

## LIGHTFAIR OFFERS DISCOUNTS ON VIRTUAL CONFERENCE RECORDINGS IN OCTOBER

All Sessions \$20 Through October 31, 2020

**ATLANTA – October 20, 2020 –** LightFair announced today a limited-time sale on recordings of its LightFair Connect virtual conference. 50 courses including 60-min and 90-min webinars offering a total of 60 CEUs are \$20 each from October 20-31, 2020.

"October is a critical time for professionals to earn CEUs before the end of the year, so we are making our accredited LightFair Connect content easily available" noted Dan Darby, LightFair show director. "The digital nature of LightFair Connect lets us share this content beyond the conference."

Available in the sale are popular sessions including "Color and Light: Nature's Guide to Designing Better Interiors," "The Digital Age of Lighting Controls," "Integrating LED into Landscape Lighting Design," "The Science of Healthy Lighting: Blue-Rich Days and Blue-Depleted Nights?" and "Squeezing the Code Turnip: Costs, Comparisons, Compliance and Changes." The full list of sessions and registration information are available online at Lightfair.com/conference.

All LightFair Connect courses offer CEU / Learning Units / Certification Maintenance Points for the American Institute of Architects (AIA), American Society of Interior Designers (ASID), American Society of Landscape Architects (ASLA), Building Owners and Managers Association International (BOMA), Independent Institute for Property and Facility Management Education (BOMI), International Association of Lighting Designers (IALD), Interior Designers of Canada (IDC), Interior Design Continuing Education Council (IDCEC), International Interior Design Association (IIDA), Institute of Electrical and Electronics Engineers (IEEE) or Illuminating Engineering Society (IES).

Attendees should use the promo code FLASHSALE to receive the discount. In addition to the price cut, attendees also get 10% off 5-9 and 20% off 10 or more courses. Courses are available online through December 31, 2020.

The next LightFair Conference is May 16-20, 2021 at the Jacob K. Javits Center during the citywide NYCxDesign Week. 2021 Conference information will be announced later this year. The 2021 LightFair trade show is May 18-20, 2021.

## **About LightFair**

LightFair, the world's largest annual architectural and commercial lighting trade show and conference, is owned by the International Association of Lighting Designers (IALD), the Illuminating Engineering Society (IES) and International Market Centers (IMC). For more information, please visit <u>LIGHTFAIR.COM</u>. Join the #LightFair conversation on Facebook, Twitter @lightfair, Instagram @lightfair\_international, LinkedIn and YouTube.

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