

# HOW ARE YOU MEASURING AND OPTIMIZING YOUR SUCCESS?



LTMG's Worksheet to Success

What are your marketing goals?



**3 Months Out**



**6 Months Out**



**12 Months Out**

What are your sales goals?



**3 Months Out**



**6 Months Out**



**12 Months Out**

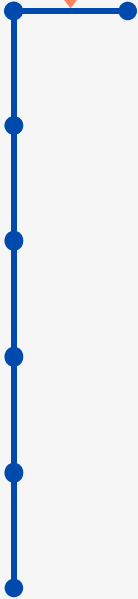
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Do these goals align?

**Yes!**



**No...**



What needs to change?

How are you measuring progress?

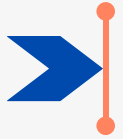


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What tools do you need to implement to reach your aligned goals?



**NEED SOME GUIDANCE ON HOW TO REACH YOUR GOALS? VISIT [LEGALTECHMG.COM](https://legaltechmg.com) FOR A FREE MARKETING AND SALES CONSULT.**

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