Managed Azure for Software Vendors

Focus on your product.
We'll manage your cloud infrastructure.

Microsoft Azure is an ideal platform for software vendors to develop and deliver their software to market. Hosting your software in Azure provides the natural cloud benefits such as access to highly secure, scalable, on-demand infrastructure, however, the real benefit lies in the ability to rapidly spin up or scale out services, so you can deliver your product to market faster.

As a Software Vendor, you have a lot on your plate; continual innovation and development, keeping teams on track, meeting customer demands, and seamlessly delivering applications to market. Managing your cloud infrastructure is the last thing you should be concerned with. Our Cloud Platform Management service ensures your cloud infrastructure delivers what you need, so you can focus on your priorities - your product and your customers.

azure@parallo.com

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Comprehensive cloud management

We understand the complexities inherent in public cloud management, and offer a comprehensive managed service to ensure that the use and consumption of your Azure service is effectively aligned to your business requirements.

As a result of years of managing complex Azure environments we have collated our extensive IP to create the Parallo Runtime Automation Library. Runtime monitors, manages and takes automated corrective actions across our customers Azure environments. By leveraging Runtime, Parallo customers take advantage of a proactive service that ensures security, performance, availability, cost and compliance are monitored and managed effectively. With regular reporting you'll have total transparency of your public cloud service, preventing bill shock and facilitating informed decision-making. With 24x7 monitoring we proactively identify potential issues and take immediate steps to prevent any service disruptions.

With the Cloud Platform Management service, we proactively manage your public cloud consumption and put cost control mechanisms in place, along with presentation of your invoice in a meaningful manner, so that you can ensure accurate billing and gain business insight. For optimal consumption of public cloud resources, we regularly undertake right-sizing exercises to ensure the best possible configuration and eliminate any potential waste.

The unique value you receive lies in the personal attention and deep knowledge that we gain about your business, and our ability to tailor a service that is closely aligned to your requirements, and particular issues and opportunities.

Reap the benefits

Take advantage of our Cloud Platform Management service to benefit from:

- Peace of mind that your Azure environment is monitored 24x7

- Understand costs and prevent waste

- Optimised cloud consumption and performance

- Fast time-to-resolution for any identified issues

- Free up your staff to focus on your product and your customers

- Automated corrective actions to optimise end user experience

- Pro-active security monitoring to ensure the security of your platform

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Managed Service Components

24x7 alert and event monitoring (CPU, disk, memory, apdex, DTU, application specific metrics, application endpoints, cache consumption, scaling events, instance state health)

Monthly Azure invoice interpretation and analysis, including multi-tenant shared object analysis

Monthly review and reporting of performance, utilisation, availability, and spend

Daily key health indicators status check

Daily check of backup success of SQL Azure databases (where applicable)

Daily sprawl-check of deployed objects

Bi-monthly right-sizing and summary report

Autoscale parameter tuning and autoscaling management

Deployment of log-correlation tooling with dashboard creation

Proactive notification of premium tier SQL Azure databases provision

Communication of identified incidents and problems, with suggested remedy

Management of performance management tools

Regular analysis of new Azure features and their relevance, including costs and benefits

24 x7 access to Azure specialists

Unlimited chatops – instant connection to the Parallo Azure Engineering team via slack or teams

Accelerated fault resolution via Parallo's Microsoft Premier Support agreement

Bespoke automated corrective actions

Access to Parallo's Architects, DevOps and SRE teams

Security Alert Management

CI\CD Pipeline creation and management

Backup\restore management

Playbook creation and management

And much more!

Build your software on solid ground

When you partner with Parallo you can be assured that you'll have the cloud management and support that you need to seamlessly deliver your software to market.

To learn more about Parallo, and how the Cloud Platform Management service can enable your software development and go-to-market strategy, visit www.parallo.com/solutions/isvs-and-saas-creators

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