

The Logiwa Guide to

# Warehouse Management Systems for **Distributors & Wholesalers**



# What is a Warehouse Management System?

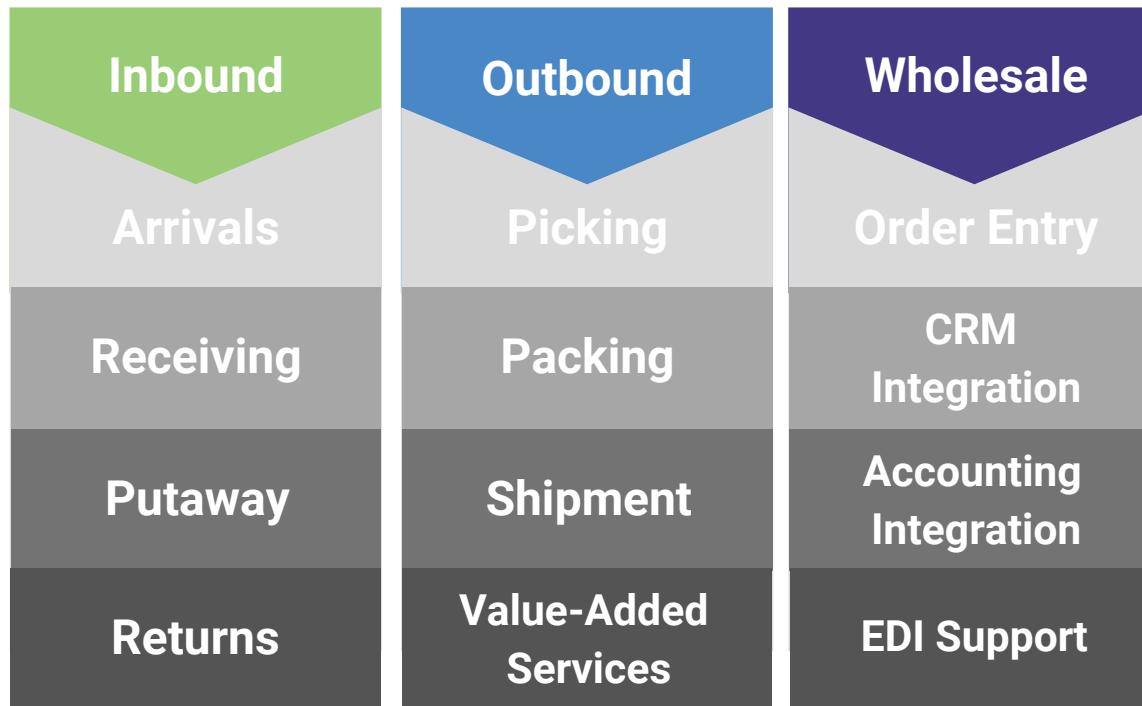
# Warehouse Management for Distributors & Wholesalers

A warehouse management system supports your wholesale or distribution operation by providing order fulfillment and order management capabilities.

It should support both business-to-consumer (B2C) and business-to-business (B2B) operations, as well as integrate with CRMs and allow for manual order uploads.

# The Primary Functions of a WMS

At a minimum, a WMS optimized for distributors and wholesalers performs the following set of inbound, outbound, and wholesale operations:



# Warehousing Challenges for Distributors and Wholesalers

# How a Warehouse Management System Can Help

## B2C and B2B Warehouse Operations

As a distributor or wholesaler, your warehouses may support both B2C and B2B order fulfillment processes.

B2C order fulfillment typically involves a higher number of individual orders and smaller quantities within each order, whereas B2B orders are much larger.

**A robust warehouse management system will be able to accommodate both B2C and B2B processes seamlessly.**

# How a Warehouse Management System Can Help

## Scalability

As you grow your business, you'll need to manage more warehouse locations and customers. Beyond a certain point, it will be too time-consuming and costly to do this manually.

**A WMS allows you to add additional warehouse locations and new customers with a few clicks of a button.**

# How a Warehouse Management System Can Help

## Customer Prioritization and Rules

As a distributor or wholesaler, you work with a variety of customers. Different customers may have different priority levels or rules for picking, packing, and shipping that you will have to communicate to your warehouse workers.

**A WMS supports your team by providing them with relevant information about your customers when they need it.**



# How a Warehouse Management System Can Help

## Temporary Workers

Seasonal demand means that you'll need to manage a temporary workforce. This means providing additional WMS licenses, equipment, and training for these seasonal workers.

**A WMS should be cloud-based so it can support all types of devices, including smartphones and tablets so that the temporary workers are able to use their own devices if required.**

**It should also be able to create temporary users so that seasonal or temporary workers can be added and removed from the system as needed.**

# How a Warehouse Management System Can Help

## Wave Planning & Advanced Functionality

In B2C order fulfillment, packages are usually shipped using national carriers (i.e.: UPS, Fedex) since your shipments are smaller in size. This means that your orders will be shipped out around the same times every day.

In B2B fulfillment, large shipments means that you are working with LTL or FTL carriers. The schedule for these carriers are variable, meaning you need to coordinate your picking and packing operations with your shipment times.

**A best-in-class WMS will have advanced features like wave planning that will optimize your warehouse operations according to when your orders will be shipped out.**

# Meet Logiwa's Warehouse Management System for Distributors & Wholesalers



# Warehouse Management for Distributors & Wholesalers

Use Logiwa to streamline your supply chain and support both B2B and B2C warehouse operations.

# Create the Most Efficient Warehouse Possible



**EDI Support**



**Pallet Scanning**



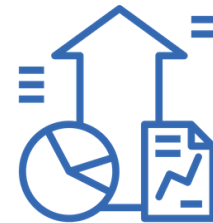
**Open API**



**Simple Order Entry**



**Accounting Integrations**



**CRM Integrations**

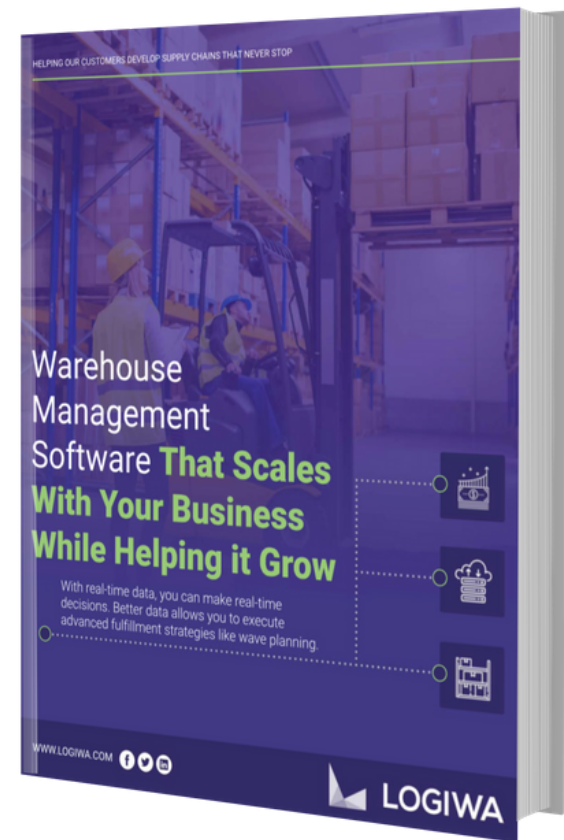
# Learn About Our Full Warehouse Management Capabilities

Logiwa uses real-time data to help you get up to 100% inventory accuracy and 2.5x increased shipments.

At the same time, our software allows you to execute advanced fulfillment strategies like wave-planning and cross-docking.

Learn more by downloading our warehouse management whitepaper.

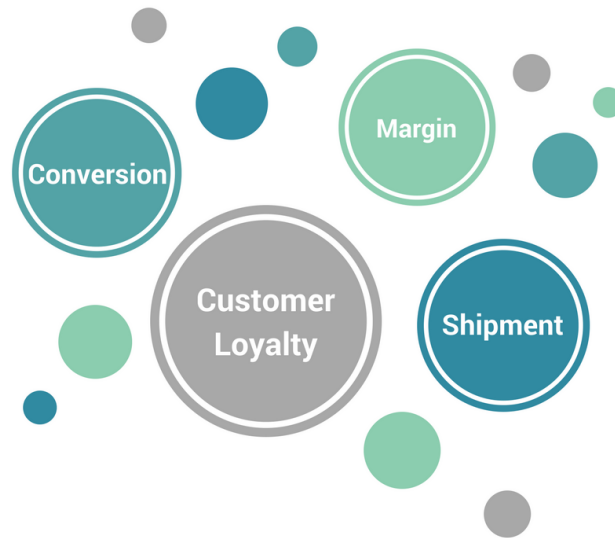
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# The Bottom Line

# Bottom Line: WMS = Higher Profit Margins

The bottom line is that a WMS helps you increase your margins by increasing productivity and lowering costs in your supply chain while increasing customer retention and loyalty.



**Logiwa** customers get up to 100% inventory accuracy and double their shipments thanks to increased efficiency. Our software also offers integrations with ecommerce, shipping, account platforms and more.



# Logiwa

Logiwa is the industry-leading cloud-based order fulfillment, warehouse and inventory management software that has served retail, e-commerce, wholesale, and 3PL businesses worldwide for over a decade.

## Website

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## Schedule a Demo

[www.logiwa.com/demo](http://www.logiwa.com/demo)

