THE RECIPE
for
E-COMMERCE GROWTH

INCREASE SALES THROUGH EFFECTIVE WAREHOUSE MANAGEMENT

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LOGIWA

Cloud Warehouse Management System for Retail and E-commerce

by Logiwa, 2019

Logiwa

Logiwa empowers clients to achieve the most by optimizing costs, improving customer service and reducing time to value; address the complexities and gaps of today's global, customer-driven marketplace and cover the entire supply chain including planning and execution through any channel.

Retailers Ship 30% More after 3 Months with Logiwa WMS

Omni-Channel Supply Chain

In the omni-channel model, without geographic boundaries, the customer likes the product in any sales channel, orders through any sales channel and gets the product delivered anywhere within any time slot and return it through any sales channel. Logiwa provides an efficient and proactive supply chain infrastructure and technology for the companies to apply omni-channel model effectively and seamlessly.

Don't Fear Selling More with Logiwa WMS

Reduced operational costs increases your margins that end up either in price elasticity or increased marketing budget. Logiwa leverages your sales through optimized margins by harmonizing all sales channels within the same supply chain and allowing you scale your supply chain.

New Age Fulfillment

Affordable Cloud

Achieve faster ROI with lower risk and enjoy continuous value with Logiwa Cloud WMS services. Logiwa Cloud WMS provides a seamless, smart, agile warehouse management solution in the cloud. Built upon cutting-edge, fully secure cloud platform and supply chain knowhow, Logiwa is the ultimate in data accessibility and interactivity.

Adaptable

In today's global world, logistics needs are also evolving parallel to the change in business. Traditional solutions lack managing this change. Logiwa, through its years of WMS implementation experience, offers "new age" fulfillment solutions to manage and adapt to the change and evolving needs in supply chain management.

Retailers Achieve 20% Operational Cost Savings in the First Year

Logiwa 's order fulfillment functionality is designed to improve retail and e-commerce operations. We provide automated work flows with cutting-edge technology to make it seamless. Automated integration to marketplaces, shopping carts and carriers helps you to manage order management, fulfillment and shipment processes with fewer resources.

Retail Focus

Focusing on the needs and challenges in the retail and eCommerce environment, Logiwa offers advanced functionality and expertise for retail supply chains.

Real-time Channel Synchronization

Connected sales supported by connected supply chain. Logiwa offers seamless integration with marketplaces and shopping carts. Orders and inventory is synchronized across sales channels in real-time.

Carrier Synchronization

Consumer is offered a wide variety of delivery options. Logiwa offers integration with carrier systems in order to make it effortless for you to offer more delivery options.

Retailers Achieve
100% Inventory Accuracy

Accuracy

Inaccurate transactions end up in higher costs in supply chain operations. When an inventory transaction is completed inaccurately, it means that it will be done twice if noticed right away. If not noticed, it will have bigger losses for the company such as shipping wrong item to the customer, locking down a location for counting. Doing transactions accurately in the first time brings cost efficiency to the supply chain transactions and obviously increases margins.

Productivity

Seamless processes play a key role in fulfillment productivity. Warehouse Management System brings productivity to fulfillment operations. Although workforce is crucial to accomplish the customer experience, smart logistics systems play a key role to enhance customer service and reduce costs by guiding the workforce efficiently.

Traceability

In the multi-channel model, various sales points and delivery options are offered to the customer in sync. Therefore, inventory and all processes should be shared and be in-sync throughout all channels. At this point, especially traceability and visibility of inventory is crucial.

Retailers Increase 30% on Productivity with Logiwa

Backorder Handling

In e-commerce, the demand fluctuates on a daily basis. As a result, e-commerce warehouses face unpredictable backorders. Automatic allocation and packing of backorders during receiving is crucial in e-commerce.

Single-Item Orders

In e-commerce, the average number of single-item orders is around 30%-50%. A traditional warehouse management system is familiar with and good at picking pallets and boxes from the warehouse but not picking single items.

Temporary Employees

Parallel to the growth of an e-commerce company, it should be possible to subscribe new users on a temporary basis. The warehouse management system should allow subscribing more users when they are needed and unsubscribe them as the number of orders decrease.

Retailers Enjoy the Seamless Integration across Multiple Sales Channels

Shipment of Pieces

A traditional warehouse usually ships products directly to another business–mostly in higher quantities and in bulk. Whereas B2C warehousing involves a higher number of individual orders and smaller quantities within the order. E-commerce warehousing is all about operational speed, accuracy and customer service.

Scalability

The fluctuations in demand require temporary workforce which means additional license, additional industrial scanners and training. An e-commerce warehouse management system should support all devices including smartphones and tablet PCs so that the temporary workers are able to use their own smart phones. Logiwa has been supporting many retailers through their growth process from 10 orders to 10,000 orders daily.

Multiple Sales Channels

The most challenging and critical process in the omni-channel model is inventory sharing throughout all sales channels. Required priorities, allocations and reservations should be included in the system through this cooperative infrastructure.

Industry Specific in Retail

Apparel and Fashion

Logiwa helps fashion supply chain to be seamless and support fashion logistics against various challenges such as; assortments and flow-through processes, quality control and quarantine, reverse logistics, products with hangers, store inventory distribution.

Furniture and Household

Inventory management has been the biggest challenge for many furniture retailers. Logiwa helps furniture retailers with challenges such as; management of kits that consist of multiple items, sorting items into different kits, enhance warehouse space utilization, narrow aisle management.

Electronics and Appliances

Logiwa makes technology supply chains seamless and improves technology supply chains as; serial number and warranty tracking, VAS management (labelling, installation etc.), detailed item based inventory control, shipment.

Industry Specific in Retail

Food and Beverage

Food supply chains need to adapt to evolving market conditions. Logiwa provides improvements to food businesses such as; effective application of FIFO, FEFO and various picking strategies, traceability along the supply chain and recalls, packing, labelling, inventory visibility and accuracy, shipment.

Consumer Packaged Goods

Logiwa easily responds to needs and challenges of CPG supply chains such as; fast packing and labelling, traceability, application of FIFO, FEFO and various picking strategies, inventory visibility and accuracy.

About Logiwa

E-commerce and retail companies strive hard to deliver the best shopping experience to consumers. It's a challenge to achieve that while preserving profitability. We founded Logiwa to bring the unique engineering approach along with optimization techniques and cutting-edge technology to support industry growth and contribute to consumer satisfaction. Today, we provide groundbreaking cloud services for warehouse management, inventory management and order fulfillment. We offer web-based warehouse management software designed to help retailers, e-commerce players and 3PL fulfillment centers process, fulfill, and ship their orders from all the popular marketplaces and shopping carts using all the well-known carriers.

Thanks to our dedicated employees, partners and the customers that we serve all around the world, Logiwa has proven 30% steady annual growth for the last 5 consecutive years. Logiwa empowers retailers to increase their sales, deliver better customer service and maintain a profitable business. We follow our path with the responsibility of making the world a better place. Our efforts focus on spending less world resources to achieve the most. Every small step we take, makes our environment greener and makes human life easier.

To learn more about how our software can help your business, we invite you to review our website and contact us at info@logiwa.com.

*Logiwa Provides
Perfect Solutions for Small to
Medium E-commerce & Retail*