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**Advancement Committee Charter**

2021-2022

The Advancement Committee is a committee in connection with the DSST Public Schools Board of Directors which provides guidance and support to the Board of DSST in ensuring the financial health of the organization through private/public fundraising to ensure the continued operation and opening of 11 campuses (22 schools) by 2025.

The Committee engages strategically with the Development staff on the creation of DSST’s annual and long-term fundraising plan, so that the Board of Directors is optimally and strategically engaged in advancing the mission of DSST. Our committee goals will always strive to support the following organizational efforts and core competencies of establishing a value-based school and organizational culture. In addition, the committee’s work will align with and add value to the annual goals of the DSST Development department.

**Key Development Team Goals:**

1. Build a sustainable development operation that ensures advancement work is done effectively and efficiently, with transparency that enhances organizational decision making
2. Secure philanthropic support that provides for DSST’s mission and growth, as well as for the network’s strategic priorities
3. Know DSST’s donors well and extend the prospective donor pool, increasing opportunities to strategically align donor interest with DSST’s priorities

**2021-2022 Academic Year Committee Goals**

1. Ensure that the DSST Board of Directors continues to have 100 percent participation in philanthropy to DSST
2. Refine, know and communicate the DSST case for support and have ability to share with other board members, peers and prospective donors
3. Provide thought leadership in developing the DSST Advancement strategy.
4. Develop and execute strategies to identify and engage new prospects, such as through opportunities like Slice of Pi, and having the board host or participate in private prospect/donor events.
5. Know and participate in the strategies for DSST’s most generous donors

**Advancement Committee Chair and Vice President of Development engage monthly via phone.**

**Advancement Committee Meetings to be determined:**

**Dates and Times:**

* 11/2/21 – 12:30-1:00pm
* 12/7/21 – 12:30-1:00pm
* 1/19/22 – 3:00-3:30pm
* 2/1/22- 12:30-1:30pm
* 3/9/22 – 12:30-1:00pm
* 4/5/22 – 12:30-1:00pm
* 5/3/22 – 12:30-1:00pm
* 6/7/22 – 12:30-1:00pm

**Committee Members:**

*Chair:*Scott Arthur

* Billy Brown
* Bill Kurtz, Home Office Liaison
* Andrew Mendrop, Director of Development, Home Office Liaison
* Andrew Sinclair