

# CHOOSING AN EMPLOYER OF RECORD

## REPUTATION

- How long have they been in business?
- Have they worked with similar clients to you?



## GEOGRAPHIC EXPERIENCE

- What is their local track record?
- Do they have an established entity?
- Do they have "Boots on the ground"?

## BENEFITS

- Do they offer a benefits package that you cannot provide?
- What additional benefits do they offer?



## TECHNOLOGY

- What is their data policy?
- Can they integrate with your company software?
- Can they easily manage the employee life cycle?

## SERVICING MODEL

- Can they provide the care and attention you need?
- Is their model customizable?
- Will you have a designated point of contact?

