# optimaze

# **Benefits of Optimaze Worksense**

## 1. Empower Flex Work & Activity-Based Working

- Support employee autonomy, self-management and a trust-based culture
- Reopen buildings, manage capacity, enable desk booking
- Empower productive work based on preferences and work modes
- Find the right available work setting that works for you

### 2. Make Evidence-Based Decisions with Data

- Collect IoT data for informed management of real estate
- Enable a safer, gradual and staggered return to the office
- Involve staff in developing your workspaces. Collect feedback on things that don't work.
- Use data for daily real-time decisions. Prefer it warm or cold? Use visualized sensor data on temperature, humidity, and carbon dioxide. Need a free space quick? See traffic lights.

### 3. Improve Workday Experience & Eliminate Daily Friction

- Wayfinding around the campus seeking resources, places and routes
- Searching & finding available work desks & spaces
- Booking and releasing meeting rooms on the go
- Selecting spaces based on indoor air quality preferences
- Finding free parking spots
- Reporting tech & other issues quickly, to be fixed
- Requesting services
- Avoiding wasting lunch time on queueing

#### 4. Save Space, Money, Time & Stress

- Save on wasted space and real-estate costs
- Optimize spaces and redesign offices to better serve your company
- Visualize "no-shows" and free up rooms do more with less
- Stop wasting employee work time from looking and booking

#### 5. Minimize Carbon Footprint, Fight Climate Change

- Optimized and shared workplaces can mean less space per employee, which means less energy use (heating, cooling etc.) per person. Use data to optimize space, costs, experience, functionality and the environmental impact
- Flexible, dispersed, remote and mobile working can imply less daily commuting
- Utilization data enables real estate users to develop multi-user, multi-purpose spaces that can be better used by different user groups 24/7/365.