

# BTC ACADEMIES

Enrichment to Complement your Studies



BRIDGWATER  
& TAUNTON  
COLLEGE

BRINGING OUT YOUR BEST [www.btc.ac.uk](http://www.btc.ac.uk)





Being a student is about much more than gaining a qualification! It's about getting involved, meeting new people and making new friends.

Academies offer you the opportunity to pursue your performance, public service, technology, sporting or media aspirations alongside academic or vocational qualifications, and are a great way to complement your studies.

It's easy to join or register your interest even before you start College, just visit the College website. Alternatively, wait until you join us then look out for stands at Freshers' Fair or chat to your personal tutor.

#### Team BTC

Join our national Beacon Award-winning sports performance programme and represent the College in a variety of sports. We have a number of high-quality teams in sports such as football, netball, hockey, trampolining, rugby and basketball. Students play in local and regional fixtures in Association of Colleges league and cup competitions.

The programme also provides access to the gym, strength and conditioning training, sports massage, performance analysis and guest speakers who are experts in sports psychology.

#### Honours Academy

If you're a high-flying academic or vocational student who's ambitious, motivated and hardworking with most GCSEs at grades 7 to 9, the Academy is designed to stretch and challenge you through additional tuition and coaching.

During the weekly sessions you have the opportunity to:

- Prepare for progression to top universities and employers
- Develop leadership skills and extend your learning within and outside your areas of study
- Increase your confidence and improve your public speaking, social and presentation skills
- Take part in master classes from visiting experts
- Take part in trips, visits and residentials such as Oxbridge summer schools

“The Honours Academy was vital in helping me secure a place to study at Oxford University. As someone who was never 100% sure which degree or university to apply for, the Honours Academy guided and encouraged me to aim high, which ultimately paid off.”

**Madeline Kennard** | A Levels

Accepted to study Experimental Psychology at Oxford University







### **Dance Academy**

Find out first-hand what it's like to be a professional dancer working in a dance troupe. Technique classes help strengthen your performance and your choreography skills are improved through creating innovative performance pieces.

### **Photography Academy**

Develop and expand your photographic skills through live projects, client work, competitions and time spent in the darkroom.

### **Esports Academy**

Esports is a hugely popular recreational activity that offers many job and career opportunities around the world. Each competitive game played by the BTC Esports Academy is co-ordinated by experienced staff and students, with a focus on improving player communication and ability in the game. Students play a range of games including League of Legends, Overwatch and Rocket League. They also run other games internally within the spin off gaming club, including Super Smash Bros and Valorant. BTC students have the resources to play in a competitive environment against some of the best teams in the United Kingdom.

Drama Academy  
This Academy is made up of performers and backstage crews who work to exacting standards. Members engage in a variety of disciplines, from set and costume design to on-stage performing.



### **Music Academy**

This Academy offers you the chance to get involved in exciting modern music projects, regardless of your main subject discipline. You'll collaborate with other students from a range of backgrounds, and rehearse and perform with your own instrument either solo, as part of a small ensemble or larger band.

### **Show Choir Academy**

If you love harmony singing and choreography, you'll love the Show Choir. Students enjoy a busy performance calendar that has included a range of concerts, international tours, festivals and competitions.

### **Media Academy**

The Media Academy incorporates journalism and production. Students work on live briefs generated by professional clients, so if you wish to pursue a career in the creative industries or enhance your practical skills, the Media Academy helps develop attributes valued by employers and university interviewers.

A news blog relating to the College, community or popular culture is just one of the media channels you could be working on in the Journalism School. Previous students have had their press releases about Media Academy events printed in the local newspapers.

The aim of the Production School is to create promotional and informative videos for real clients. You work in small production teams led by a Project Manager/Director, and offer a range of services including pre-production planning, project management, camera and sound operation, editing and post-production, title graphics, voice-overs and the sourcing of stock music.



### **Design Academy**

This industry-facing academy is open to anyone interested in any aspect of design. Whether you have started designs of your own on social media, are interested in creating branding, packaging or web designs, or have a keen interest in an aspect of design linked to another industry, this Academy will help stretch you ready for your next steps. You will work each week with others to provide a comprehensive and innovative design service.

Being a member of the Academy will increase your ability to understand the industry and be entrepreneurial. Students visit design companies and, guest speakers are invited to talk about working in the design industry. Many students run their own social media presence and access external design competitions.

### **999 Academy**

If you dream of pursuing criminals, triaging medical emergencies or rescuing people from smoke-filled buildings, this is the Academy for you. BTC has partnered with Devon and Somerset Fire & Rescue Service, South Western Ambulance Service and Avon & Somerset Constabulary to create an exciting Academy for those interested in uniformed public service. You will be expected to perform community engagement activities and cover areas such as missing persons' management, first aid, conflict resolution, water and hose training, road traffic collision management and communication, as well as take part in a live scenario at the end of the 18 month programme. It runs one evening a week during term time and entry is by application only.

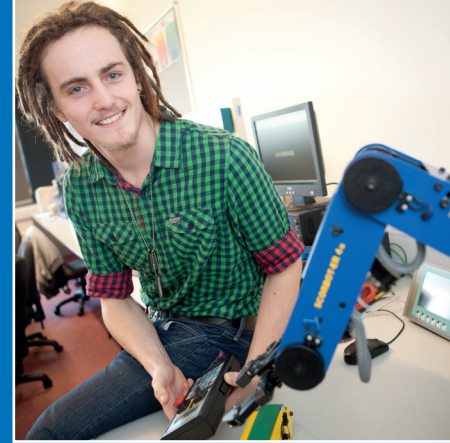
### **Technology Academy**

Engineering is an incredibly exciting and fast-moving industry. If you join this Academy, you'll help design and build a Formula 24 electric car to compete in a Greenpower race weekend. This provides a truly unique set of challenges and experiences including vehicle design, technical skills, problem solving and teamwork. It won't just be hours in the workshop though, there are industry visits to discover what's in development and how it's put into practice.

### **Fashion Academy**

The Fashion Academy is open to anyone with an interest in the world of fashion and textiles. You develop a talent for working with trends, branding, merchandising, fashion event management and skills across fashion and textiles.

In the Academy you work on live briefs generated by professional clients, so if you wish to pursue a career in the creative industries or enhance your practical skills, the Fashion Academy helps develop attributes valued by employers or university interviewers.





Showcase events are a great way to explore your options.  
Visit our website and keep an eye on our social media for dates.

## VIRTUAL SHOWCASE EVENTS

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Tuesday 19 January 2021	6pm - 8pm
Tuesday 2 March 2021	6pm - 8pm
Wednesday 9 June 2021	6pm - 8pm



## BRIDGWATER & TAUNTON COLLEGE

### **Bridgwater Campus**

Bath Road,  
Bridgwater  
Somerset TA6 4PZ

### **Taunton Campus**

Wellington Road,  
Taunton  
Somerset TA1 5AX

### **Cannington Campus**

Rodway, Cannington  
Somerset TA5 2LS