

PERIMETER SECURITY PLAYBOOK




Must-Have Plays for Preventing
Commercial Crime on Your Property

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'WATTS' UP WITH YOUR PERIMETER SECURITY?

We've all heard the expression "crime doesn't pay." While that's certainly true for the victims, the perpetrators sometimes make out shockingly well.

-  Theft of commercial equipment and materials from construction sites alone accounts for \$1 billion in annual losses.
-  Cargo theft costs U.S. businesses up to \$30 billion each year.
-  And, in a recent survey, 25% of businesses reported employee theft losses of more than \$1 million.

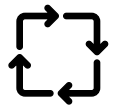
Would you rather deal with the aftermath of a crime—or **stop it before** it can happen?

This playbook will get you started with five must-have plays you can take to prevent theft at your commercial property.



PLAY 1 //////////////////////////////////////////////////////////////////

CHECK YOUR PERIMETER, SITE, AND YARD



01:05:15

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A physical fence is the first line of defense in controlling access to your site and protecting your business assets.

To be effective, perimeter fencing should be:

- At least six feet high.
- Sturdy and free of any gaps or breaks.
- Secured at the bottom to prevent would-be thieves from crawling under it.

Maintenance and vigilance are also important. Be sure to:

- Check your fence regularly for signs of weakness or damage.
- Trim or remove tall hedges, large bushes, weeds and other vegetation that can provide cover for intruders.
- After rain or snow storms, check outside your fence for evidence of lurking. Food wrappers, drink containers, cigarette butts and similar items may all be telltale signs.

PLAY 1:
PERIMETER

PLAY 2:
LIGHTING

PLAY 3:
EQUIPMENT

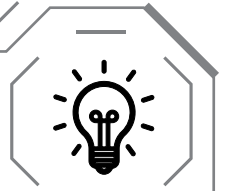
PLAY 4:
EMPLOYEES

PLAY 5:
SECURITY



PLAY 2 //////////////////////////////////////////////////////////////////

INSPECT PROPERTY LIGHTING



02:05:15

Thieves like dark, unprotected jobsites where they can get in and out undetected.

To deter thieves:

- Make sure your property's entire perimeter is well lit.
- Install additional lighting around all buildings, with special attention to points of access like doors and windows.
- Install motion detection lighting in any particularly dark areas.
- Regularly check and replace bulbs, timers and other lighting features.

PLAY 1:
PERIMETER

PLAY 2:
LIGHTING

PLAY 3:
EQUIPMENT

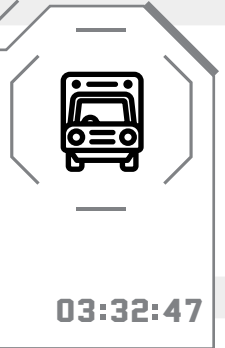
PLAY 4:
EMPLOYEES

PLAY 5:
SECURITY



PLAY 3

EXAMINE BUILDINGS, VEHICLES & EQUIPMENT



Burglary is often a crime of opportunity. Don't make it easier for thieves to enter your premises.

- Lock and double-check gates, doors and windows when you leave for the night.
- Lock work vehicles and take the keys with you, even during work hours.
- Rekey high-value equipment or install keyless ignition devices that require a passcode. Most equipment comes with generic keys that can be purchased online, enabling thieves to simply drive away with it.
- Install steering wheel and trailer hitch locks to make equipment more difficult to move.
- Consider removing vehicle batteries and/or wheels over long holiday weekends.
- Use product identification tags, GPS tracking devices or similar security measures on high-value equipment.
- Store smaller equipment inside a building or in locked cages in secure areas.

PLAY 1:
PERIMETER

PLAY 2:
LIGHTING

PLAY 3:
EQUIPMENT

PLAY 4:
EMPLOYEES

PLAY 5:
SECURITY



PLAY 4

**SCREEN
OR VERIFY
EMPLOYEES &
CONTRACTORS**



04:26:42

Many thefts are “inside jobs,” committed or facilitated by someone who works for you.

To minimize this possibility:

- Run thorough background checks on every new hire or contract worker.
- Contact references and ask open-ended questions that leave room for previous employers to speak openly.
- Limit access to cash, checks, financial records, computers, easily pilfered inventory, and building and vehicle keys to employees whose jobs require it.
- Assign two people to work on tasks involving cash, finances or expensive equipment.
- Pay attention to changes in employee behavior or attitudes, like wanting to work after hours or suddenly displaying a more lavish lifestyle.

PLAY 1:
PERIMETER

PLAY 2:
LIGHTING

PLAY 3:
EQUIPMENT

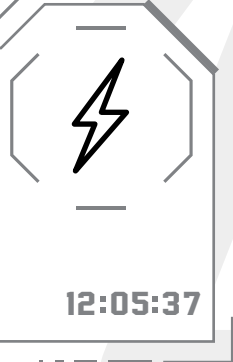
PLAY 4:
EMPLOYEES

PLAY 5:
SECURITY



PLAY 5 //////////////////////////////////////////////////////////////////

'AMP UP' YOUR PERIMETER WITH LAYERED SECURITY



Thieves want their job to be as easy as possible and usually leave highly secured sites alone.

The solution to effective security is to make it dauntingly difficult for them to get onto your property in the first place.

Recommendations include:

- A physical fence may deter some criminals, but motivated intruders can cut, climb, lift or even drive through them.
- A layered perimeter security solution avoids any single point of failure by forcing criminals to penetrate a series of security measures to reach the target.

PLAY 1:
PERIMETER

PLAY 2:
LIGHTING

PLAY 3:
EQUIPMENT

PLAY 4:
EMPLOYEES

PLAY 5:
SECURITY

THE SHOCKING TRUTH

Law enforcement resources are limited, so you can't expect police to proactively protect your business. Following a break-in, police response times can range from 30 minutes to several days—far too late to recover what you've lost.

That puts the responsibility for protecting your commercial property squarely on you.

ARE YOU READY TO TAKE THE NEXT STEP
TO **POWER UP** YOUR PERIMETER?

AMAROK, the largest nationwide provider of electric security fences, offers the integrated layers and expertise you need to create the ultimate perimeter security solution you're your site. Contact AMAROK today for a free, property threat assessment by one of our security experts.

[ASSESS MY RISK ▶](#)



POWER UP YOUR PERIMETER

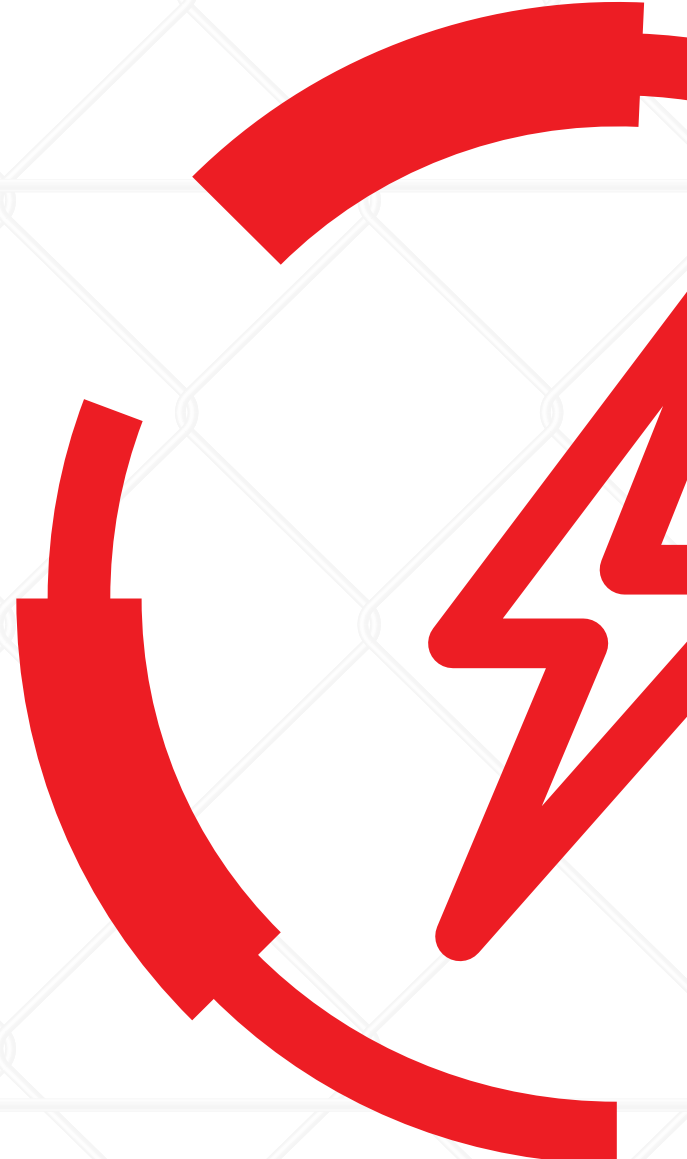
AMAROK's multi-layered perimeter security solution starts with the Electric Guard Dog™ Solar Fence, a 10-foot-high electric fence set inside your own perimeter fence.

The Electric Guard Dog fence delivers a 7,000-volt shock that stops criminals in their tracks. Any contact with the fence also simultaneously activates ultra-bright lights and a loud alarm.

You can integrate additional options like perimeter detection, access control, roof fencing, building intrusion detection, camera video surveillance, video monitoring, vegetation control and more.

The fence, lights, alarm and any optional equipment are all solar-powered, so your property is always protected (even if there are power outages).

AMAROK provides security as a service. There are no up-front construction costs and no expensive repair or replacement bills going forward. We install and maintain the fence and all integrated components for one affordable monthly fee.



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