



# informs<sup>®</sup> MEMBER BENEFITS



## **MEETINGS & CONFERENCES: Take Advantage of Reduced Registration Rates**

Network, present research, and discover cutting-edge methods and OR/MS and analytics applications at national, international, regional, and topical conferences, specialized workshops, and more throughout the year!



## **JOURNALS: Discounts of Up to 60% on Must-have Publications**

Select from leading industry journals for a fraction of the price nonmembers pay. Choose to receive your subscription online only or both online and in print. Additionally, regular members receive two online dues journals FREE with membership, and student members receive access to one free dues journal.



## **PUBLIC RELATIONS SUPPORT: Bring Your Research to the Press**

INFORMS helps elevate member work/expertise so that it can reach policymakers, the average reader, and more. Members have the opportunity to work with our public relations specialist to issue press releases, editorials, and pitches that can result in interviews and media placements. Outlets featuring INFORMS members in recent months include *The New York Times*, *The Washington Post*, *CNN*, *ABC* and *The Boston Globe*, among countless others.



## **ACCESS TO WORLDDATA.AI: Free Access to the World's Largest Data Platform**

WorldData.AI provides billions of curated external datasets, including news sentiment, geo-intelligence data, and more, for members to use in data science and AI initiatives. Request your promo code for access.



## **ANALYTICS CERTIFICATION: Advance Your Career By Earning the Prestigious CAP<sup>®</sup>**

Certified Analytics Professional (CAP<sup>®</sup>) is a vendor- and technology-neutral certification that independently verifies the critical technical expertise and related soft skills required for success in analytics and data science roles. Becoming a CAP will set you apart from the crowd and put you on a path of continued learning and growth. Substantial member discounts are available.



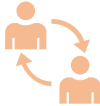
## **MAGAZINES: Information on Exciting New Developments in Your Field**

The membership magazine, *OR/MS Today*, reports on new directions in the profession, fascinating case studies, interesting people, and new tools to expand your capabilities. The industry magazine, *Analytics*, provides a window into this burgeoning field that uses math, operations research, and statistics to drive better outcomes.



### **COMMUNITIES: Opportunities to Network With Your Professional Peers**

Connect with people who share your interests by joining any of our special-interest sections and societies, geographical chapters, and student chapters at highly discounted rates. Student members select one section or society for free.



### **INFORMS CONNECT: Our Members-only Online Community**

This platform provides INFORMS members with an environment to connect, engage, and share info and best practices in real time. New members: the Open Forum on INFORMS Connect is a great place to get acquainted with what's going on around the community.



### **EDUCATIONAL & TEACHING RESOURCES: Materials to Enrich OR/MS Curricula**

Resources including DVDs, streaming video, online forums, podcasts, tutorials, and educational workshops give instructors additional tools to build effective OR/MS and analytics educational programs.



### **PROFESSIONAL RECOGNITION: Recognizing Excellence Through Prizes and Awards**

INFORMS identifies and rewards meritorious achievement in OR/MS and analytics, bestowing a variety of prestigious prizes and awards for students, academics, and industry professionals. INFORMS communities also offer their own awards based on achievement in more narrowly focused areas.



### **PROFESSIONAL DEVELOPMENT: Continuing Education Courses**

Our high-level online and in-person courses promote lifelong learning and career growth for OR/MS and analytics professionals. Recent examples include "Game Theory for Business" and CAP prep. Members attend at reduced rates.



### **CAREER SUPPORT: Job Listings, Resume Help, Free Resources, and More**

The INFORMS Career Center is a free online service that links employers with qualified applicants across both industry and academia. It also includes a collection of free and paid career resources and services. Classified ads in *OR/MS Today* provide members with another major source of job openings.



### **MENTORING: Get Help Navigating Your Career (Or Lend Your Expertise)**

INFORMS members can enroll online in our Mentor Match Program. Use the online directory to meet your professional match and begin working on goals together.



### **VOLUNTEER OPPORTUNITIES: Leadership Roles to Build Your Professional Profile**

Committee roles, INFORMS Pro Bono Analytics (PBA), and other INFORMS volunteer activities allow you to contribute your expertise and broaden your impact within our professional community.