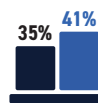




## JOBS ON FACEBOOK

# Maximize Job Applicants and Tackle High-Volume Hiring

With a rapidly changing economy and job market, it can be tough to scale hiring without a full applicant funnel. We've teamed up with **Jobs on Facebook** to seamlessly maximize your applicant flow for high-volume hiring. Here's why:



35% of workers say they almost entirely learn about job openings on social media platforms, and 41% of younger workers are most likely to search for jobs via social media.



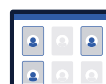
Over 150 million businesses use Facebook.



Over 2.7 billion people use Facebook every month.



63% of recruiters and 90% of Fortune 500 companies use Facebook to find new candidates.



82% of employers say social media has helped them find passive candidates.



79% of job applicants use social media in their job search, and 73% of millennials found their last position through a social media site.

### CHRISTINA FAN

Facebook's Jobs  
and Verticals  
Partnerships



Our mission is to get people jobs, and to help businesses grow. It's about building meaningful connections, and helping employers find their next employees. We have over 150 million businesses that use Facebook – we are excited to bring this experience to the employers and job seekers that TalentReef serves.

### TIM LEONARD

Chief Strategy  
Officer of  
TalentReef



TalentReef's integration with Facebook is a must have for service industry companies. Employers get to tap into qualified applicants while job seekers can search and apply for jobs right from within their preferred channel.

### RICH CRAWFORD

CEO of TalentReef



As part of our commitment to the market and our customers, we continue to invest in our software platform and integrate with the talent management ecosystem. TalentReef's integration with Jobs on Facebook will give our customers a competitive advantage in this challenging labor market and bring a streamlined, mobile optimized application experience to potential job seekers.

*See how you can scale quickly for  
unprecedented high-volume hiring needs  
by leveraging Jobs on Facebook with  
TalentReef's new integration.*

**TALK TO AN EXPERT**

- [LINK](#) "2019 Job Seeker Nation Survey"
- [LINK](#) "Using Social Media for Talent Acquisition"
- [LINK](#) "Meeting Today's Hourly Workforce Challenges"
- [LINK](#) "Getting Social Media Recruitment Right"
- [LINK](#) "Statistical Reference Guide for Recruiters"