatically adds further information to the data record, which makes it possible to do detailed document searches based on various criteria at a later date. Users can also find keywords in documents (some of which are very extensive!) using the integrated full-text search.

The DMS also helps when creating new documents. For example, if a customer's signature is needed, employees first create the individual document using DocuWare's form function and then, in a second step, forward it directly to a customer by email. The previous process of filling out different Word templates and then printing them out is no longer necessary.

Several workflows are also controlled by DocuWare. For example, when a letter needs to be authorized by their financial managers.

"Initially, we didn't really think a lot about some of DocuWare's features, like the stapling and unstapling of documents. But when we began translating our document workflows and structure, we really began to appreciate many of its details."

"Our print volume has been considerably reduced by using our DMS. We didn't do the exact math, but have most certainly saved several hundred trees in this way."



## FINANCIAL SERVICES

email and digital variety - were stored in different

document pool for everything ensures compliance

with all regulations with the help of detailed access

file cabinets or server drives. Today, a central

rights.



In this case, the responsible employees are automatically informed of upcoming tasks, can then open the corresponding documents with a mouse click, and quickly approve them with digital stamps.

#### Complex queries easily managed

thanks to their DMS. Instead of searching for hours in the paper archive as in the past, documents are now retrieved on screen within seconds. In this way, inquiries from external institutions can be answered quickly - for example, when a customer's declaration of consent must be submitted to the tax authorities for verification. Thanks to extensive search features, employees can perform even complex document-based analysis and evaluations in a time-saving manner. For example, full-text searches only filter out those documents from the archive that match a customer profile with specific criteria. At the same time, DocuWare makes it easier to comply with data protection regulations (GDPR). In the past, documents - of the paper,

Retrieving information has become much easier

"Thanks to the system's simple and logical structure, we were able to customize and adapt many configurations to the system ourselves."

