Lexplore Analytics Limited

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Dear Parent / Guardian,

Lexplore representatives will soon be visiting your child’s school to test pupils in **years 7– 9**. The assessment uses the latest artificial intelligence and eye tracking technology to offer an entirely new insight into literacy. It is the only test in the world to fully assess silent reading. It is backed by over 30 years of peer-reviewed research and is assured by the British Dyslexia Association.

By measuring when, where, and how a pupil’s eyes move in relation to the words they are reading, the assessment quickly analyses their skills across key reading components, determines their attainment, and highlights any potential difficulties that they might be experiencing. This invaluable insight can help us to tailor a more personalised learning programme for your child to follow both in the classroom and at home.

Before the assessment, our representatives introduce themselves to the class to discuss the reasons behind their visit and what will occur during the testing. They then conduct the test individually for each pupil. It is important that all pupils participate so our representatives will offer guidance if any pupil finds the text too difficult to read alone. It is important for us at Lexplore Analytics that all pupils leave the room having had a good experience; all pupils also receive positive feedback for their effort.

Most pupils think the assessment is enjoyable, as it takes a completely different format to the traditional tests they are used to. If a pupil is nervous, they can be allowed to watch another pupil, provided the other pupil has no objections. It is also possible to bring an adult (teacher or other school staff) along, if it helps them feel more confident. They are not informed that they are sitting a test, we don’t want them to feel anxious in anyway.

Results can be accessed immediately in Lexplore’s user friendly portal individually per pupil. Each pupil’s profile provides a detailed analysis of their reading including a visual representation for both reading out loud and silently. The data can also be anonymised and compared across classes, years groups, or different schools for those working within a Multi Academy Trust. The data is encrypted and is can only be accessed following a two-step authorisation process.

The school has chosen to work with Lexplore so they can obtain a valuable insight into pupil’s reading and easily identify those requiring extra support. The assessment helps us to ensure that every child has the chance to fulfil their learning potential here at **school name.** However, if you are opposed to your child participating in the screening, please contact the school as soon as possible.

Yours Sincerely,

Lucy Armitage

**Head of Customer Engagement**

If you need further information, please contact:

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