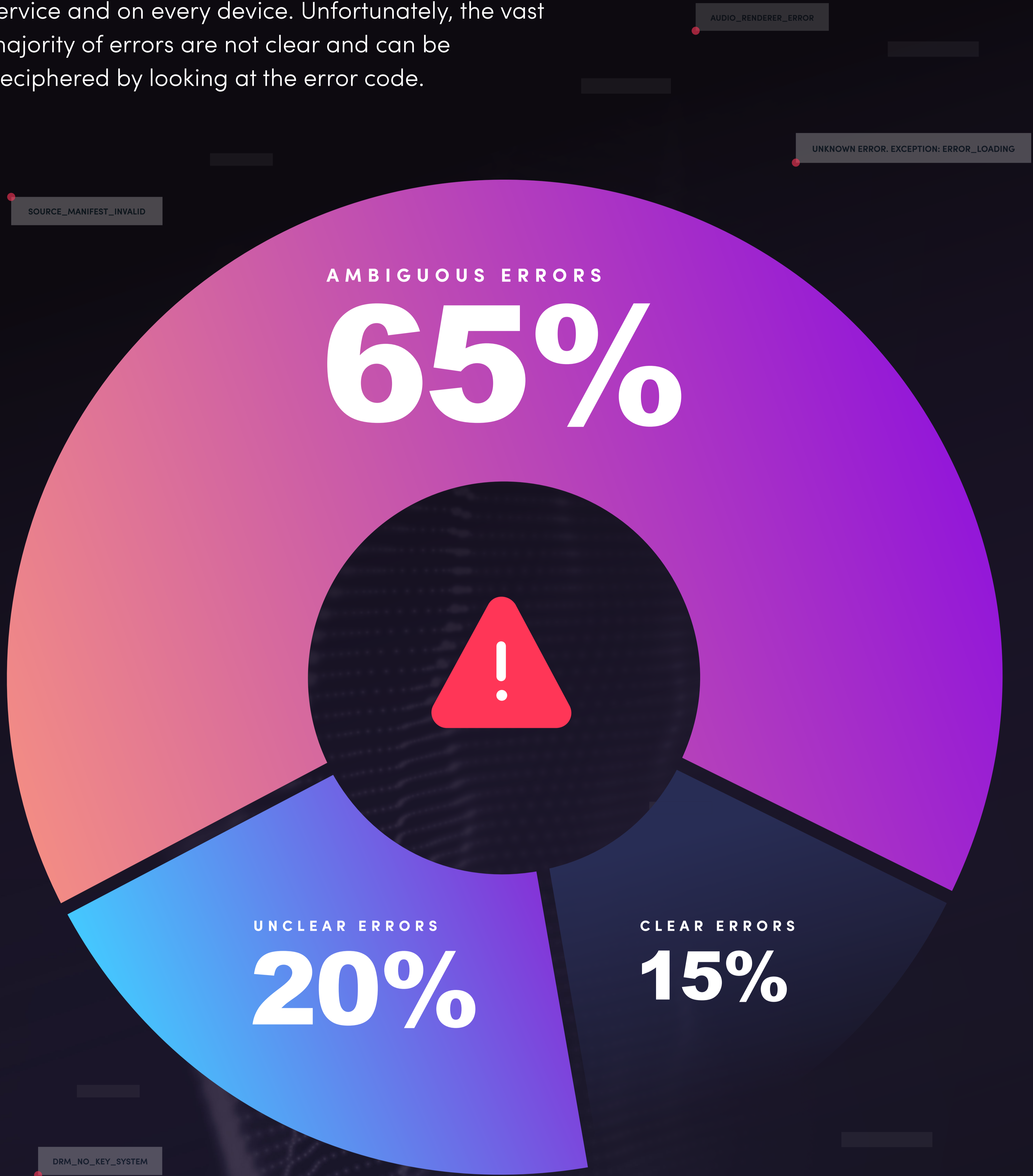


The real cost of errors in your OTT streaming service

On average, OTT users access video content on **three devices across three different OTT services***, so both consumer and device level analytics is a must for leaders in the space.

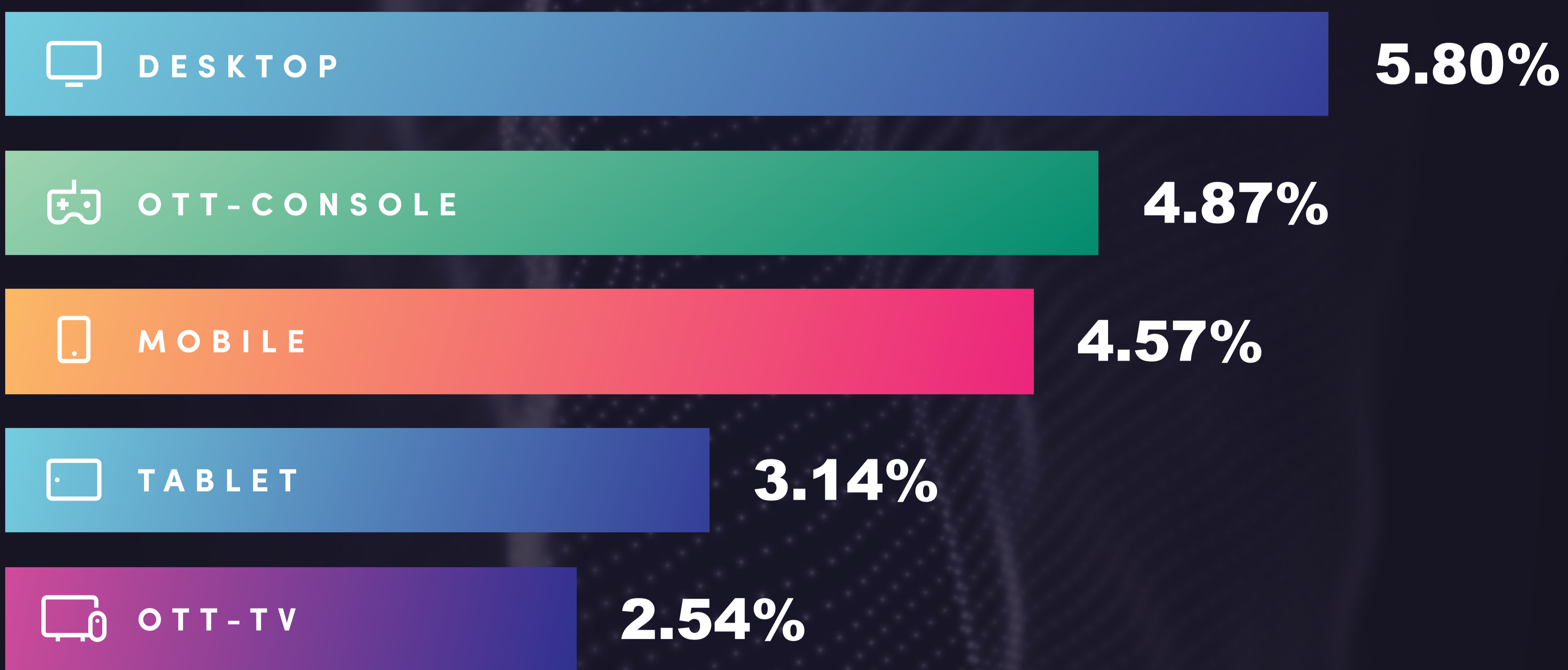
The lack of clarity around error types

Errors are bound to occur for every single streaming service and on every device. Unfortunately, the vast majority of errors are not clear and can be deciphered by looking at the error code.



Errors per device/platform

Each error has a monetary impact regardless of the business model. Taking a proactive approach with a granular data set for video analytics will remove the ambiguity of which errors are occurring, how often, where, and why.



We have a way to decipher errors more clearly

If you want to learn more about how to successfully survey, detect and manage potential errors, save money, improve viewer experiences and get ahead of the competition, then check out our webinar on the true cost of errors.

Do you want to calculate the cost impact of errors for your business?

[Calculate the cost of errors](#)

[Watch the webinar](#)

[Download whitepaper](#)