

**Krames print education  
imprinting charges**

**Standard 1-color black imprint**

Quantity	Price
100 - 500	\$60.00
501 - 1000	\$70.00
1001 - 2000	\$95.00
2001 - 4000	\$150.00
4001 - 6000	\$225.00
6001 - 8000	\$300.00
8001-10,000	\$375.00
10,001+	Call for pricing
Imprint Set up fee	\$40.00
Per Color Charge (no charge for black)	\$35.00

**Imprint with Spot Colors**

*PMS color codes are recommended. No charge for black.*

Black Ink + 1 spot color = Standard pricing plus \$35	(2 color imprint)
Black Ink + 2 spot colors = Standard pricing plus \$70	(3 color imprint)*
Black Ink + 3 spot colors = Standard pricing plus \$105	(4 color imprint)*

*\*Colors may NOT touch. No fades or gradients. Logos subject to review.*

- **Minimum imprint order is 100 copies, 50 of each title.**
- **New or revised imprints are subject to a \$40 set up fee.**
- **Please allow 3–4 weeks for delivery once proof is approved.**
- **Logos are subject to Krames imprint guidelines and specifications.**
- **For multiple color imprints, colors may NOT touch.**
- **PMS color codes are recommended, but not required.**
- **Workbook titles cannot be directly imprinted and will require clear labels.**
- **Refunds on imprinted items are granted only if due to Krames error.**
- **Approval required by the American Heart Association to imprint on their products**

**Logo Imprints:**

The preferred format for all logo imprints is vector-based .eps for optimal clarity and readability.

Multiple color imprints require a vector-based .eps file. High resolution .jpg (300 dpi or higher) is only acceptable for one color logos.