

Is your patient education making the grade?



32%

of patients avoid telling clinicians they don't understand their instructions.¹

The COVID-19 pandemic has taught us it's more important than ever to provide patients with up-to-the-minute health information they can understand and trust to help them manage their health.

Make sure your patient education—whether developed by in-house clinicians or with an external partner—gets high marks for delivering easy-to-understand guidance to those you care for while requiring less work from your teams with:



Best-in-class education for patients and families:

- Written at a 6th grade or below reading level.
- Uses behavior change science to motivate compliance with recommendations.
- Includes anatomical art created and simplified by AMI-certified medical illustrators.
- Offers translations in English, Spanish and 8 other languages.
- Engages in multiple formats including print, digital, interactive, and video.
- Covers a wide range of specialties and subspecialties, as well as general wellness topics.
- Provides an expedited response to emerging health concerns (COVID-19 and vaping).



High-performing delivery systems for clinicians:

- Uses metadata to suggest patient education based on patient's health history.
- Integrates with your existing clinical workflow, reducing staff work hours and burnout.
- Uses automatic, real-time updates to deliver the most up-to-date patient education.
- Eliminates quarterly content uploads and the associated drain on resources.
- Tracks patient interaction and writes data back into EHR, driving accountability and outcomes.
- Tags providers' favorite tools and organizes education (including favorites) into folders.
- Integrates with EHR to help eliminate the need for additional apps, logins, or workflows.



Is your patient education program performing at the level you need?

Check out Krames On FHIR®. Using SMART on FHIR® technologies, it integrates seamlessly into your EHR and clinical workflow to deliver patient education at the point of care—for improved patient outcomes and satisfaction.

Krames
Activating health



From discovery to recovery, Krames is here to activate health with empowering content, engaging education and marketing, and intelligent, integrated clinical workflow solutions. Visit [krames.com](https://www.krames.com) to learn more.

Reference

¹ Levy A, Scherer A, Zikmund-Fisher J, et al. Prevalence of and factors associated with patient nondisclosure of medically relevant information to clinicians. *JAMA Network Open*. 2018; 1(7):e185293.

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