

CAREER

EVERYWHERE

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Opening Remarks

DAVID KOZHUK



**87% of the global workforce do not find
meaning or fulfillment in their work**

The World's Broken Workplace, Gallup, 2017

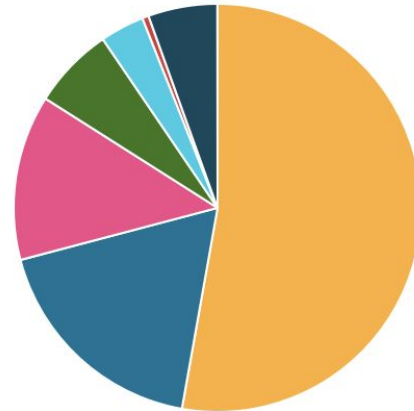


Our mission is to help the next generation realize their potential by improving access to career resources, networks and opportunities, early in their lives and throughout their careers

20M ENROLLED

Number of College Students in the U.S., Fall 2019

- White (10.5 million)
- Hispanic (3.6 million)
- Black (2.6 million)
- Asian/Pacific Islander (1.3 million)
- Two or More Races (0.7 million)
- American Indian/Alaska Native (0.1 million)
- Nonresident Alien (1.1 million)





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THE FUTURE OF HIGHER ED

- 1  Schools must deliver effective virtual support
- 2  Career services will be a driving force for enrollment, retention & outcomes

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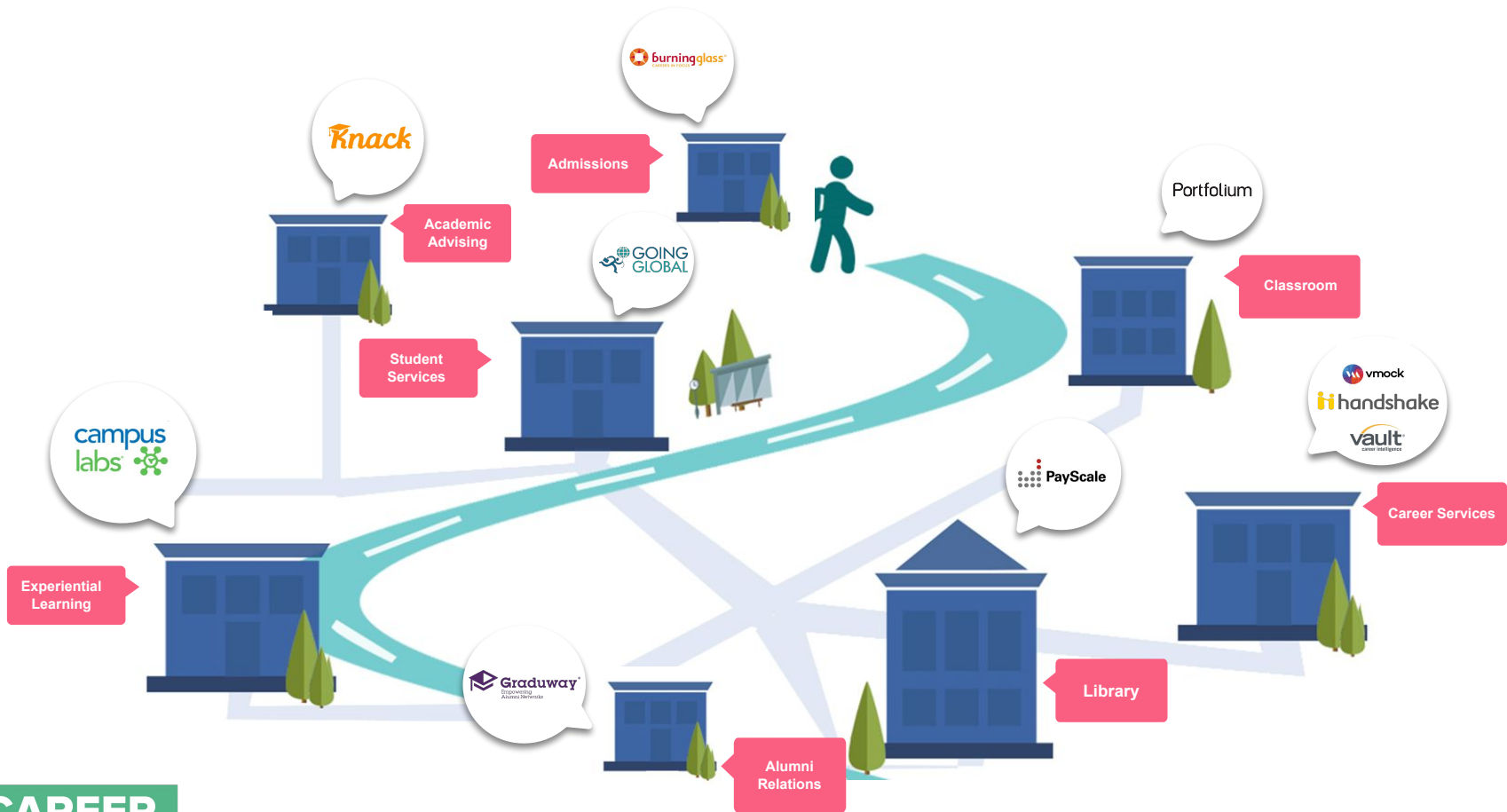
A PREDICTION

- 1 Higher education has the opportunity to rethink its purpose, and role in society
- 2 We have the opportunity to shift from exclusivity and rankings to expanding capacity and extending higher education to more people
- 3 Better virtual instruction and student services can take us from 20M to 100M.

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86% enroll in higher education to launch or advance their careers, to achieve economic and social mobility.



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**39% of students graduated
without ever having
meaningfully engaged in
career planning**

Gallup, 2018

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CONSUMERS EXPECT A FRICTIONLESS EXPERIENCE

The Top 25 Most Loved Brands

The top 25 Most Loved Brands in America range from the companies we know and love to the industry disruptors who are changing the way we work, live, and play.

Want to learn more about where this data comes from?

[LEARN MORE](#)

| | | | | |
|--|--|--|--|--|
| 01  Amazon Score: 261.9 | 02  Google 261.1 | 03  NETFLIX Netflix 259.4 | 04  UPS UPS 255.6 | 05  Home Depot 248.3 |
| 06  USPS 247.9 | 07  HERSHEY'S Hershey's 244.2 | 08  FedEx FedEx 244 | 09  DOLLAR TREE Dollar Tree 243.7 | 10  Cheerios Cheerios 241.2 |
| 11  LOWE'S Lowe's 237.5 | 12  SAMSUNG Samsung 237.5 | 13  Tide Tide 236.5 | 14  YouTube YouTube 236 | 15  Target Target 235.5 |
| 16  The Weather Channel Weather Channel 235.1 | 17  Dove Dove 235 | 18  Walmart Walmart 234.8 | 19  SUBWAY Subway 233.4 | 20  Walgreens Walgreens 232.1 |
| 21  PayPal PayPal 230.9 | 22  Dairy Queen Dairy Queen 230.4 | 23  Disney Walt Disney 230.2 | 24  Chick-fil-A Chick-Fil-A 230.1 | 25  Colgate Colgate 230 |

1. Amazon takes the top spot with 261.9



Amazon comes in first place. Reuters

Amazon ranked at the top across age groups and regions.

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removed FRICTION from finding information



removed FRICTION from connecting with old and new friends



removed FRICTION from finding a cab



removed FRICTION from finding a place to stay



removed FRICTION from finding entertainment



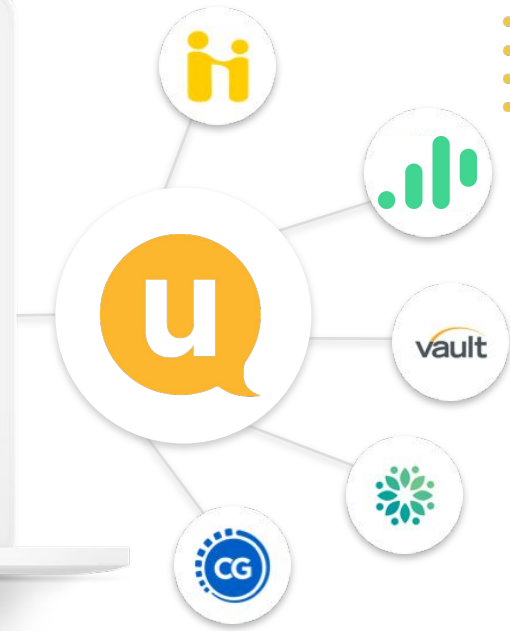
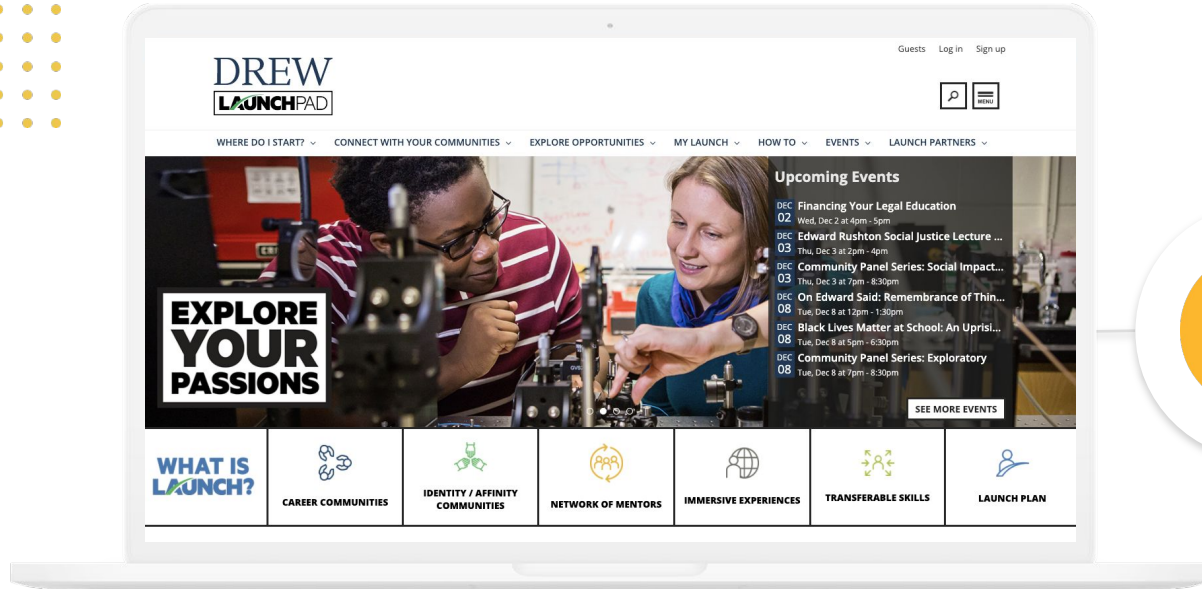
removed FRICTION from going to the gym

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THE FIRST EVER ALL-IN-ONE VIRTUAL CAREER CENTER



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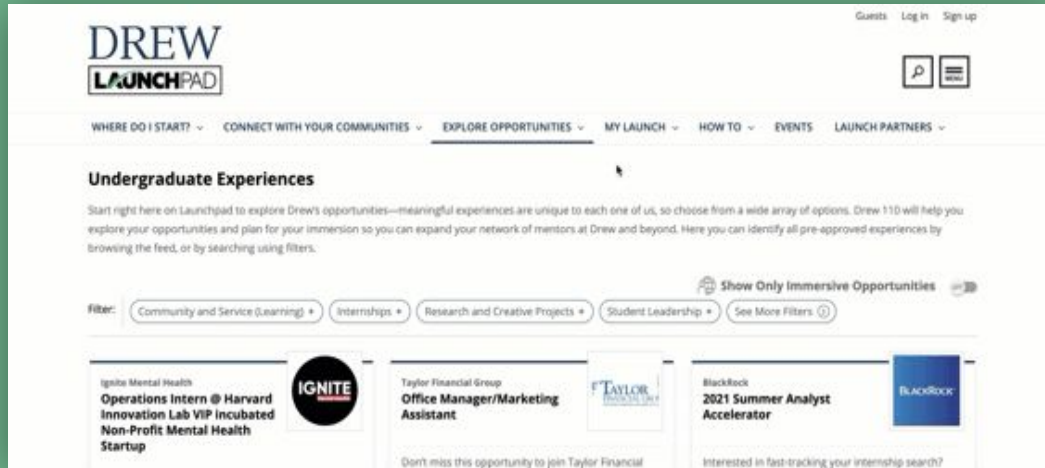
INTEGRATED

CAMPUS RESOURCES

EXTERNAL RESOURCES



ACCESSIBLE



The screenshot displays the DREW LAUNCHPAD website interface. At the top, there is a navigation bar with links for 'Guests', 'Log In', and 'Sign up'. Below this is a main menu with categories like 'WHERE DO I START?', 'CONNECT WITH YOUR COMMUNITIES', 'EXPLORE OPPORTUNITIES', 'MY LAUNCH', 'HOW TO', 'EVENTS', and 'LAUNCH PARTNERS'. The main content area is titled 'Undergraduate Experiences' and includes a paragraph about exploring opportunities. A filter section allows users to refine their search, with options like 'Community and Service (Learning)', 'Internships', 'Research and Creative Projects', and 'Student Leadership'. Below the filters, there are several job listings, including 'Operations Intern @ Harvard Innovation Lab VIP Incubated Non-Profit Mental Health Startup', 'Office Manager/Marketing Assistant' at Taylor Financial Group, and '2021 Summer Analyst Accelerator' at BlackRock.



ENROLLMENT



PARENTS



ADVISORS



FACULTY



ALUMNI

CURATED



INTEGRATION PARTNERS



HANDSHAKE



12TWENTY



SYMPPLICITY



GRADLEADERS



EMSI



VAULT



PEOPLE GROVE



ANTHOLOGY



GRADUWAY



FIRSTHAND



CANDID CAREERS



LINKEDIN



CAMPUS GROUPS



JOBZOLOGY



INTERSTRIDE

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INSPIRE ENROLLMENT

The screenshot displays a website for DREW (District of Columbia University) featuring a biology program. The page includes a header with the DREW logo, a main banner with the text "Envision your future with a degree in BIOLOGY", and three main sections: "Career Outcomes Overview", "Student Success Stories", and "Degree Outcomes".

Career Outcomes Overview

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Quis lectus nulla at volutpat diam ut venenatis. Nisi est sit amet facilisis magna etiam tempor. Bibendum venenae egetas congue quisque egestas. Vestibulum lorem sed risus ultricies tristique nulla aliquet enim. Bibendum ut tristique et egestas quis ipsum suspendisse.

Student Success Stories

- Kristen Daily Williams**
M.Ed. '14
Instructional Designer, Department of Learning Design & Assessment, Drexel University
- Don Enright**
M.S. '13
Manager/Professor of Washington, DC area, West of the Rappahannock River, West of Rappahannock River & Kentucky, US
- Antonia Nelson**
M.Ed. '12
Assistant Director of Career and Internship Services, Drexel University
- Dunstanette Macaulay-Dukuly**
M.Ed. '14
Career Counselor, Drexel University

Degree Outcomes

Program: Biology

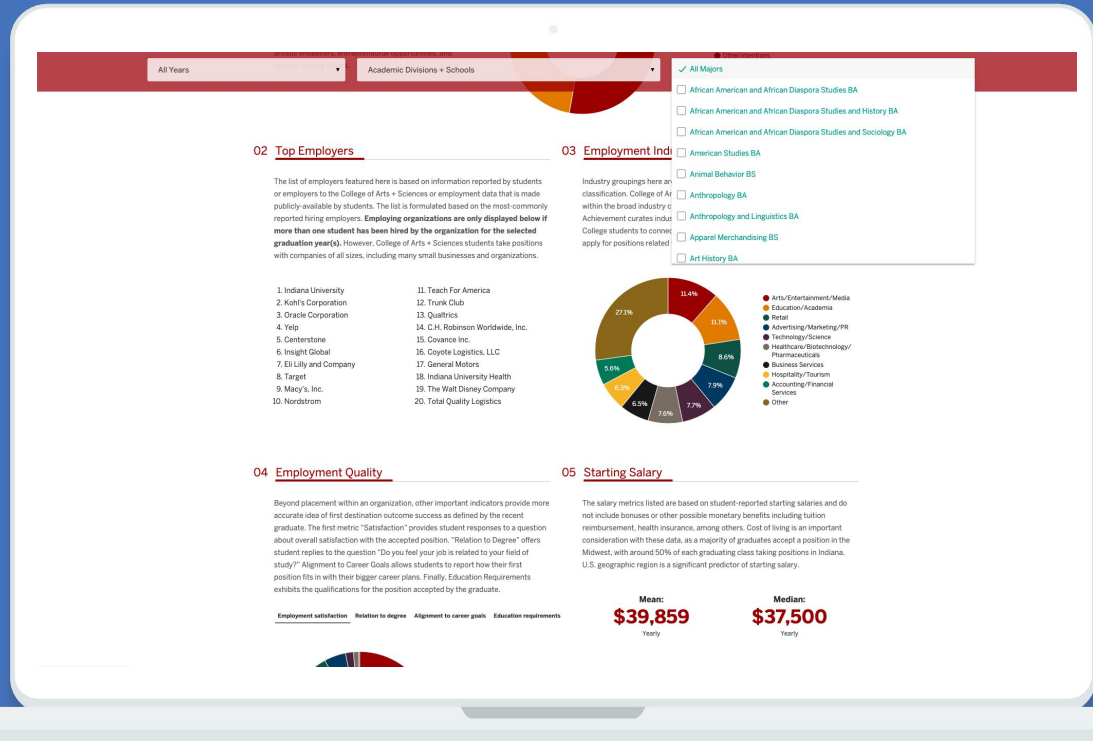
Employment Status

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

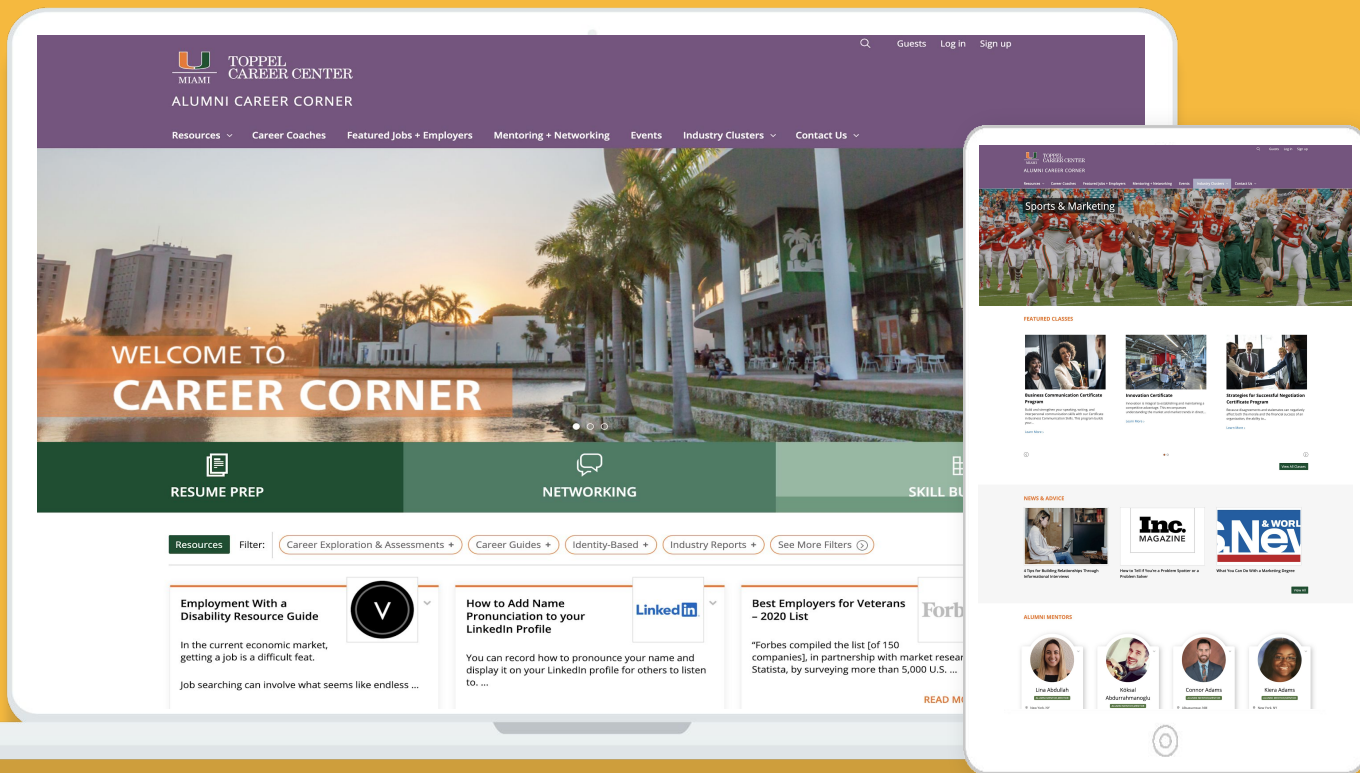
| Employment Status | Percentage |
|------------------------|------------|
| Seeking Employment | 68% |
| Not Seeking Employment | 26% |
| No Recent Information | 6% |

- 01 Employment Status
- 02 Source of Full-Time Job Acceptances
- 03 Salary Compensation
- 04 Compensation by Industry
- 05 Employment Industries
- 06 Professional Functions
- 07 Geographic Locations

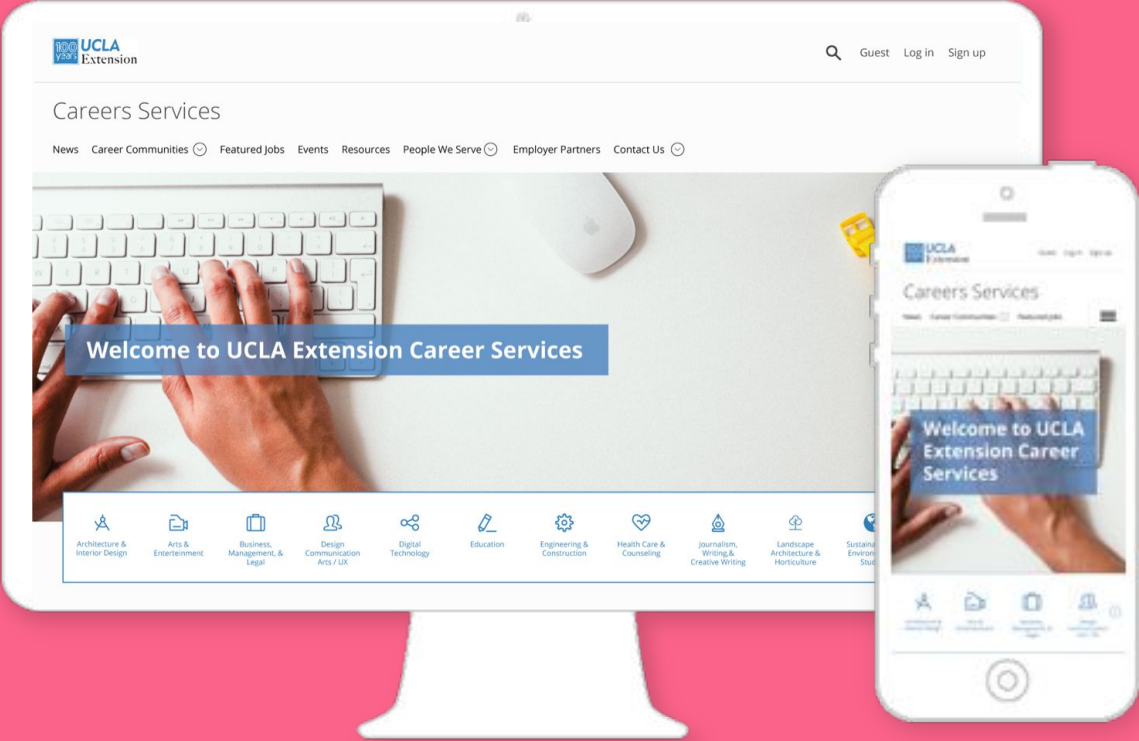
INFORM PERSISTENCE



DRIVE ALUMNI AFFINITY & ENGAGEMENT



ENCOURAGE LIFELONG LEARNING



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SCHEDULE YOUR TOUR & SUPPORT COLLEGE POSSIBLE

1

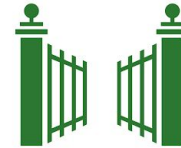
Navigate to **gouconnect.com/tour** and fill out the form using the promo code **Career Everywhere**

2

Schedule and complete your tour of uConnect's virtual career center

3

We'll donate \$5 to College Possible in your honor!



**COLLEGE
POSSIBLE™**

College possible is a non-profit organization making college admission and success possible for low-income students through an intensive curriculum of coaching and support.

Questions? Email info@gouconnect.com

WELCOME TO

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Integrating Student Services to Improve Campus Collaborations & the Student User Experience

**DR. JENNIFER GRIFFIN
& LISA KASTOR**

THE COLLEGE OF
WOOSTER

**MODERATED BY
DR. DANIEL PASCOE AGUILAR**



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Using Labor Market Data to Provide 360 Support for Students

ROB SENTZ



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Presented by



**Expanding Capacity in Higher
Education to Strengthen
Diversity, Increase
Institutional Sustainability,
and Improve Society At Large**

DR. YOHURU WILLIAMS



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Career Services Will Define the Next Big Boom in Enrollment

BRANDON BUSTEED

KAPLAN



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**Leading the Development of
a Better Reality by
Strategically Preparing the
Next Generation of Leaders**

DR. DANIEL PASCOE AGUILAR

DREW

DREW UNIVERSITY / MADISON NJ



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**Launching Career Services
for Alums to Increase
Affinity, Engagement and
Lifelong Learning**

SARAH SEAVEY



**UNIVERSITY
OF MIAMI**



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JOIN THE CONVERSATION!

Share your thoughts, reactions, ideas, and experiences on LinkedIn or Twitter using the hashtag

#CareerEverywhere

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HAVE ANY QUESTIONS?

We'd love to hear from you!

info@gouconnect.com

Email us with questions or comments about uConnect, today's event, or anything else related!