

The future. Illuminated.

LightFair's Quarterly e-Magazine

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Win-Win: The Way Forward

Hello Illuminators! We miss you too.

Various forums, surveys, and social media conversations confirm that you—the lighting design community—have missed connecting in person over the past year. We get it. Sure, we have a vested business interest in staging a well-attended LightFair, but there is more to it.

Being co-owned by the IALD, IES, and IMC means representing the combined vision: **providing leadership and excellence in lighting design, to promote the art and science of quality lighting, and to provide an exceptional and compelling global platform to discover, learn, and collaborate.** Our business goals and our vision of shaping the future of lighting innovation are intrinsically linked. When we stage a successful LightFair, it truly is a win-win for all.

The same may be said about the theme of this issue of our quarterly e-magazine. **Technology that delivers energy savings, scalable green innovations, and environmentally responsible lighting design** represent the convergence of what is right for the planet and for all those who call it home. Done well, smart choices deliver a true win-win.

Thank you for making LightFair a part of your lighting design journey. We will see you in New York this October 25-29 at the Javits Center.

IN FOCUS: ENVIRONMENTALLY RESPONSIBLE LIGHTING DESIGN



Designing for Darkness

Image credit: Kate Sweater Hickcox

A cloud of ambiguity often envelops the term "dark sky". LightFair presenter, creative thinker, lighting researcher, and designer **Kate Sweater Hickcox** shares learnings from research into the metrics and practices of dark sky design and provides recommendations to address concerns around Lighting at Night (L-A-N).

[Learn more](#)



Case Study: Off-Grid Solar Lighting

Image credit: HEI

When conventional solutions were not viable for a large housing development project in Dubai, **LightFair exhibitor HEI** took the opportunity to demonstrate the quality, reliability, and design of sustainable solar lighting solutions. The HEI team developed, manufactured, and supported the installation of more than 330 off-grid solar light poles with unique, vertically integrated cylindrical photovoltaics. Learn more about the green innovation solution.

[Read the case study](#)

CONVERSATIONS ON ILLUMINATION



The Future of Energy Savings: Controls and Sensors

In a conversation with LightFair, **Avi-on Labs' CEO and CTO Eric Miller** discusses how sensors and controls could revolutionize fixture manufacturing and lighting design while offering simplicity, ease of commissioning, cost savings, and 50-80% energy savings.

[Watch video](#)

PERSPECTIVE





Is Light Pollution Killing Us?

And what can we do about it? Can the adverse impacts of irresponsible nighttime lighting on circadian rhythms, wildlife, ecology, and the environment be contained? Drawing upon his passion for responsible lighting and a 20-year career spanning lighting and controls design and lighting products distribution, **Alessio Urso** believes the solution is tricky but not impossible.

[Learn more](#)

SPOTLIGHT

Getting to Know...

"It's not what you know but whom you know," the saying goes. You meet the most inspiring lighting design professionals at LightFair. Glenn Heinmiller is no stranger to the world of lighting design and sustainability. We asked this award-winning LEED accredited professional, Chairman of the IALD Energy and Sustainability Committee, Fellow of the International Association of Lighting Designers (IALD), member of the International Dark-Sky Association, and LightFair presenter about his thoughts on sustainable design, advice for emergent professionals and more.



Glenn Heinmiller

"This learning will never end and for me, 25 years in I'm still learning new things and feeding my curiosity and interests."

[Learn More](#)

DID YOU KNOW

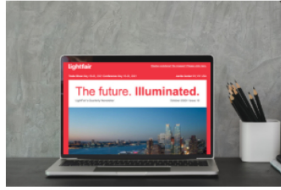


We have a brand-new blog

Let's talk lighting beyond the show floor. Check out the new LightFair blog. Share it with your friends. Join the conversation on social. Submit your interest to contribute and to be featured.

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