

## END OF YEAR REVIEW 2020

 **10**

### most searched cities

1. New York City, NY
2. Los Angeles, CA
3. Chicago, IL
4. Atlanta, GA
5. Houston, TX
6. Dallas, TX
7. Washington, D.C.
8. Philadelphia, PA
9. Ashburn, VA
10. San Francisco, CA

**5** 

### major enhancements made to the directory

**152****blog posts published****1,141**

### social posts across all accounts

**5****pieces of downloadable content**

can be found on our new Content Library

**4** 

### major announcements in the press

Tripleseat relaunches EventUpHospitality Technology  
August 25, 2020Top 100 Event Planning Blogs For Event Planners in 2020Feedspot  
September 9, 2020EventUp Launches Sponsored Listings

October 22, 2020

EventUp Home Page and Partner Page Get a New Look

November 30, 2020

**49**

### Customer venue spotlights blog posts

**2**

### website redesigns

#### Home page redesign

added featured venues, more top cities to select from, easier access to the blog, and more

#### Partner page

added more benefits, enhanced the user experience, made it easier to connect with the onboarding team

### Average lead conversion rate

**10%**

above the industry average

**Potential revenue generated for our customers:****\$143,415,000****187****support tickets answered**

### Average time to complete a support ticket

**30**

minutes



### Organizations that book their corporate functions with EventUp

Twitter, Hyundai, Toyota, Rise Against Hunger, American Cornhole League and many more