

American Heart Association Health Education

Basic Customization Pricing

Valid through 12/31/20

Pricing covers basic customization options, i.e. modifying a cover by adding a logo or incorporating a color. It does not include edits, revisions or new content on interior pages. Further customization requires collaboration with Krames and the American Heart Association National Center and requires a unique price quote. For information about customization and price quotes, please e-mail: emccarthy@krames.com.

Format: Standard AHA "slim jim" brochure

Specs: 4" x 8.375" (finished size); inks: 4-color process; saddle-stitch; 60# stock

Purchase of 25,000+ qty include complimentary 12-month DigiReach digital companion brochure

Page Count	16 pages		20 pages		24 pages		28 pages	
Quantity	Per Unit	Total	Per Unit	Total	Per Unit	Total	Per Unit	Total
5,000	\$1.75	\$8,750.00	\$1.96	\$9,796.30	\$2.22	\$11,120.00	\$2.36	\$11,824.00
10,000	\$1.19	\$11,886.36	\$1.37	\$13,724.00	\$1.51	\$15,108.00	\$1.66	\$16,556.00
25,000	\$0.48	\$12,008.57	\$0.59	\$14,860.00	\$0.71	\$17,777.14	\$0.79	\$19,847.50
50,000	\$0.35	\$17,605.71	\$0.43	\$21,437.50	\$0.52	\$25,917.14	\$0.59	\$29,555.00
75,000	\$0.30	\$22,385.71	\$0.36	\$27,337.50	\$0.44	\$33,171.43	\$0.50	\$37,717.50
100,000	\$0.27	\$27,394.29	\$0.33	\$33,082.50	\$0.40	\$40,331.43	\$0.45	\$44,880.00
250,000	\$0.22	\$55,325.71	\$0.27	\$68,350.00	\$0.31	\$77,931.43	\$0.33	\$83,032.50
500,000	\$0.19	\$97,188.57	\$0.25	\$123,447.50	\$0.28	\$142,091.43	\$0.30	\$150,032.50

Format: Standard AHA Brochure

Specs: 5.375" x 8.375" (finished size); inks: 4-color process; saddle-stitch; 60# stock

Purchase of 25,000+ qty include complimentary 12-month DigiReach digital companion brochure

Page Count	28 pages		36 pages		60 pages	
Quantity	Per Unit	Total	Per Unit	Total	Per Unit	Total
5,000	\$2.88	\$14,400.00	\$3.21	\$16,059.09	\$4.62	\$23,109.09
10,000	\$2.06	\$20,618.18	\$2.06	\$20,572.00	\$2.99	\$29,857.69
25,000	\$1.01	\$25,348.57	\$1.06	\$26,554.05	\$1.55	\$38,808.11
50,000	\$0.70	\$34,982.86	\$0.77	\$38,583.78	\$1.16	\$58,243.24
75,000	\$0.60	\$44,971.43	\$0.65	\$48,937.84	\$1.00	\$74,824.32
100,000	\$0.54	\$54,497.14	\$0.59	\$59,291.89	\$0.91	\$91,400.00
250,000	\$0.43	\$108,137.14	\$0.48	\$118,981.08	\$0.74	\$186,048.65
500,000	\$0.39	\$193,294.29	\$0.43	\$216,505.41	\$0.69	\$345,302.70

Incorporate your brand into materials that can be used across your enterprise.

Listed prices include logo imprinting and custom color branding (Further customization must be approved by the American Heart Association).

Customization is a great way to:

Promote your brand

For heart- or risk-related information, call 1-800-AHA-USA (1-800-242-8721) or contact your nearest office. You also can get more information online at americanheart.org.

For stroke information, call our American Stroke Association at 1-888-4-STROKE (1-888-478-7633) or visit StrokeAssociation.org. For information on life after stroke, call and ask for the Stroke Family Support Network.

YOUR LOGO HERE

This booklet contains general health information and is not a substitute for professional health care. You should consult an appropriate health care professional for specific needs. Some treatments mentioned in this booklet may be covered by your health care coverage plan. Please ask your physician for more information about coverage.

The statistics in this brochure were up to date at publication. For the latest statistics, see the Heart Disease and Stroke Statistics Update at www.americanheart.org/statistics.

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National Center 3722 Greenville Avenue, Dallas, Texas 75221-4596
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Endorse your next charity walk

American Heart Association

Walking for a Healthy Heart

For heart- or risk-related information, call the American Heart Association at 1-800-AHA-USA (1-800-242-8721) or visit heart.org.

For stroke information, call our American Stroke Association at 1-888-4-STROKE (1-888-478-7633) or visit stroke.org. For information on life after stroke, call and ask for the Stroke Family Support Network.

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American Heart Association

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Kick off a healthy eating challenge

American Heart Association

Heart-Healthy Snacks

For heart- or risk-related information, call the American Heart Association at 1-800-AHA-USA (1-800-242-8721) or visit heart.org.

For stroke information, call our American Stroke Association at 1-888-4-STROKE (1-888-478-7633) or visit stroke.org. For information on life after stroke, call and ask for the Stroke Family Support Network.

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Support important lifestyle changes

American Heart Association

Quit Smoking For Good

For heart- or risk-related information, call the American Heart Association at 1-800-AHA-USA (1-800-242-8721) or visit heart.org.

For stroke information, call our American Stroke Association at 1-888-4-STROKE (1-888-478-7633) or visit stroke.org. For information on life after stroke, call and ask for the Stroke Family Support Network.

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Be a resource in times of crisis

American Heart Association **Together to End Stroke**

Warning Signs of a Stroke

For heart- or risk-related information, call the American Heart Association at 1-800-AHA-USA (1-800-242-8721) or visit heart.org.

For stroke information, call our American Stroke Association at 1-888-4-STROKE (1-888-478-7633) or visit stroke.org. For information on life after stroke, call and ask for the Stroke Family Support Network.

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