

The future. Illuminated.

LightFair's Quarterly Newsletter

October 2020 | Issue 1



Connected by Light

Greetings! Our fall 2020 newsletter explores the theme "Staying well". Community is one of the key factors contributing to a sense of wellbeing. The fellowship and connections we enjoy by being part of a community support our mental and emotional health and are crucial to our personal and professional lives. Which is why, we see LightFair as more than an annual event bringing the industry together. We are grateful and proud to be a vibrant network of professionals passionate about learning, discovering and sharing knowledge and ideas year round.

This issue features unique insights on lighting for wellbeing contributed by our community of lighting professionals. We thank our contributors. And thank YOU for being a part of the LightFair community. We can't wait to see you in New York. Stay well!

Photo credit (above): Courtesy of CM KLING + ASSOCIATES

IN FOCUS: LIGHTING FOR WELLBEING



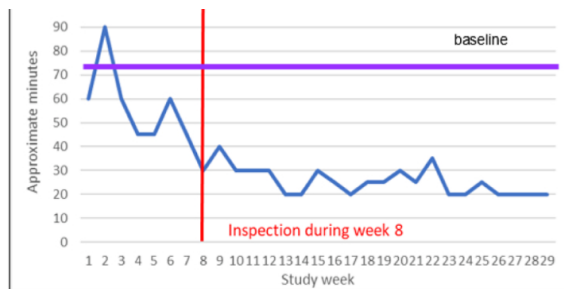
The Biology of Light

An understanding of the anatomical and physiological process of how light enters and travels inside the human body is critical to optimal lighting design. If you are involved in projects related to lighting for wellness and circadian lighting, you don't want to miss this demonstration by **Deborah Burnett**.

[Watch video](#)

How long for child to fall asleep this week

100



Lighting for the Spectrum

LightFair speakers Lighting Specialist **Connie Samla** and Project Manager **Dave Bisbee** from the Sacramento Municipal Utility District present their learnings from a recent project: applying circadian lighting in the homes of children with autism. While this report is a must-read for anyone helping the families of children with autism, the insights they uncovered on how lighting drives behavior could help everyone.

[Read full report](#)



Adapting Circadian Science to Circumstance

As lighting innovation progresses, how do we retain all benefits while delivering design integrity and addressing the client's vision? Intelligent Building Consultant **Michael Conners**, Lighting Designer **Melissa Chumbley** and Senior Lighting Designer **Patrick Mihalik** discuss the role of constructive conversations between the client and designer in integrating human and health-focused lighting.

[Read full article](#)

PERSPECTIVE

Reflections on Staying Well

Well-respected lighting practitioners and LightFair speakers **Deborah Burnett** and **James Benya** weigh in on the different dimensions of staying well and what the phrase represents to them on many levels.



Deborah Burnett



James Benya

Internationally recognized design professional and photobiology specialist

[Read article](#)

Award-winning illuminating engineer and renowned lighting designer

[Watch video](#)

SPOTLIGHT

Getting to Know...

Teaching, learning, sharing, and the unfettered exchange of ideas are what make the lighting industry a continuously evolving, close-knit community. Many lifelong friendships can be traced back to the LightFair show floor, and staying connected with your network of friends, colleagues and mentors is a critical component of staying well. We're excited to kick off our "Getting to know..." profile series with two incredibly talented lighting professionals who allow us a glimpse into their background, design process and what makes them tick.



David Ghatan

Renowned lighting designer, past IALD president and president of CM Kling + Associates

[Learn More](#)



Michael Kershner

Cinematographer turned lighting designer and president of Innovative Lighting Concepts

[Learn More](#)

DID YOU KNOW



A Cleaner Ride in NYC

In New York City, the Metropolitan Transportation Authority (MTA) is using ultraviolet light lamps to disinfect buses, trains and stations. The lamps—which include UV-A, UV-B and UV-C light technology for full-spectrum disinfection—are used during the overnight shutdown on subway trains and during periods when transit is out of service. Source: LD + A Magazine, Metropolitan Transportation Authority of the State of New York (MTA). Photo credit: MTA

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Got GUV Questions?

The IES Photobiology Committee Report and FAQs provide a comprehensive understanding of GUV applications, safety concerns, and more....

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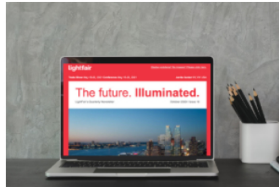
Safer Floor. Safer Show.

Expect a whole new level of clean at LightFair 2021 and the GBAC STAR™ accredited Javits Center. Stay in the know about our new safety program.

[Learn More](#)



See You in New York!



Be featured.

Got an interesting project story or perspective to share? Reach a wide lighting industry audience with our newsletter.

[I'm interested.](#)

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