



## Director of Marketing & Business Development

Our 60-year-old, award-winning commercial construction, development and property management firm is looking for a Director of Marketing & Business Development to help keep our pipeline filled and maintain our position as being one of the top design-build construction companies in the Southeast.

Applicants should be proficient at reaching our ideal clients and prospects through digital and traditional marketing methods as well as integrating marketing efforts across various departments and roles within the company. Extensive knowledge of digital marketing best practices, social media, public relations, budgeting, customer service and analytics is essential. The Director of Marketing & Business Development will work in our office in Pulaski, Tennessee and will be expected to visit job sites, conferences, networking functions and trade shows.

Responsibilities will include:

- Develop digital and traditional marketing campaigns across multiple platforms
- Spearhead efforts to keep the website current with content about our people, our projects and our process
- Use social media to keep our clients, prospects and community apprised of our company's activities and successes
- Coordinate marketing and public relations with other members of the company and with our outside partners
- Use research and reporting of KPIs to for continuous improvement
- Cultivate business contacts by attending trade shows, conferences, and networking functions

Qualifications and skills:

- Bachelor's degree in marketing or communications preferred
- Minimum of three years of experience
- Knowledge of digital marketing and social media software is essential
- Prepare and submit regular updates and reports to company leadership

At Brindley Construction, we offer a competitive salary, fantastic benefits package, excellent company culture and we like to have fun at our annual fish fry, Christmas party and other company-wide events! If this sounds like a great fit, please apply today.

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