

## The Rise of SME Technology - Appendix

The following data is collected from Crunchbase, PitchBook, Tracxn, and LinkedIn. Please visit the companies' official websites for more information.

### Category 1: Finance Tools

(e.g. Accounting, Digital Banking, Insurance)

#### [Accounto AG](#)

Founded Year: 2016

HQ Location: Root, Luzern, Switzerland

Funding Status: Seed

Blurb: Accounto is combining unprecedented automation with rock-start support to take all the hassle with bookkeeping away from small businesses.

#### [Alloy Card](#)

Founded Year: 2019

HQ Location: San Francisco, California, United States

Funding Status: Seed

Blurb: Alloy Card is a first programmable consumer credit card, allowing its users to have a better credit card experience.

#### [Back Office](#)

Founded Year: 2018

HQ Location: West Palm Beach, Florida, United States

Funding Status: Seed

Blurb: Back Office is a technology-based company that helps small businesses by automating their bookkeeping and accounting.

#### [bexio](#)

Founded Year: 2013

HQ Location: Rapperswil, Zurich, Switzerland

Funding Status: M&A

Blurb: Bexio offers cloud-based business and accounting software solutions to manage their customers, write quotes and invoices, and more.

#### [delt.ai](#)

Founded Year: 2019

HQ Location: Mexico City, Distrito Federal, Mexico

Funding Status: Seed

Blurb: Delt.ai develops an AI-powered platform that manages finances from transactions to records.

### [Fostrum](#)

Founded Year: 2018

HQ Location: Vancouver, British Columbia, Canada

Funding Status: Seed

Blurb: The Neobank for Digital & Web-enabled Businesses

### [Haslle](#)

Founded Year: 2019

HQ Location: Luxembourg, Luxembourg, Luxembourg

Funding Status: Seed

Blurb: Haslle streamlines payment cards, expenses, subscriptions, and invoices with employees in an organized way.

### [Likvido](#)

Founded Year: 2018

HQ Location: Copenhagen, Hovedstaden, Denmark

Funding Status: Seed

Blurb: Likvido is a fintech startup that automates the entire invoice-to-cash process and offers flexible financing solutions for SMEs.

### [Mercury](#)

Founded Year: 2017

HQ Location: San Francisco, California, United States

Funding Status: Early Stage Venture

Blurb: Mercury is a bank for startups, engineered in Silicon Valley for tech companies.

### [Monit](#)

Founded Year: 2019

HQ Location: Boston, Massachusetts, United States

Funding Status: Unknown

Blurb: Monit provides business intelligence tools to banks. It enables banks to provide financial management tools to its business customers. Businesses are provided with features such as predict/plan cashflow, identification of savings opportunities, presentation of key financial insights, and more. Software can be integrated into the business's accounting package.

### [MyfinB](#)

Founded Year: 2016

HQ Location: Kuala Lumpur, Kuala Lumpur, Malaysia

Funding Status: Unknown

Blurb: MyfinB transforms bank data or financial statements into management reports.

### [Novo](#)

Founded Year: 2016

HQ Location: New York, New York, United States

Funding Status: Seed

Blurb: Novo is powerfully simple business banking for small business owners, entrepreneurs, and freelancers.

### [Nupay](#)

Founded Year: 2018

HQ Location: Haryana, Haryana, India

Funding Status: Seed

Blurb: NUPAY is a next generation 'Neo Banking' Business Payments Platform for Large Enterprises

### [OPEN](#)

Founded Year: 2017

HQ Location: Bangalore, Karnataka, India

Funding Status: Early Stage Venture

Blurb: Open develops and offers an online platform for banking and intercompany settlement.

### [Oyster](#)

Founded Year: 2012

HQ Location: New York, New York, United States

Funding Status: M&A

Blurb: Oyster is an ebook subscription service and ebook retailer.

### [PeakEngine](#)

Founded Year: 2014

HQ Location: Bangkok, Krung Thep, Thailand

Funding Status: Accelerator/Incubator

Blurb: PeakEngine develops an accounting software designed to organize financial information and make it elegantly useful. The company's software reduces paperwork, accounting tasks, increases account usage, and also offers systematic accounting, enabling small and medium sized businesses to make accounting work faster and more productive.

### [Perilwise](#)

Founded Year: 2016

HQ Location: Chennai, Tamil Nadu, India

Funding Status: Seed

Blurb: Perilwise is an Online platform providing personal and commercial insurance solutions.

### [Pilot](#)

Founded Year: 2016

HQ Location: San Francisco, California, United States

Funding Status: Early Stage Venture

Blurb: Pilot offers the best bookkeeping, tax, and CFO services for growing businesses.

### [Upflow](#)

Founded Year: 2018

HQ Location: Paris, Ile-de-France, France

Funding Status: Seed

Blurb: Upflow is a technology company building a payment platform for B2B businesses.

## **Category 2: Capital Financing**

(e.g. Working Capital, Invoicing, Fundraising)

### [Akseleran](#)

Founded Year: 2016

HQ Location: Jakarta, Jakarta Raya, Indonesia

Funding Status: Early Stage Venture

Blurb: Akseleran is a peer-to-peer lending platform

### [BeneFactors](#)

Founded Year: 2017

HQ Location: Mont Kigali, Kigali, Rwanda

Funding Status: Seed

Blurb: BeneFactors Ltd. is a Rwandan factoring company,

### [Billie](#)

Founded Year: 2016

HQ Location: Berlin, Berlin, Germany

Funding Status: Early Stage Venture

Blurb: Billie is a fintech startup that is reinventing the way small businesses manage their working capital.

### [CashMe SpA](#)

Founded Year: 2016

HQ Location: Brescia, Lombardia, Italy

Funding Status:

Blurb: CashMe is the leading invoice trading Italian startup.

### [Finiata](#)

Founded Year: 2016

HQ Location: Berlin, Berlin, Germany

Funding Status: Early Stage Venture

Blurb: Finiata provides working capital financing for freelancers and SME's over a fully automated data driven scoring technology.

### [Finturi](#)

Founded Year: 2018

HQ Location: The Hague, Zuid-Holland, The Netherlands

Funding Status: Seed

Blurb: Making invoice financing secure, low-cost, quick and easy using blockchain and artificial intelligence

### [KyoPay](#)

Founded Year: 2018

HQ Location: Yangon, Myanmar

Funding Status:

Blurb: KyoPay is an operator of an online marketplace for invoice receivables intended to build sustainable alternative solutions to liquidity for small-and-medium-sized enterprises.

### [Lendflo](#)

Founded Year: 2017

HQ Location: London, England, United Kingdom

Funding Status: Early Stage Venture

Blurb: Invoice financing platform leveraging technology to make the process faster, simpler and cheaper for Small and Medium Businesses

### [LendInc](#)

Founded Year: 2017

HQ Location: Miguel Hidalgo, Distrito Federal, Mexico

Funding Status: Seed

Blurb: Financial technology platform that provides credit options to SMEs in Mexico.

### [Lidya](#)

Founded Year: 2016

HQ Location: Lagos, Lagos, Nigeria

Funding Status: Early Stage Venture

Blurb: Lidya is a financial services platform to improve access to credit and finance across frontier and emerging markets starting with Nigeria.

### [LivFin](#)

Founded Year: 2017

HQ Location: New Delhi, Delhi, India

Funding Status: Seed

Blurb: LivFin is a non-banking financial company registered with the Reserve Bank of India (RBI)

### [MatchPlace Limited](#)

Founded Year: 2016

HQ Location: London, England, United Kingdom

Funding Status: Seed

Blurb: New generation Fintech platform. Integrating Financial Services solutions, bridging the gap between Financial Institutions and SMEs

#### [Mintifi](#)

Founded Year: 2017

HQ Location: Mumbai, Maharashtra, India

Funding Status: Early Stage Venture

Blurb: Online lending startup based in Mumbai.

#### [Monevia](#)

Founded Year: 2016

HQ Location: Bydgoszcz, Kujawsko-Pomorskie, Poland

Funding Status: Private Equity

Blurb: Monevia is a provider of liquidity enhancement solutions for the SME segment in Poland.

#### [Prospa](#)

Founded Year: 2012

HQ Location: Sydney, New South Wales, Australia

Funding Status: IPO

Blurb: Prospa is an Australian owned and operated online lending service provider for small businesses within the region.

#### [Reap](#)

Founded Year: 2018

HQ Location: Hong Kong, Hong Kong Island, Hong Kong

Funding Status: Seed

Blurb: Reap's online payments platform enables small businesses to pay expenses and collect revenue – anyone, anywhere – entirely via credit card

#### [SME Finance](#)

Founded Year: 2016

HQ Location: Vilnius, Vilniaus Apskritis, Lithuania

Funding Status:

Blurb: provides non-standard factoring solutions to small medium-sized enterprises.

### **Category 3: Human Resources**

(e.g. HR Tools, Benefits, Training, Travel Management)

#### [Abodoo](#)

Founded Year: 2017

HQ Location: Dublin, Dublin, Ireland

Funding Status: Seed

Blurb: Abodoo is the fastest growing global talent platform for SmartWorkers that intelligently matches and reduces unconscious bias in hiring

### [Bambee](#)

Founded Year: 2016

HQ Location: Los Angeles, California, United States

Funding Status: Early Stage Venture

Blurb: Bambee allows small and medium-sized businesses to hire an HR manager for just \$99 a month.

### [Benepass](#)

Founded Year: 2019

HQ Location: Mountain View, California, United States

Funding Status: Seed

Blurb: Benepass is a fintech platform that provides benefits cards for startups and small and medium-sized businesses.

### [Collective Benefits](#)

Founded Year: 2019

HQ Location: London, England, United Kingdom

Funding Status: Seed

Blurb: We provide benefits that matter for the self-employed that make it easy for companies to attract, retain and reward self-employed workforces

### [Coople](#)

Founded Year: 2009

HQ Location: Zürich, Zurich, Switzerland

Funding Status: Late Stage Venture

Blurb: Coople operates as a staffing platform that connects companies and workers.

### [Crew](#)

Founded Year: 2015

HQ Location: San Francisco, California, United States

Funding Status: Late Stage Venture

Blurb: Crew is a communications app that keeps everyone on the same page for everything work-related.

### [Ease](#)

Founded Year: 2016

HQ Location: Phoenix, Arizona, United States

Funding Status: Seed

Blurb: A cloud-based workforce solution that helps businesses connect with and manage their freelance workforce all in one place.

### [Eddy HR](#)

Founded Year: 2017

HQ Location: Provo, Utah, United States

Funding Status: PE Growth

Blurb: Eddy HR is a human resources assistant for small to midsize businesses.

### [Factorial](#)

Founded Year: 2016

HQ Location: Barcelona, Catalonia, Spain

Funding Status: Early Stage Venture

Blurb: Factorial is a human resources software platform for small and medium companies that integrates vacation management and more.

### [GoCo.io Inc](#)

Founded Year: 2015

HQ Location: Houston, Texas, United States

Funding Status: Early Stage Venture

Blurb: GoCo.io offers software that helps businesses simplify their human resources systems.

### [Gusto](#)

Founded Year: 2011

HQ Location: San Francisco, California, United States

Funding Status: Late Stage Venture

Blurb: Gusto provides a cloud-based payroll, benefits, and human resource management solution for businesses.

### [Justworks](#)

Founded Year: 2012

HQ Location: New York, New York, United States

Funding Status: Late Stage Venture

Blurb: Justworks is an online platform that handles the payroll and payments procedure, benefits facilities, and compliance issues of its users.

### [Mistro](#)

Founded Year: 2019

HQ Location: San Francisco, California, United States

Funding Status: Seed

Blurb: Mistro offers a platform that provides a unique benefits plan to each remote employee.



### [Okarito](#)

Founded Year: 2018

HQ Location: Paris, Ile-de-France, France

Funding Status: Seed

Blurb: Travel management platform for SMBs

### [Pilot](#)

Founded Year: 2015

HQ Location: San Francisco, California, United States

Funding Status: Seed

Blurb: Pilot helps companies pay remote team members. We take care of payroll, benefits, compliance and onboarding for international teams.

### [Savvy](#)

Founded Year: 2013

HQ Location: New York, New York, United States

Funding Status: Seed

Blurb: The Pocket Recruiter For Busy, Professional Women

### [Zenefits](#)

Founded Year: 2013

HQ Location: San Francisco, California, United States

Funding Status: Late Stage Venture

Blurb: Zenefits delivers a complete, all-mobile HR experience for small and medium businesses.

## **Category 4: Supply Chain & Logistics**

(e.g. Supply Chain , Procurement, Inventory)

### [Arzooo.com](#)

Founded Year: 2016

HQ Location: Bangalore, Karnataka, India

Funding Status: Early Stage Venture

Blurb: Retail tech platform empowering 300,000+ small retailers in electronics space to compete with big organised players and increase sales

### [Chiper](#)

Founded Year: 2018

HQ Location: Cundinamarca, Distrito Especial, Colombia

Funding Status: Early Stage Venture

Blurb: We are a platform that enables corner stores in Latin America to grow and thrive.

### [Clubbi](#)

Founded Year: 2020

HQ Location: Rio De Janeiro, Rio de Janeiro, Brazil

Funding Status: Seed

Blurb: Clubbi empowers small merchants across Brazil by optimizing their supply chain and operations through technology

### [Consentio](#)

Founded Year: 2017

HQ Location: Barcelona, Catalonia, Spain

Funding Status: Seed

Blurb: An end-to-end FOOD Supply Chain Transaction Platform

### [Dagangan](#)

Founded Year: N/A

HQ Location: Singapore, Central Region, Singapore

Funding Status: Seed

Blurb: Dagangan is an online demand aggregation platform that provides an ordering system and delivery service.

### [Dropee](#)

Founded Year: 2017

HQ Location: Kuala Lumpur, Kuala Lumpur, Malaysia

Funding Status: Seed

Blurb: Dropee is a SaaS-enabled marketplace that connects local independent retailers with brands via an ordering app.

### [Ezay](#)

Founded Year: 2019

HQ Location: Yangon, Yangon, Myanmar

Funding Status: Seed

Blurb: Ezay is a rural e-commerce startup.

### [GrowSari](#)

Founded Year: 2015

HQ Location: Pasig, Rizal, Philippines

Funding Status: Early Stage Venture

Blurb: Growsari is helping to build the future of Sari Sari stores in the Philippines.

### [GudangAda](#)

Founded Year: 2018

HQ Location: Jakarta, Jakarta Raya, Indonesia

Funding Status: Early Stage Venture

Blurb: GudangAda is an online B2B marketplace for fast-moving consumer goods (FMCG).

### [Kweza](#)

Founded Year: 2019

HQ Location: Johannesburg, NA - South Africa, South Africa

Funding Status: Seed

Blurb: Kweza is a service that enables informal retailers to order products at the best price and receive deliveries directly to their stores

### [MaxAB](#)

Founded Year: 2018

HQ Location: Cairo, Al Qahirah, Egypt

Funding Status: Seed

Blurb: MaxAB is a B2B e-commerce marketplace that connects food and grocery retailers to suppliers.

### [oico](#)

Founded Year: 2020

HQ Location: SÃo Paulo, SÃo Paulo, Brazil

Funding Status: Seed

Blurb: B2B marketplace for construction materials

### [Rapicare](#)

Founded Year: 2019

HQ Location: SÃo Paulo, SÃo Paulo, Brazil

Funding Status: Seed

Blurb: We enable healthcare companies to purchase supplies digitally and receive them directly at multiple destinations.

### [Sokowatch](#)

Founded Year: 2013

HQ Location: Nairobi, Nairobi Area, Kenya

Funding Status: Early Stage Venture

Blurb: Sokowatch revolutionizes access to essential goods and services by connecting small shops to the digital economy.

### [Tajir](#)

Founded Year: 2018

HQ Location: Lahore, Punjab, Pakistan

Funding Status: Seed

Blurb: Tajir is a B2B marketplace for mom and pop stores.

### [Telio.vn](#)

Founded Year: 2018

HQ Location: Hanoi, NA - Vietnam, Vietnam

Funding Status: Early Stage Venture

Blurb: Telio is a business-to-business commerce platform that provides a range of products for groceries.

#### [tiffin foods](#)

Founded Year: 2019

HQ Location: Campina, São Paulo, Brazil

Funding Status: Unknown

Blurb: Marketplace, Mobile App, B2B food market

#### [Truck Lagbe](#)

Founded Year: 2016

HQ Location: Dhaka, Dhaka, Bangladesh

Funding Status: Seed

Blurb: Bangladesh's leading digital platform for booking trucks

#### [Turbodega](#)

Founded Year: 2018

HQ Location: Lima, Lima, Peru

Funding Status: Seed

Blurb: Turbodega provides a software management tool designed to digitize the supply chain of small grocery stores.

#### [Udaan](#)

Founded Year: 2016

HQ Location: Bangalore, Karnataka, India

Funding Status: Late Stage Venture

Blurb: Udaan is a B2B trade platform that brings manufacturers, traders, retailers, and wholesalers into a single platform.

#### [Ula](#)

Founded Year: 2019

HQ Location: Jakarta, Jakarta Raya, Indonesia

Funding Status: Seed

Blurb: Ula is a marketplace platform that focuses on modernizing distribution and credit processes in the traditional retail sector.

#### [Vori](#)

Founded Year: 2019

HQ Location: Palo Alto, California, United States

Funding Status: Seed

Blurb: Vori is a mobile ordering app that allows customers to order easily and faster.

## Category 5: E-Commerce

(e.g. E-Commerce Tools, Delivery, Store Digitization)

### [99RetailStreet](#)

Founded Year: 2017

HQ Location: Bengaluru, Karnataka, India

Funding Status: Seed

Blurb: 99RetailStreet is a common commerce platform on cloud targeted at the large unorganized retail segment comprising Kiranas/Kades.

### [BigCommerce](#)

Founded Year: 2009

HQ Location: Austin, Texas, United States

Funding Status: Late Stage Venture

Blurb: BigCommerce is a SaaS provider for merchants running online businesses.

### [Bond](#)

Founded Year: 2019

HQ Location: New York, New York, United States

Funding Status: Seed

Blurb: Bond delivers outstanding post-purchase experiences for DTC brands.

### [CloudCommerce](#)

Founded Year: 2016

HQ Location: Bangkok, Krung Thep, Thailand

Funding Status: Seed

Blurb: CloudCommerce operates as a cloud platform that sellers manage global online marketplaces.

### [Dumpling](#)

Founded Year: 2017

HQ Location: Berkeley, California, United States

Funding Status: Early Stage Venture

Blurb: Dumpling empowers individuals to launch, run, and grow independent grocery shopping and delivery businesses.

### [Eiya](#)

Founded Year: 2016

HQ Location: Mexico City, Distrito Federal, Mexico

Funding Status: Accelerator/Incubator

Blurb: Eiya is a developer of an online shipping application intended to reduce traffic and pollution in Mexico in 100% ecological way.

#### [GuruHotel](#)

Founded Year: 2019

HQ Location: Mountain View, California, United States

Funding Status: Seed

Blurb: A distribution ecosystem that connects with multiple hospitality-related technologies.

#### [Halosis](#)

Founded Year: 2017

HQ Location: Cengkareng, Jakarta Raya, Indonesia

Funding Status: Seed

Blurb: Halosis is building AI (Artificial Intelligence) technology.

#### [Marathon Myanmar](#)

Founded Year: 2016

HQ Location: Yangon, Yangon, Myanmar

Funding Status: Early Stage Venture

Blurb: Marathon Myanmar is a delivery service platform.

#### [PrestaShop](#)

Founded Year: 2007

HQ Location: Paris, Ile-de-France, France

Funding Status: Early Stage Venture

Blurb: PrestaShop is an open-source e-commerce solution that powers more than 250,000 stores worldwide.

#### [Prime Commerce](#)

Founded Year: 2018

HQ Location: Ho Chi Minh City, Vietnam

Funding Status: Early Stage Venture

Blurb: Prime Commerce is a provider of end-to-end e-commerce strategy and solutions intended to help brands and SMEs to transform their business online.

#### [Valienta](#)

Founded Year: 2020

HQ Location: Medellín, Antioquia, Colombia

Funding Status: Seed

Blurb: Valienta is a marketplace that connects retailers with social sellers in LatAm.

#### [Vueltap](#)

Founded Year: 2016

HQ Location: Bogotá, Distrito Especial, Colombia

Funding Status: Seed

Blurb: Vueltap is a crowdsourced express delivery and logistics service for businesses.

### [Weidian](#)

Founded Year: 2011

HQ Location: Beijing, Beijing, China

Funding Status: Early Stage Venture

Blurb: Weidian operates as a Chinese e-commerce platform

### [Youzan](#)

Founded Year: 2012

HQ Location: Hangzhou, Zhejiang, China

Funding Status: IPO

Blurb: Youzan is a mobile retail solution provider.

### [Zoey](#)

Founded Year: 2015

HQ Location: New York, New York, United States

Funding Status: Early Stage Venture

Blurb: Zoey helps B2B and wholesale businesses take orders online anytime, anywhere, with any device.

## **Category 6: Payments**

(e.g. Payment Management, Orders, Point of Sale)

### [BentoBox](#)

Founded Year: 2013

HQ Location: New York, New York, United States

Funding Status: Early Stage Venture

Blurb: BentoBox is a hospitality company that develops a mobile operations platform for restaurants to automate tasks.

### [Bold](#)

Founded Year: 2019

HQ Location: Bogotá, Distrito Especial, Colombia

Funding Status: Seed

Blurb: Offers financial services to SMBs in Colombia

### [Cajero](#)

Founded Year: 2018

HQ Location: Bogotá, Distrito Especial, Colombia

Funding Status: Seed

Blurb: Payment facilitator for Micro-commerce in Colombia + Andean region

### [ChowNow](#)

Founded Year: 2010

HQ Location: Playa Vista, California, United States

Funding Status: Late Stage Venture

Blurb: ChowNow powers branded online ordering systems for independent restaurants through the restaurants' own websites.

### [Clip](#)

Founded Year: 2012

HQ Location: Mexico City, Distrito Federal, Mexico

Funding Status: Late Stage Venture

Blurb: Clip is the terminal that allows businesses to easily accept all electronic payments methods.

### [Dinger](#)

Founded Year: 2019

HQ Location: Yangon, Yangon, Myanmar

Funding Status: Seed

Blurb: Payment Localisation

### [Drip](#)

Founded Year: 2019

HQ Location: United States

Funding Status: Unknown

Blurb: Drip is an all in one point of sale and management platform built specifically for counter service restaurants to manage their entire business in one place.

### [DotPe](#)

Founded Year: 2019

HQ Location: Gurgaon, Haryana, India

Funding Status: Early Stage Venture

Blurb: DotPe is an innovative offline technology platform digitising merchant's customer engagement with mobile discovery, ordering and payments.

### [Lightspeed POS](#)

Founded Year: 2005

HQ Location: Montréal, Quebec, Canada

Funding Status: IPO

Blurb: Lightspeed provides point of sale and ecommerce solutions for retailers and restaurateurs to manage their businesses.



### [Nupay](#)

Founded Year: 2018

HQ Location: Haryana, Haryana, India

Funding Status: Seed

Blurb: NUPAY is a next generation 'Neo Banking' Business Payments Platform for Large Enterprises

### [Olo](#)

Founded Year: 2005

HQ Location: New York, New York, United States

Funding Status: Late Stage Venture

Blurb: Olo is a SaaS digital ordering and delivery platform for restaurant brands.

### [PayMe](#)

Founded Year: 2015

HQ Location: Gîza, Al Jizah, Egypt

Funding Status: Accelerator/Incubator

Blurb: PayMe is an application platform that allows its users to conduct electronic payment with a credit card using a smartphone.

### [Stone Pagamentos SA](#)

Founded Year: 2013

HQ Location: Jardim Paulista, São Paulo, Brazil

Funding Status: IPO

Blurb: Stone is a payments acquirer, licensed by VISA and Mastercard to accredit merchants, process and authorize credit card transactions.

### [Stripe](#)

Founded Year: 2010

HQ Location: San Francisco, California, United States

Funding Status: Late Stage Venture

Blurb: Stripe is a developer-oriented commerce company helping small and large companies accept web and mobile payments.

### [Swipe2pay](#)

Founded Year: 2016

HQ Location: Kampala, Kampala, Uganda

Funding Status: Seed

Blurb: swipe2pay is a payment solutions, that empowers SME's to accept both card and mobile money as a mode of payment

### [Toast](#)

Founded Year: 2011

HQ Location: Boston, Massachusetts, United States

Funding Status: Late Stage Venture

Blurb: Toast is an all-in-one point-of-sale and restaurant management platform for businesses in the food service and hospitality space.

### [TouchBistro](#)

Founded Year: 2010

HQ Location: New York, New York, United States

Funding Status: Late Stage Venture

Blurb: TouchBistro is an iPad-based restaurant point-of-sale system enabling owners to manage reservations and take orders instantly.

### [Upserve POS](#)

Founded Year: 2011

HQ Location: New York, New York, United States

Funding Status: M&A

Blurb: Upserve POS is an iPad point-of-sale app for restaurants, cafes, salons, spas, retail shops, studios and other local businesses.

## **Category 7: MarTech**

(e.g. Marketing Tools / CRM / Customer Loyalty Programs)

### [Agile CRM](#)

Founded Year: 2012

HQ Location: Hyderabad, Andhra Pradesh, India

Funding Status: Unknown

Blurb: Agile CRM is an All-in-One CRM for growing businesses.

### [Close](#)

Founded Year: 2012

HQ Location: Palo Alto, California, United States

Funding Status: Seed

Blurb: Close is the inside sales CRM of choice for startups and SMBs.

### [Copper](#)

Founded Year: 2011

HQ Location: San Francisco, California, United States

Funding Status: Late Stage Venture

Blurb: Copper offers customer relationship management solutions for companies that use Google applications.

### [LumiNode AI](#)

Founded Year: 2017

HQ Location: Oslo, Oslo, Norway

Funding Status: Unknown

Blurb: The Next Generation Marketing Automation Tool - Optimize and Automate Your Campaign Management with Artificial Intelligence

### [Nento](#)

Founded Year: 2017

HQ Location: Toronto, Ontario, Canada

Funding Status: Early Stage Venture

Blurb: Nento provides the most innovative customer retention tools that help you boost your revenue with few clicks and data analysis.

### [Omnirio](#)

Founded Year: 2018

HQ Location: Singapore, Central Region, Singapore

Funding Status: Unknown

Blurb: Omnirio manages your retail business in one platform with real time data from seamless integrations.

### [Oyster Technology Group](#)

Founded Year: 2019

HQ Location: Dallas, Texas, United States

Funding Status: Early Stage Venture

Blurb: OTG enables SMEs to display products and services on an in-transit geo-targeted advertising network.

### [Payowallet](#)

Founded Year: 2016

HQ Location: Bratislava, Slovakia

Funding Status: Seed

Blurb: Payowallet is a mobile wallet application and loyalty solution provider that allows consumers to pay with their mobile at merchants locations while at the same time, allow earning rewards, collect points, and discounts. The payment at the store can be made by scanning QR-code.

### [Pipedrive](#)

Founded Year: 2010

HQ Location: New York, New York, United States

Funding Status: Late Stage Venture

Blurb: Pipedrive is the first CRM platform developed from the salesperson's point-of-view.

### [Pique](#)

Founded Year: 2016

HQ Location: Hanoi, NA - Vietnam, Vietnam

Funding Status: Seed

Blurb: Pique helps turn visitors into customers, with an AI recommendation engine proven to turbocharge ecommerce growth.

### [Punchh](#)

Founded Year: 2010

HQ Location: San Mateo, California, United States

Funding Status: Late Stage Venture

Blurb: Punchh is a company providing digital marketing products for brick and mortar retailers, combining AI and machine learning technologies.

### [PushSend](#)

Founded Year: 2019

HQ Location: New York, New York, United States

Funding Status: Seed

Blurb: PushSend is a SaaS marketing platform that combines email campaigns, landing pages, and event marketing.

### [Remesh](#)

Founded Year: 2014

HQ Location: New York, New York, United States

Funding Status: Early Stage Venture

Blurb: Remesh offers an AI-powered platform that enables users to have live conversations with their customers at scale.

### [SendPulse](#)

Founded Year: 2015

HQ Location: New York, New York, United States

Funding Status: Seed

Blurb: SendPulse Artificial Intelligence makes E-mail marketing better

## **Category 8: Data Analytics**

(e.g. Business Intelligence, DevOps, Cybersecurity, RPA)

### [Bewica](#)

Founded Year: 2017

HQ Location: London, England, United Kingdom

Funding Status:

Blurb: Bewica helps small businesses be more cyber secure with automated risk assessments, management and cyber insurance

### [Budibase](#)

Founded Year: 2019

HQ Location: Belfast, Belfast, United Kingdom

Funding Status: Seed

Blurb: Budibase is an open-source web app builder, designed for speed and customization.

### [Clubhouse Software](#)

Founded Year: 2014

HQ Location: New York, New York, United States

Funding Status: Early Stage Venture

Blurb: Clubhouse Software is a project management platform developed for modern software teams.

### [Datameer](#)

Founded Year: 2009

HQ Location: San Francisco, California, United States

Funding Status: Seed

Blurb: Datameer is an agile analytics lifecycle platform that allows enterprises to decipher the value of all their data.

### [Datree](#)

Founded Year: 2017

HQ Location: San Francisco, California, United States

Funding Status: Early Stage Venture

Blurb: Datree is a git-based policy engine for engineering teams to enforce coding standards and security policies within their git workflow.

### [Figma](#)

Founded Year: 2012

HQ Location: San Francisco, California, United States

Funding Status: Late Stage Venture

Blurb: Figma is a collaborative interface design tool that enables the entire team's design process to happen in one online tool.

### [Koopol](#)

Founded Year: 2017

HQ Location: Charleroi, Hainaut, Belgium

Funding Status: Seed

Blurb: The Meaningful Price Monitoring for Brands

### [LayerCI](#)

Founded Year: 2018

HQ Location: Toronto, Ontario, Canada

Funding Status: Seed

Blurb: We build a SaaS platform that helps developers find flaws in their code.

### [Map Tag](#)

Founded Year: 2019

HQ Location: Mexico City, Distrito Federal, Mexico

Funding Status: Early Stage Venture

Blurb:

### [Meisterwerk](#)

Founded Year: 2018

HQ Location: Berlin, Berlin, Germany

Funding Status: Seed

Blurb: Meisterwerk is your practical app for easy and efficient job and resource planning - whether in the office or at the construction site.

### [OneClick.ai](#)

Founded Year: 2017

HQ Location: Bellevue, Washington, United States

Funding Status:

Blurb: OneClick.ai provides an automated platform that enables businesses and developers to access AI.

### [Opsera](#)

Founded Year: 2020

HQ Location: Palo Alto, California, United States

Funding Status: Seed

Blurb: Continuous orchestration for next gen DevOps - automate any CI/CD stack, build pipelines for any app, deploy anywhere.

### [Passbolt](#)

Founded Year: 2016

HQ Location: Esch-sur-alzette, Luxembourg, Luxembourg

Funding Status: Seed

Blurb: Open source password manager for teams

### [StackHawk](#)

Founded Year: 2019

HQ Location: Denver, Colorado, United States

Funding Status: Seed

Blurb: StackHawk is a computer software company that specializes in website and software maintenance and detecting bugs.

### [Tellius](#)

Founded Year: 2015

HQ Location: Reston, Virginia, United States

Funding Status: Early Stage Venture

Blurb: AI-Powered Analytics. Uncover Hidden Insights Faster with Natural Language Interface

### **Category 9: Other**

(e.g. Marketplaces (talents, vendors, etc.), Workspace)

### [Bloom Impact](#)

Founded Year: 2016

HQ Location: Boston, Massachusetts, United States

Funding Status: Seed

Blurb: Fintech platform that is digitizing access to financial services for emerging market MSMEs. Currently operating in Sub-Saharan Africa.

### [Gloat.com](#)

Founded Year: 2014

HQ Location: New York, New York, United States

Funding Status: Early Stage Venture

Blurb: Gloat.com is an AI-based anonymous career development platform allowing users to both know their worth and get concrete offers in real time.

### [GorillaSpace](#)

Founded Year: 2017

HQ Location: Singapore, Central Region, Singapore

Funding Status: Seed

Blurb: GorillaSpace is the marketplace of choice for all your workspace needs.

### [Honeypot](#)

Founded Year: 2015

HQ Location: Berlin, Berlin, Germany

Funding Status: M&A

Blurb: Honeypot is Europe's developer-focused job platform, matching tech talent with companies.

### [Kuaifawu.com](#)

Founded Year: 2014

HQ Location: Beijing, Beijing, China

Funding Status: Early Stage Venture

Blurb: Kuaifawu.com provides company registration, taxation, patent and trademark registration to Chinese start-ups and SMEs.

### [Legal Sphere](#)

Founded Year: 2018

HQ Location: Cambridge, Cambridgeshire, United Kingdom

Funding Status: Accelerator/Incubator

Blurb: Legal Freelance Platform

### [MeetFrank](#)

Founded Year: 2017

HQ Location: Tallinn, Harjumaa, Estonia

Funding Status: Seed

Blurb: MeetFrank is a talent recruitment app.

### [MydreamPlus](#)

Founded Year: 2015

HQ Location: Beijing, Beijing, China

Funding Status: Late Stage Venture

Blurb: MydreamPlus is a co-working space startup based in Beijing.

### [Notarize](#)

Founded Year: 2015

HQ Location: Boston, Massachusetts, United States

Funding Status: Late Stage Venture

Blurb: Notarize documents online! Digitizing industries. For the 1st time, buy or sell your home, execute a mortgage or loan, sell a car online.

### [onetool](#)

Founded Year: 2019

HQ Location: San Francisco, California, United States

Funding Status: Seed

Blurb: onetool is a free platform where you can discover, subscribe & manage your SaaS tools.

### [OSOME](#)

Founded Year: 2017

HQ Location: Singapore, Central Region, Singapore

Funding Status: Seed

Blurb: Hassle-free and super-responsive online Accounting, Company Incorporation, Corporate Secretary service in Singapore, Hong Kong, and UK

### [Qibangbang](#)



Founded Year: 2016

HQ Location: Beijing, Beijing, China

Funding Status: Unknown

Blurb: One-stop platform for company registration, accounting services, legal services, and trade mark registration for SMEs

### [PitchMe](#)

Founded Year: 2017

HQ Location: London, England, United Kingdom

Funding Status: Seed

Blurb: Skills-based talent marketplace introducing multilayered profiling of skills and innovative matching algorithms.

### [Sprintlaw](#)

Founded Year: 2016

HQ Location: Chippendale, New South Wales, Australia

Funding Status: Unknown

Blurb: Sprintlaw is a cloud-based law firm serving small businesses and entrepreneurs.

### [WeWork](#)

Founded Year: 2010

HQ Location: New York, New York, United States

Funding Status: Corporate

Blurb: WeWork is a commercial real estate company that provides shared workspaces for technology startups and services for other enterprises.