

A background image showing a crowd of people with their hands raised, overlaid with a dark teal curved shape. The text 'GeoPoll + Sightsavers Partnership' is written in white on this teal shape.

GeoPoll + Sightsavers Partnership

**GEO POLL USES MOBILE PHONES TO GIVE A VOICE
TO PEOPLE IN EMERGING MARKETS**

OVERVIEW

GeoPoll is partnering with Sightsavers in an initiative to collect survey responses from persons with disabilities and we require your assistance to facilitate this data collection effort.

What is required

- Identify potential respondents within your outreach programs
- Approach these respondents and request they complete an interview
- Administer a short survey through an electronic device (laptop, Tablet, Smartphone)
- Aid respondents who may be struggling in the completion of the survey

The Value of your participation

- You will be assisting Sightsavers understand the impact of their latest Covid-19 communication campaign helping decision makers create communications that that encourage action and assist in the battle against this pandemic
- You will be assisting GeoPoll in reaching persons with disabilities who would otherwise not be included in this research

HOW WILL THIS WORK

1

Registration

Go to www.GeoPoll.com/Sightsavers to register. You must input:

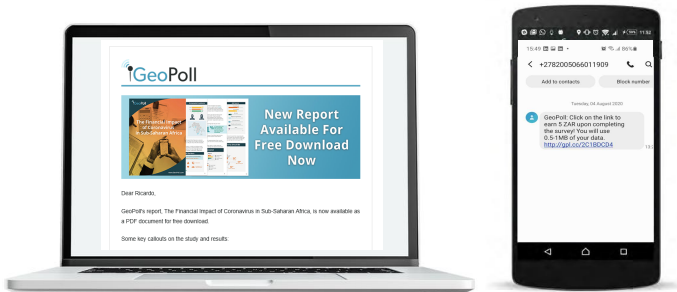
- Your Name
- Cell Phone Number
- Country

2

Receive Survey Link

GeoPoll will send you an email and an SMS containing the Survey link

This link will be used multiple times to enter the survey for new respondents



3

Click on the Survey

Access the survey link either via SMS or Email and select **“BEGIN SURVEY”**. You will require an internet connection in order to complete the survey.

We advise you identify a respondent before initiating this step to ensure the survey does not timeout

4

Pass the device to the respondent

Hand over the device to the respondent and advise the participant what is required of them.

Respondents are required to complete a self administered 15-minute survey by responding to options on the device provided

Upon completion make sure the respondent or you have selected **“END SURVEY”**

5

Repeat the Process

This project requires 30 responses from your country. When the amount has been achieved you will receive a message stating that the survey is closed. Consider this a job well done and thank you

The importance of VOLUNTARY PARTICIPATION

No one is obliged to participate in a research project:

- Participation must be voluntary, without constraint or pressure
- Any person has the right to refuse to participate
- If participating, the person may refuse to answer specific questions and may decide at any time to withdraw from the study

The importance of PRIVACY AND RESPECT



Always show that you are respectful:

- of each respondent in the study
- of the respondent's community
- of the data collected.



Data is private to the respondent:

- GeoPoll takes data privacy seriously and does not share identifiable information or respondent data with any outside parties.
- When the respondent is taking the interview, step aside to give them privacy unless they ask for help.
- Treat any responses you see or hear from the respondent as confidential.

The importance of NEUTRALITY

If a respondent asks for help completing the survey, keep these guidelines in mind:



Not expressing surprise or astonishment at anything a respondent says. Respondents feel more comfortable sharing personal information if they aren't being judged.



Make sure that none of the feedback you give is interpreted as an approval or disapproval of their answers. If the respondent thinks that you approve of their answers, they will want to give you more such answers, and vice-versa.