



PRODUCT SHEET

Text Communications

Quickly communicate with candidates where they live – on their phones

Text Communications was designed to create a more efficient and effective way of reaching out and responding to applicants in real time, all from the TalentReef platform.

HOW IT WORKS

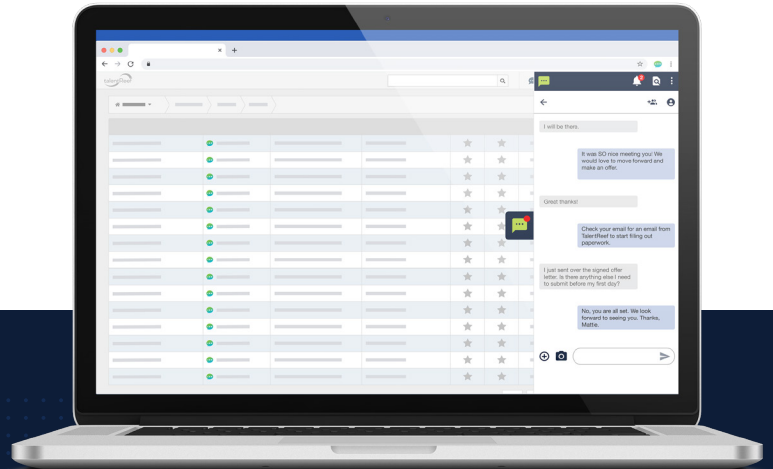
TalentReef's Text Communications offer the most simplified, convenient application experience for candidates and has been shown to get a **9x faster response rate** than phone or email – getting to the offer letter faster. This feature enables hiring managers to connect with candidates in real time with a seamless user experience that resembles the familiar SMS inbox, allowing hiring managers and recruiters to proactively manage contacts, conversations, and campaigns all in one place.

FEATURES OF TEXT COMMUNICATIONS:

- Send 2-way text messaging
- Communication audit trail
- Opt In/Opt Out compliance
- Phone number verification
- Message templates

IMPROVE ENGAGEMENT AND SPEED UP HIRING

Text messages get a **98% read rate and a 40% response rate** – improving candidate response rates and interview scheduling. Texting also enables managers to drive employee engagement and update employees on the latest policies and procedures.



Your Invitation

[SEE THE PLATFORM](#)

You're in a battle to source, recruit, and hire the best hourly talent – and you can't do it without powerful technology. We have the blueprint to help you win.

See how you can build and manage great teams with the only platform purpose-built for location-based, high volume hiring