 **Advancement Committee**

Charter, Goals and Outcomes

Fiscal Year 2016-17

The Advancement Committee is a committee in connection with the DSST Public Schools Board of Directors which provides guidance and support to the Board of DSST in ensuring the financial health of the organization through private/public fundraising to ensure the continued operation and opening of 11 campuses (22 schools) by 2025.

The Committee advises the creation and implementation of the development plan and infrastructure so that the board can implement fundraising tactics and execution. Our committee goals will always strive to support the following organizational efforts and core competencies of establishing a value-based school and organizational culture. In addition, the committee’s work will align with the annual Strategic Initiatives. The 2016-17 strategic initiatives are:

* TBD

**Long Term Goals:**

1. Create a strong and vibrant culture of philanthropy throughout the entire DSST network
2. Augment DSST’s primary financial base with fundraising
3. Ensure strong fundraising plans and cultivation activities exist in partnership with efficient systems for all giving levels

**2016-17 Academic Year Committee Member Goals**

1. Create relationship maps to fully engage and identify your own personal network with DSST
2. Encourage DSST Board of Directors to be a 100% giving board; systematize best practices on how to ensure this as we grow
3. Secure a new Director of Advancement and advancement staff
4. Support the completion of the Advancement Strategy
5. Support and test all new giving mechanisms for full board engagement and launch

**Fiscal Years 2016-17 Advancement Committee Fundraising Outcomes:**

Goal 1: 100% DSST Board Member giving

Goal 2: $X raised via DSST Advancement Committee Staff

Goal 3: 10 of 10 on DSST advancement systems execution (programs and leads system)

**Fundraising Goals for 2016-17:**

**TBD**

**Committee Meeting Schedule:**

**Advancement Committee Chair and Development Director meet bi-weekly**

**Advancement Committee Meetings:**

**Location: Denver Museum of Nature and Science**

**Dates and Times:**

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| October 18, 2016 – 3pm |
| December 13, 2016 – 3pm |
| February 14, 2017 – 3pm |
| April 18, 2017 – 3pm |
| June 13, 2017 – 3pm |

**Committee Members:**

*Chair:*Sean VanBerschot

* George Sparks (DSST board)
* Nate Easley (DSST Board)
* Patrick O’Keefe (DSST board)
* Tom Kaesmeyer (community member)
* Tom Stokes (community member)
* Mary Cronin (community member)