

The Logiwa Guide to

# 3PL Warehouse Management Systems



# What is a 3PL Warehouse Management System?

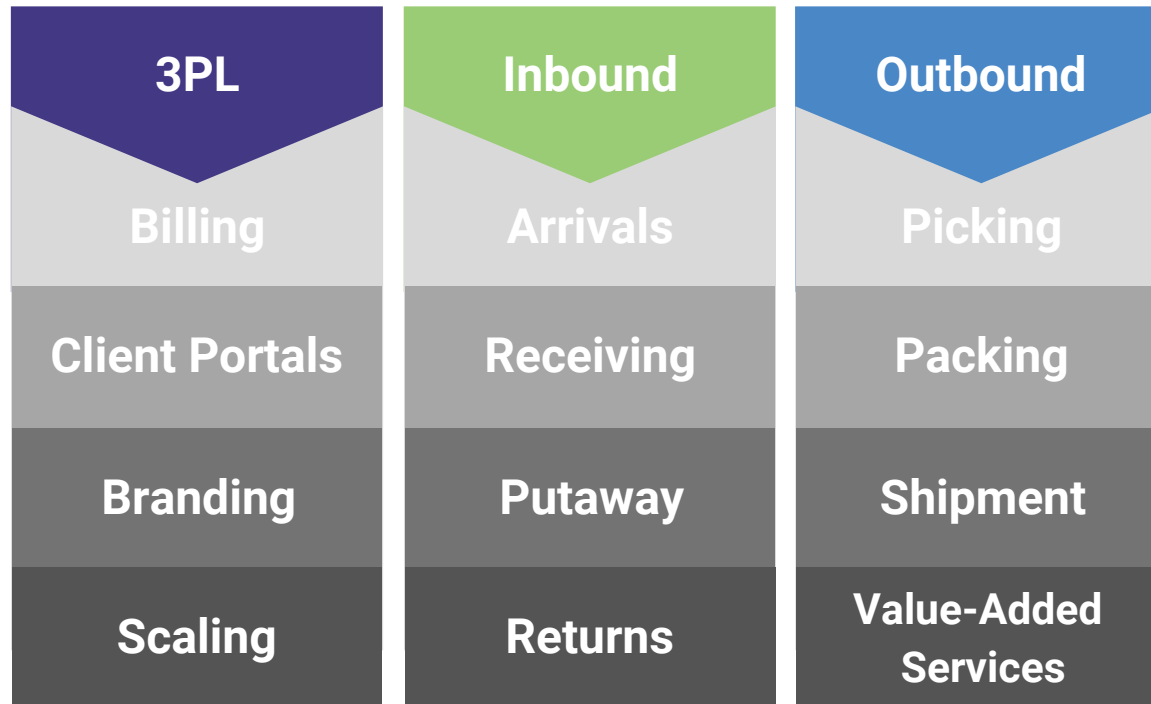
## The Basics

A 3PL warehouse management system supports your 3PL by managing your order fulfillment processes across all your customers.

In addition to order fulfillment, a best-in-class 3PL WMS will support billing, branding and sales functions to help you run your business more efficiently.

# The Primary Functions of a 3PL WMS

At a minimum, a 3PL WMS performs the following set of Inbound, Outbound, and 3PL-specific operations:



# How 3PL Warehouse Management Systems Can Help You Overcome Common Warehousing Challenges

# 3PL Warehousing Challenges

## Scalability

As you grow your 3PL, you'll need to manage more warehouse locations and customers. Beyond a certain point, it will be too time-consuming and costly to do this manually.

**A 3PL WMS allows you to add additional warehouse locations and new customers with just a few clicks of a button.**

# 3PL Warehousing Challenges

## Customer Specific Rules

As a 3PL, you work with a variety of customers. Different customers may have different rules for picking, packing, and shipping that you will have to communicate to your warehouse workers.

**A 3PL WMS supports your team by providing them with relevant information about your customers when they need it.**

# 3PL Warehousing Challenges

## Order Routing

As your 3PL grows, you may decide to open additional distribution centers in order to serve customers in different regions and cut down your delivery times.

When orders come in, you'll need a way to select the appropriate warehouse to pick, pack, and ship from.

**A robust 3PL WMS will have order routing capabilities to automatically select the best warehouse to fulfill each of your orders.**



# 3PL Warehousing Challenges

## Temporary Workers

Seasonal demand means that your 3PL must manage a temporary workforce. This means providing additional WMS licenses, equipment, and training for your workers.

**A 3PL WMS should be cloud-based so it can support all types of devices, including smartphones and tablets so that the temporary workers are able to use their own devices if required.**

**It should also be able to create temporary users who can be added and removed from the system as needed.**

# 3PL Warehousing Challenges

## Billing

As your 3PL grows and you take on more clients, you will need to streamline your billing process in order to make sure you get paid on time.

A 3PL WMS should be able to generate billing reports for each of your customers based on customer-specific data that's saved in your system.

This helps you spend less time on billing and ensures that your cashflow is steady so you can focus on growing your 3PL.

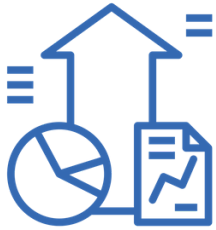
# Meet Logiwa's 3PL Warehouse Management System



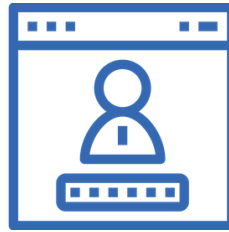
# Warehouse Management for 3PLs

Unparalleled scalability. There's no limit to the number of warehouses and customers you can manage with Logiwa.

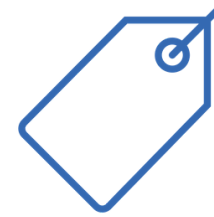
# What Logiwa Can Do For Your 3PL



**All-in-One Dashboard**



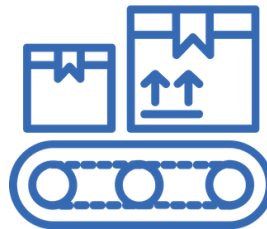
**Tailored Customer Portals**



**Branding**



**Customizable Billing**



**Automate Fulfillment Processes**



**Set Client Specific Rules**

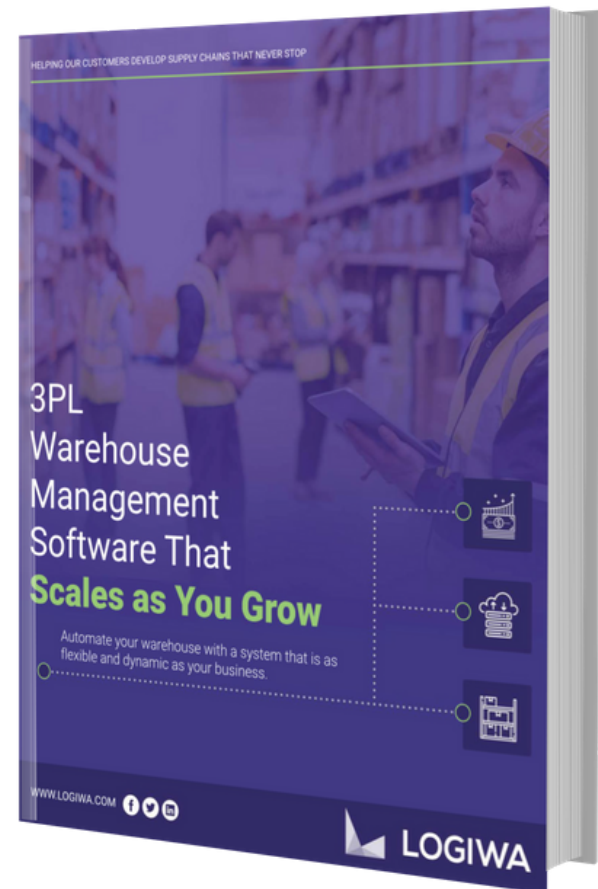
# Learn More About Our 3PL WMS

Is there a limit to the number of clients and warehouses you can manage with Logiwa? We've yet to find out.

Our all-in-one dashboard gives you a bird's eye view of your clients' inventory. On top of that, our customer portal feature allows you to give clients access to their own customized portal so that they can see their business information.

Learn more about our unique 3PL features by downloading our whitepaper.

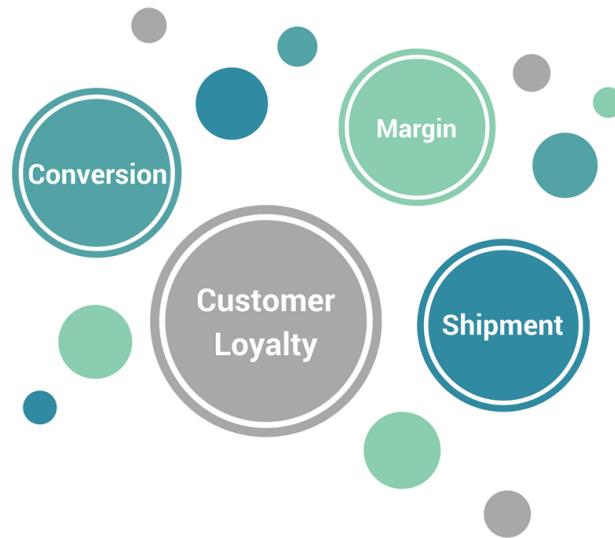
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# The Bottom Line

# Bottom Line: 3PL WMS = Higher Profit Margins

The bottom line is that a 3PL WMS helps you increase your margins by increasing productivity and lowering costs in your supply chain while increasing customer retention and loyalty.



**Logiwa** customers get up to 100% inventory accuracy and double their shipments thanks to increased efficiency. Our software also offers integrations with ecommerce, shipping, account platforms and more.



# Logiwa

Logiwa is the industry-leading cloud-based order fulfillment, warehouse and inventory management software that has served retail, e-commerce, wholesale, and 3PL businesses worldwide for over a decade.

## Website

[www.logiwa.com](http://www.logiwa.com)

## Contact

[info@logiwa.com](mailto:info@logiwa.com)

## Schedule a Demo

[www.logiwa.com/demo](http://www.logiwa.com/demo)

