



Rock Your Money Tour Contest

OFFICIAL CONTEST RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN

EACH PROMOTION ENTRY WILL HAVE AN EQUAL CHANCE OF WINNING. MAKING A PURCHASE WILL NOT IMPROVE AN INDIVIDUAL ENTRY'S CHANCES OF WINNING.

1. Eligibility:

The Excite Credit Union Rock Your Money Tour Contest (the "Promotion") is only open to legal residents of the 50 United States and the District of Columbia who are 18 years of age or older and located in the United States at the time of entry. Employees, contractors, directors and officers of Excite CU ("Sponsor"), Excite CU Marketing Department ("Judging Agency") and their respective parents, subsidiaries and affiliated companies, distributors, licensees and the advertising, fulfillment, judging and promotion agencies involved in the development and administration of this Promotion (collectively, "Promotion Parties"), and their immediate family members (parent, child, sibling and spouse of each) and those living in the same households of each, are not eligible to enter the Promotion. Void elsewhere and where prohibited by law.

2. Promotion Period:

The Promotion begins on Wednesday, February 3, 2021 and ends on Friday, April 30, 2021 (the "Promotion Period").

3. Consumer Disclosure:

Odds of winning are based upon the number of eligible entries received. For example, if 100 entries are received during the Promotion Period before the entry deadline, odds of winning are 1:100.

3. How to Enter:

To receive an automatic entry in to the Promotion, Entrants who are not existing Excite Credit Union members must use promo code ROCK2021 when they open a savings or checking account. For each additional completed activity listed below, Entrants will receive an additional automatic entry into the Promotion for an opportunity to win additional cash:

Open a new savings account	\$200
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Open a new checking account	\$200
Sign up for direct deposit	\$200
Complete the Banzai "Budget" module	\$200
Complete the Banzai "Debt" module	\$200
Total	\$1,000

To enter without opening a new membership and Credit Union account, an eligible Entrant may legibly print his or her name, address, telephone number (including area code) and email address on a 3" x 5" card, place it in an envelope and mail it to: Excite Credit Union, "Rock Your Money Tour Contest" [PO Box 18460, San Jose, CA 95158] Attention: [Marketing Department]. **You must also list out the individual cash prize for which you would like to enter on the outside of the envelope.** Mail-in entries must be postmarked by [04/30/2021], and received by [05/6/2021]. Proof of mailing does not constitute proof of delivery. Mass or mechanically reproduced entries will not be accepted. The Credit Union is not responsible for incomplete, lost, stolen, misdirected, postage-due or illegible entries or entries received after the deadline. Once submitted, entries become the sole property of the Credit Union and will not be acknowledged or returned.

Each entrant may receive one entry to the Promotion per individual prize, regardless of method of entry. The maximum amount to win is \$1,000.

Entries using macro, robotic, script or other forms of automatic entry will be disqualified. Proof of submission does not constitute proof of receipt. Sponsor is not responsible for lost, late, misdirected, stolen, illegible, inaccurate, damaged, incomplete, non-delivered or postage-due mail entries. If there is a dispute as to the identity of an on-line entrant, the prize will be awarded to the authorized account holder of the e-mail address linked to the applicable entry. The "authorized account holder" is defined as the natural person to whom the e-mail address is assigned by an internet service provider, online service provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Sponsor is not responsible for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any Website or any combination thereof. If for any reason the Promotion is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Promotion, Sponsor and the Judging Agency reserve the right at their sole discretion to cancel, terminate, modify or suspend the Promotion. Sponsor and Judging Agency reserve the right to select winners from eligible entries received as of such termination date. Sponsor and Judging Agency further reserve the right to disqualify any individual who tampers with the entry

process. Sponsor and Judging Agency may prohibit an entrant from participating in the Promotion if it determines that said entrant is attempting to undermine the legitimate operation of the Promotion by cheating, hacking, deception or other unfair practices or intending to abuse, threaten or harass other entrants.

4. Consent and Agreement:

By opening an account and using the promo code, you're signifying your consent and agreement to abide by these Official Contest Rules.

5. Prizes, Approximate Retail Value ("ARV"):

Five (5) prizes per region (CA, NC); one (1) \$100 prize; one (1) \$200 prize; two (2) \$300 prizes; totaling \$1,000 are available in both NC and CA. No substitution or transfer of prizes is permitted except at Sponsor's sole discretion. Sponsor will report all prize winnings to the appropriate state and federal agencies as required by applicable law. All federal, state and local taxes, and all other costs associated with acceptance or use of the prizes, are the sole responsibility of the winner. RANDOM DRAWING: Five (5) winners per region (CA, NC) will be selected in a random drawing held within one (1) week of the Promotion end date from among all eligible entries. Arrangements for delivery of the prizes will be performed after winner validation. At the Sponsor's discretion, any unclaimed prizes may not be awarded.

6. General Rules:

All federal, state and local laws apply. Winners will be notified via email. Potential winners may be required to sign and return an Affidavit of Eligibility and Release of Liability and a Publicity Release within ten (10) days of attempted delivery or the prize will be forfeited. The return of any prize/prize notification as undeliverable or any failure to respond to notices or return any documents in a timely manner, as determined by the Judging Agency, may result in disqualification and an alternate winner may be chosen. By participating, entrants agree to release, discharge and hold harmless the Promotion Parties and their affiliates, directors, officers, employees, associates, attorneys, vendors, and representatives from and against any and all liability or damages associated with this Promotion or the acceptance (or failure thereof), use or misuse of any prize received (or failed to be received) in connection with this Promotion. The Promotion Parties are not responsible for any typographical or other error in the printing of the offer or administration of the Promotion. Acceptance of any prize constitutes permission for the Sponsor and its agencies to use the winner's name and likenesses for purposes of advertising and publicity without further compensation, unless prohibited by law and subject to the legal protections provided to minors. By participating in this Promotion, participants agree to be bound by the Official Rules and decisions of the Judging Agency, which shall be final in all matters relating to the Promotion.

Promotion is offered only in the United States and is governed by the laws of the State of California. By entering, entrants irrevocably consent to the sole and exclusive jurisdiction of the courts of the State of

California located in the County of Santa Clara for any action, suit or proceeding arising out of or relating to this Promotion.

By participating in this Promotion, participant waives all rights to claim punitive, incidental and consequential damages, attorneys' fees or any damages other than the participant's actual out-of-pocket costs incurred to participate in the Promotion.

Entry information becomes the property of Sponsor and is subject to Sponsor's privacy policy as posted on its website at the following Internet address: [www.excitecu.org/Learn/About-Us/Privacy]. **California Consumer Privacy Act (CCPA)**: If you are a resident of California and would like to request more details on what information is being collected, please click for more details: [www.excitecu.org/Learn/About-Us/Privacy].

7. Winners' Notification:

The Winner will be notified via email, and name will be posted on excitecu.org/at the Credit Union's 5 branch locations and social media channels/etc. within a week of the Promotion end date.

8. Promotion Sponsor:

Excite Credit Union, Marketing Department, PO Box 18460, San Jose CA 95158, 800.232.8669, www.excitecu.org.