

CASE STUDIES

Sonance Audio in Sydney Tower's Bar 83 — AV.technology

Introduction

If you enjoy cocktails and heights, Bar 83 is your ultimate evening destination. Perched on the 83rd floor of the Sydney Tower, Bar 83 boasts spectacular panoramic views across the city where you can sit and sip a cocktail in stratospheric surroundings.



Bar 83 underwent a renovation project which included a number of upgrades to the audio reinforcement system. The goal was simple: pristine background music, easy control, and the capacity to crank it up at nighttime as guest DJs come through.

Sturmans AudioVisual fit out three floors at Sydney Tower, with Bar 83 being the only venue with audio requirements extending beyond background music.

“Bar 83 is used for corporate hires, events, as well as for the walk-up customers to pop up here, have a cocktail and enjoy the beautiful view,” explains Clinton Hammond of Sturmans AudioVisual. “The client wanted an audio system that was sympathetic to the space. Something that would hide in the venue physically, as well as provide even background and foreground coverage for louder events.”

A PERFECT FIT

From management's point of view, creating a holistic 'eyes and ears' experience was crucial. “The customer expectation is to have a very in-sync experience,” explains Jean-Baptiste Robert, Venue Manager at Trippas White Group. “We have the view and the drinks, so the sound and music really adds to the overall atmosphere.”

Crafting the perfect audio system was all about versatility. Even background music coverage was paramount. Hiding the audio components was equally important; loudspeakers needed to be heard and not seen. Finally, the Friday and Saturday night DJ acts had to be effortlessly supported by the system.

“The ceilings are quite restricted,” says Clinton. “We couldn't use traditional ceiling speakers as the ceilings wouldn't permit that type of format, so we needed to opt for pendant loudspeakers.”

Sonance loudspeakers were the perfect choice. Sturmans installed 14 Sonance PS-P63T pendant speakers and seven PS-P83WT eight-inch pendant subwoofers. Supplementary Sonance PS-C83RT and PS-C63RTLTP ceiling speakers provide coverage in non-dining areas.

“You can see the pendant speakers inside the roof but they almost disappear because they're black on black,” says Jean-Baptiste. “We didn't want different patches of colours. Because everything reflects in the windows they actually disappear while being present.”

Jean-Baptiste says the Sonance system impresses sonically too. “When DJs come in they all comment on how great the sound is. We have had no issues, it's very good.”



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