

Cookie Policy

This Website Uses Cookies

Wyma’s website places a cookie on the hard drive of your computer. A “cookie” is a file which allows Wyma to track and target the interests of users. While we recommend that users enable cookies on their browsers in order to enjoy all the features of the site, the decision remains in the hands of the individual. You may configure your web browser to not accept cookies, although you may experience a loss of functionality as a result.

If you receive email communications from us, we may also use email open and click tracking including cookies, a single pixel image for tracking and link redirects for tracking clicks, for us to get a better understanding of which email communications are of most interest to you so we can provide you with a better experience by sending relevant and interesting email communications.

Consent

Your consent applies to the following domain names: wymasolutions.com, wymasolutions.fr, wymasolutions.de, wymasolutions.ru and wymasolutions.es.

Cookie Information

Necessary (13)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Cookie name	Domain	Expiry
__cfduid Purpose: Cookie is set on websites using Cloudflare to speed up their load times and for threat defense services. It is does not collect or share user identification information.	.wymasolutions.com .wymasolutions.fr .wymasolutions.es .wymasolutions.ru .wymasolutions.mx	4 weeks 2 days
__cfduid Purpose: Cookie is set on websites using Cloudflare to speed up their load times and for threat defense services. It is does not collect or share user identification information.	.cloudflare.com .cloudflareinsights.com	4 weeks 2 days

Cookie name	Domain	Expiry
<p>__cfduid</p> <p>Purpose: Cookie is set on websites using Cloudflare to speed up their load times and for threat defense services. It is does not collect or share user identification information.</p>	<p>.hubspot.com .hsforms.net .hsforms.com</p>	<p>4 weeks 2 days</p>
<p>__cfduid</p> <p>Purpose: Cookie is set on websites using Cloudflare to speed up their load times and for threat defense services. It is does not collect or share user identification information.</p>	<p>.hsadspixel.net</p>	<p>4 weeks 2 days</p>
<p>__cfduid</p> <p>Purpose: Cookie is set on websites using Cloudflare to speed up their load times and for threat defense services. It is does not collect or share user identification information.</p>	<p>.hs-scripts.com</p>	<p>4 weeks 2 days</p>
<p>__cfduid</p> <p>Purpose: Cookie is set on websites using Cloudflare to speed up their load times and for threat defense services. It is does not collect or share user identification information.</p>	<p>.hs-banner.com</p>	<p>4 weeks 2 days</p>
<p>__cfduid</p> <p>Purpose: Cookie is set on websites using Cloudflare to speed up their load times and for threat defense services. It is does not collect or share user identification information.</p>	<p>.hs-analytics.net</p>	<p>4 weeks 2 days</p>

Cookie name	Domain	Expiry
__cfduid Purpose: Cookie is set on websites using Cloudflare to speed up their load times and for threat defense services. It does not collect or share user identification information.	.adsymptotic.com	4 weeks 2 days
cookiefirst-id Purpose: This cookie contains your unique ID so CookieFirst can identify unique visitors to this website.	.wymasolutions.com	1 year

Performance (11)

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

Cookie name	Domain	Expiry
_hjid Purpose: Hotjar cookie. This cookie is set when the customer first lands on a page with the Hotjar script. It is used to persist the random user ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID.	.wymasolutions.com	1 year
_hjTLDTTest Purpose: Detects the SEO-ranking for the current website. This service is part of a third-party statistics and an alysis service.	.wymasolutions.com	Session
_hjIncludedInPageviewSample Purpose: This cookie is being set by Hotjar for performance and analytics purposes.	.wymasolutions.com	2 minutes 16 seconds
_hjFirstSeen Purpose: This cookie is being set by Hotjar for performance and analytics purposes.	.wymasolutions.com	30 minutes
_hjAbsoluteSessionInProgress Purpose: This cookie is being set by Hotjar for performance and analytics purposes.	.wymasolutions.com	30 minutes 16 seconds

Cookie name	Domain	Expiry
<p>_gid</p> <p>Purpose: Registers a unique ID for a website visitor it tracks how the visitor uses the website. The data is used for statistics.</p>	.wymasolutions.com	1 day 20 seconds
<p>_gat_*****</p> <p>Purpose: Set by Google Analytics to control the request rate.</p>	.wymasolutions.com	1 minute
<p>_ga</p> <p>Purpose: Registers a unique ID for a website visitor it tracks how the visitor uses the website. The data is used for statistics.</p>	.wymasolutions.com	2 years 20 seconds
<p>__hstc</p> <p>Purpose: This cookie name is linked to websites that are built on the HubSpot platform. This name is reported by them as being used for website analysis.</p>	.wymasolutions.com	1 year 3 weeks 4 days 16 seconds
<p>__hssrc</p> <p>Purpose: Whenever HubSpot changes the session cookie, this cookie is also set to determine if the visitor has restarted their browser. If this cookie does not exist when HubSpot manages cookies, it is considered a new session.</p>	.wymasolutions.com	Session
<p>__hssc</p> <p>Purpose: This cookie name is linked to websites that are built on the HubSpot platform. This name is reported by them as being used for website analysis.</p>	.wymasolutions.com	30 minutes

Unclassified (3)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

Cookie name	Domain	Expiry
<p>lang</p> <p>Purpose: There are many different types of cookies associated with this name, and a more detailed look at how it is used on a particular website is generally recommended. However, in most cases it will likely be used to store language preferences, potentially to serve up content in the stored language.</p>	<p>.linkedin.com</p>	<p>Session</p>
<p>lang</p> <p>Purpose: There are many different types of cookies associated with this name, and a more detailed look at how it is used on a particular website is generally recommended. However, in most cases it will likely be used to store language preferences, potentially to serve up content in the stored language.</p>	<p>.ads.linkedin.com</p>	<p>Session</p>
<p>hubspotutk</p> <p>Purpose: This cookie name is associated with websites built on the HubSpot platform. This cookie is used to keep track of a visitor's identity. This cookie is passed to HubSpot on form submission and used when deduplicating contacts.</p>	<p>.wymasolutions.com</p>	<p>1 year 3 weeks 4 days 16 seconds</p>

Marketing (14)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

Cookie name	Domain	Expiry
lissc Purpose: This cookie is being set by LinkedIn for advertising purposes	.linkedin.com	1 year
lidc Purpose: Cookie from LinkedIn used by share buttons and advertising tags.	.linkedin.com	1 day
li_sugr Purpose: Cookie from LinkedIn used by share buttons and advertising tags.	.linkedin.com	3 months 16 seconds
fr Purpose: Cookie set by Facebook. The gathered information is used in their advertising products, for example real time bidding from third party advertisers.	.facebook.com	3 months
bscookie Purpose: Cookie from LinkedIn used by share buttons and advertising tags.	.www.linkedin.com	2 years 11 hours 37 minutes 33 seconds
bcookie Purpose: Cookie from LinkedIn used by share buttons and advertising tags.	.linkedin.com	2 years 11 hours 37 minutes 32 seconds

Cookie name	Domain	Expiry
_fbp Purpose: This cookie is used by Facebook for advertising purposes and conversion tracking.	.wymasolutions.com	3 months 16 seconds
YSC Purpose: Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	.youtube.com	Session
VISITOR_INFO1_LIVE Purpose: This cookie allows Youtube to check for bandwidth usage.	.youtube.com	5 months 4 weeks 23 hours 59 minutes 59 seconds
UserMatchHistory Purpose: This cookie is used to track visitor behaviour in order to provide better personalised advertising.	.linkedin.com	4 weeks 2 days
IDE Purpose: Cookie from Double Click (Google) which helps us to analyze and optimize our advertising campaigns.	.doubleclick.net	1 year 3 weeks 4 days
GPS Purpose: Cookie which allows Youtube to track mobile devices based on GPS data.	.youtube.com	29 minutes 59 seconds

Cookie name	Domain	Expiry
<p>Purpose: This cookie is set by Facebook and could be used for tracking conversions and advertising purposes.</p>	.facebook.com	Session
<p>IDE</p> <p>Purpose: Cookie from Double Click (Google) which helps us to analyze and optimize our advertising campaigns.</p>	.doubleclick.net	1 year 3 weeks 4 days
<p>GPS</p> <p>Purpose: Cookie which allows Youtube to track mobile devices based on GPS data.</p>	.youtube.com	29 minutes 59 seconds
<p>Purpose: This cookie is set by Facebook and could be used for tracking conversions and advertising purposes.</p>	.facebook.com	Session