



# IEMA

Transforming the world  
to sustainability

## IEMA ENVIRONMENTAL SUSTAINABILITY SKILLS FOR MANAGERS

**£229 per learner, excluding VAT**

*This is ideal for team leaders and managers who want to oversee organisational improvements in environmental sustainability.*

- Implement organisational improvements by understanding the strategic and operational implications of environmental sustainability.
- Build on existing knowledge and really drill down into the detail, gaining tools to implement your broadened knowledge and skills.
- Reassure leadership that you have the skills to deliver practical change and improve business resilience through streamlined efficiencies.

### BENEFITS FOR LEARNERS

- Progress your career with an official certificate that demonstrates you have the knowledge to lead on the agenda and working practices in environmental sustainability.
- Gain tools and resources to support your responsibility to create measurable sustainability impact.
- Ensure your team and organisation are compliant with legislation.
- Interact and engage with practical activities and workshops throughout the day, which make for an interesting day of learning.
- Reduce the use of energy across your team and organisation to reduce your bottom line.

### LEARNING OUTCOMES

- Evaluate drivers for change and barriers.
- Apply knowledge and understanding to baseline data to monitor and improve performance.
- Apply knowledge of environmental sustainability across the value chain.
- Demonstrate the importance of implementing resource efficiency.
- Demonstrate how employees can improve environmental performance.

### BENEFITS FOR EMPLOYERS

- Increase your profit with cost savings in waste, recycling and consumption through improved leadership.
- Gain advantage over competitors when tendering for business by demonstrating your leadership in sustainability.
- Improve management of environmental risks and protect your organisation's reputation.
- Learn how to manage ISO 14001 to engage stakeholders and staff while embedding environmental management into your business processes.
- Empower the non-environmentally focussed parts of business who can really drive change.
- Increase in employee engagement and improve culture in the knowledge that they are working in an environmentally conscious organisation that develops its leadership.

