



Dutch Irish Business Breakfast



Kingdom of the Netherlands

Office of the Future

Impact COVID-19 & Circular Economy

Hosted by the Netherlands Embassy & DIBA
5th February 2021 | 08:30 - 09:30

Agenda & Speakers

Opening: Yaron OPPENHEIMER
Get to Know: ALL
Presentation & Q&A: Matthijs ONLAND
Final Remarks: JJ (Hans) VAN DER LAAN



Yaron OPPENHEIMER
Deputy Head of Mission
Netherlands Embassy



Matthijs ONLAND
Regional Business Development
Manager UK/Ireland
Royal Ahrend



JJ (Hans) VAN DER LAAN
Chairman DIBA
CEO Finance4Learning

Introduction round



Kingdom of the Netherlands



Office of the Future

Impact COVID-19 & Circular Economy

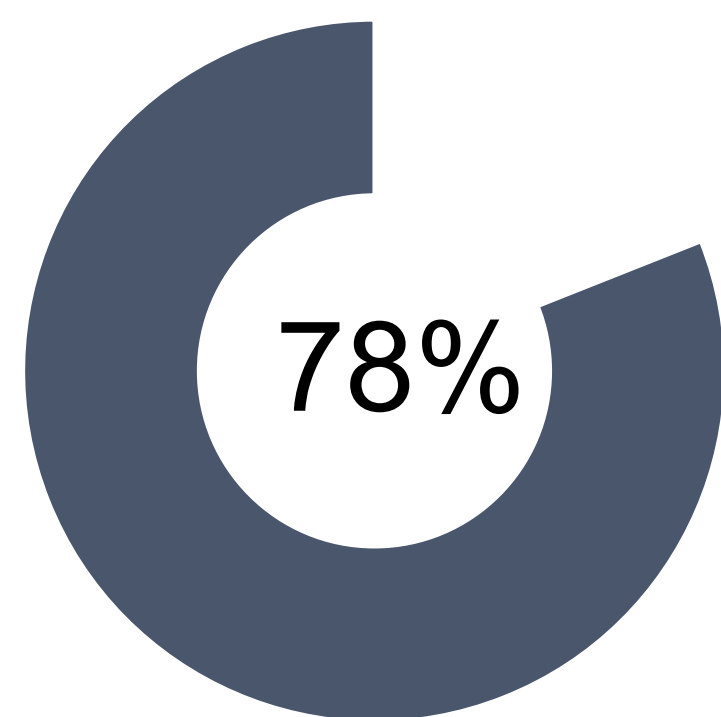
Matthijs ONLAND | Royal Ahrend



COVID-19
@work

The pandemic has not only changed the way we live,
but it also fundamentally changed the way we work.

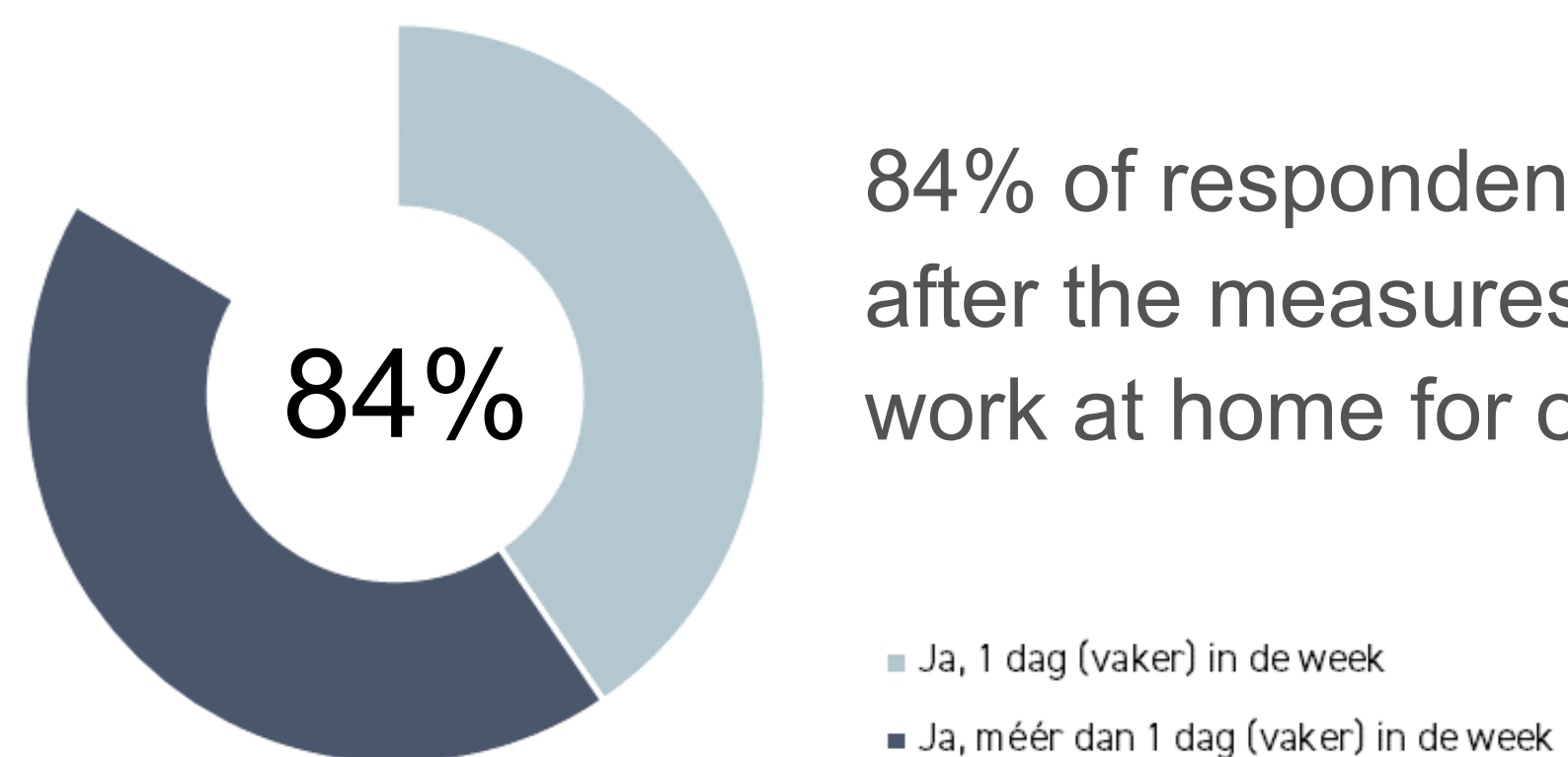
The work environment as we know it will never be the same again.



78% of business respondents do not expect the work environment to be the same after the Corona measures have been toned down.

Question: Do you expect that your work environment will return to normal after the Corona measures have been toned down?

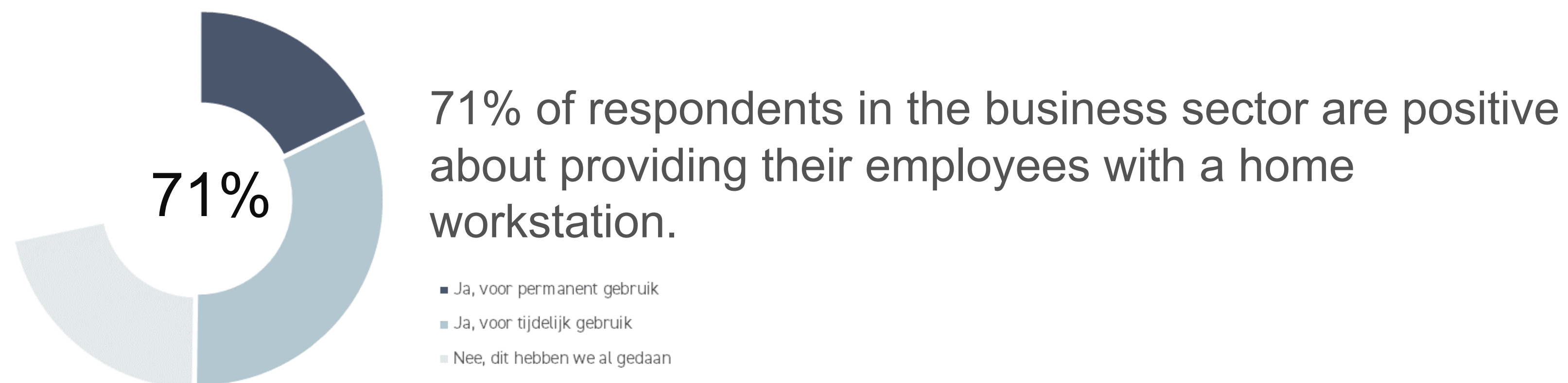
Working from home to become a standard part of the work week



84% of respondents in the business sector expect that, even after the measures have been partly lifted, employees will work at home for one or more days a week.

Question: Do you expect your employees to work from home more often even after the measures have been partly lifted?

A majority of employers facilitate or plan to facilitate home workstations



Question: Would your organisation consider providing its employees with a home workstation?

Trends in the new work reality

There are 4 important trends in the new work reality

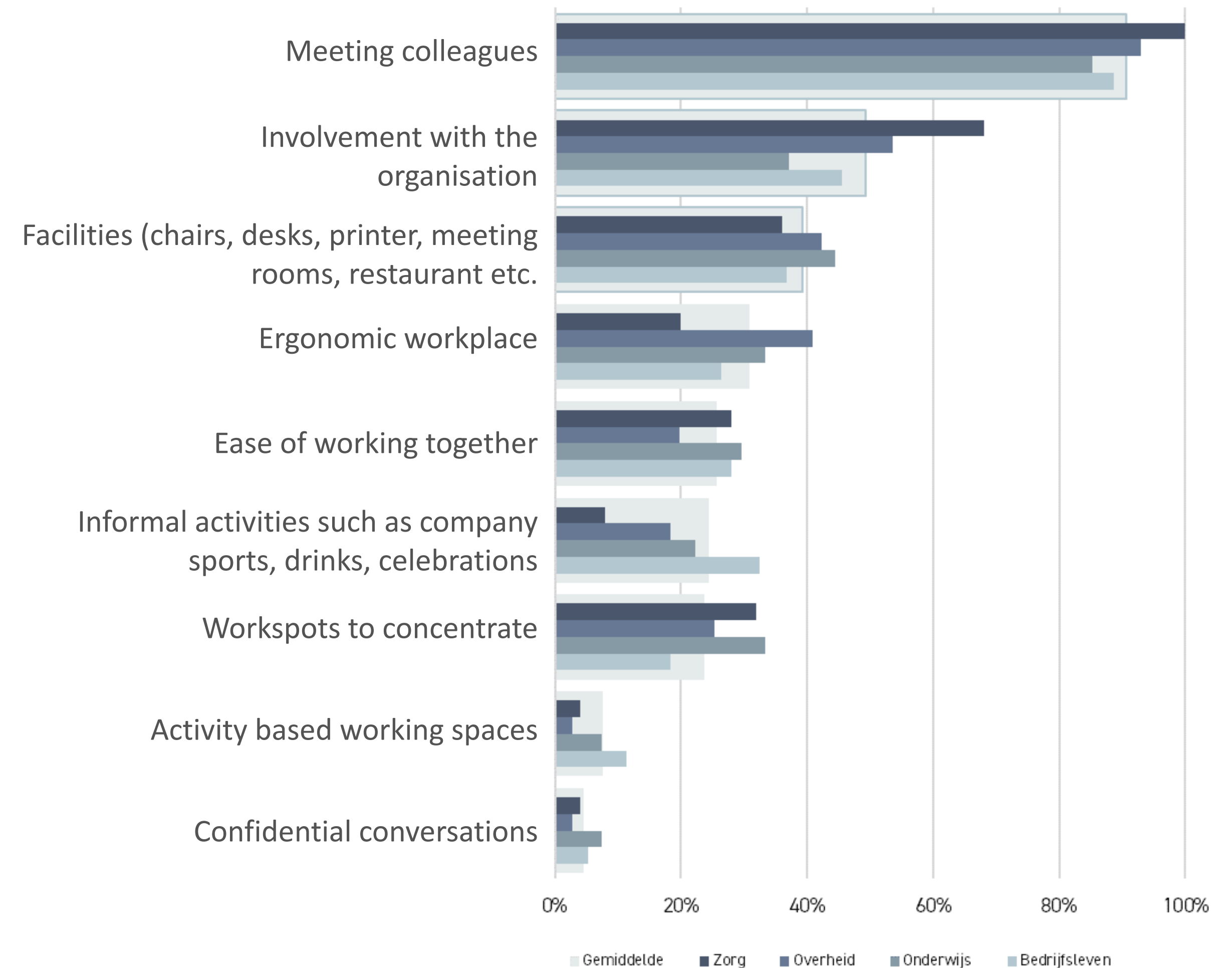
1

Office as a social hub

The emerging trend of the office as a hub of social interaction and the focal point of the business culture, where employees enjoy going for meetings, socialising, collaborating and being coached and trained, will grow. This calls for smart priorities; who does what, where – at the office or at home – and when. Innovative floor layouts based on a redefinition of functions and usage may free up the capacity needed within the restrictive measures. Supporting solutions, such as information systems, apps and signage may also have a role to play.



Meeting colleagues, having a feeling of involvement with the organisation and having access to facilities; such as office chairs, printers and monitors are missed most when working from home.



Question: Which 3 things do your employees miss the most when working from home because of the Corona virus?



2

Personal space

Personal space, safety and hygiene will have a lasting influence on the office layout. Open-plan offices with high densities of people will require adaptation in future to reduce the chances of the virus spreading. This will most likely lead to more permanent space for employees, greater separation and the use of new materials. But this should not prevent the office from fulfilling its social function.

The basics of any rearrangement will be: the most effective use possible of the available floor area and, wherever possible, of the existing layout. In the short term, a good solution may be to work back-to-back or in enclosed spaces, or separately with (transparent) screens between workstations. In the medium to long term it would make sense to have a flexible new layout plan. That would allow fast adaptation of the floor space and meeting spaces to suit new situations.



The same rules apply, whether working healthily from home or at the office.

3

Concentrated work from home

The home office is an integral part of the new working environment, and it now has a new status. Concentrated work is now more likely to take place at home. For that reason, the home office will be given a professional makeover and receive greater attention from employers and social partners. This is because the same rules apply, whether working healthily from home or at the office.

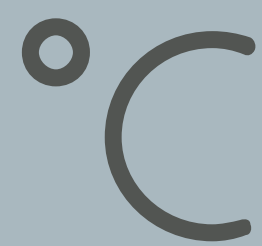


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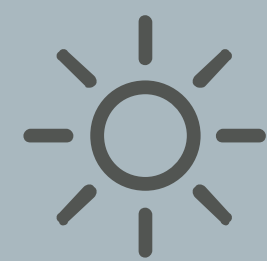
Less frequent travel, more video calls

In the longer term, business travel will be more likely to be virtual, from the office, supported by the implementation of isolated work spaces and lounges with business class facilities and technologies like Teams and Zoom. The so-called 'new business class' offers privacy and keeps noise below nuisance levels for the rest of the office environment.





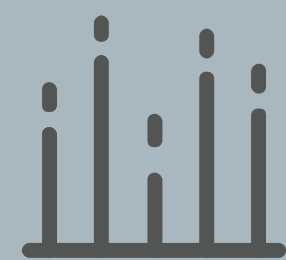
COMFORTABLE
CLIMATE



NATURAL
LIGHT



ERGONOMIC
WORKSPACES



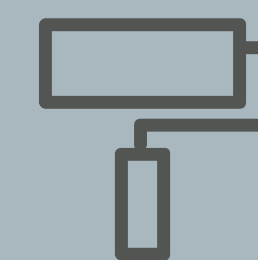
GOOD
ACOUSTICS



HEALTHY
FACILITIES



GREEN
OFFICE



INSPIRING
LOOK & FEEL

7 Conditions for a healthy working environment

Hybrid Working Community

Create belongingness



Connectivity

Embrace diversity



No 'one size fits all'

Productivity



Optimal working conditions

Improve health & wellbeing



Comfort

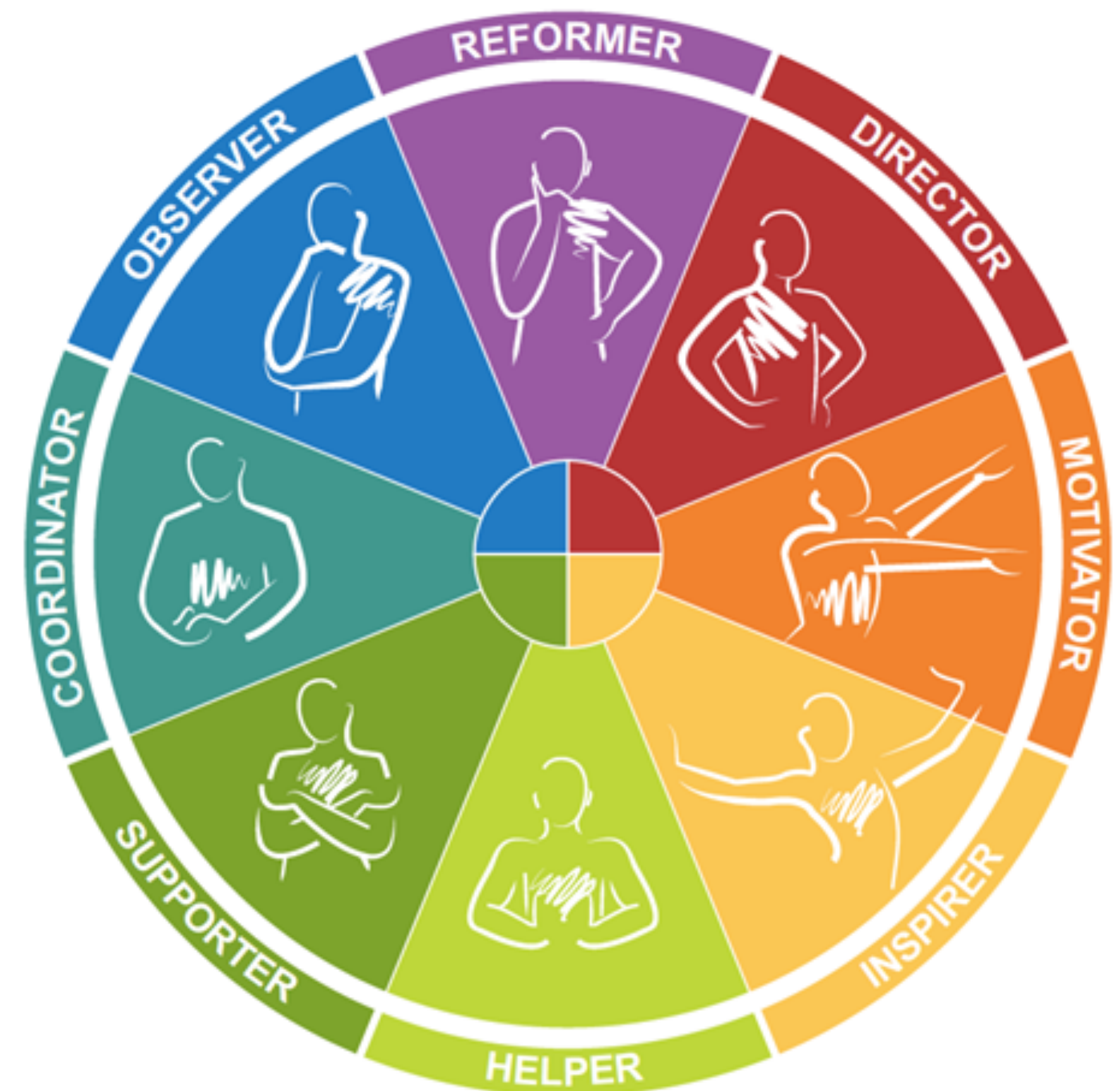
Personas

Depending on the organization, there are different types of personas to a greater or lesser extent.

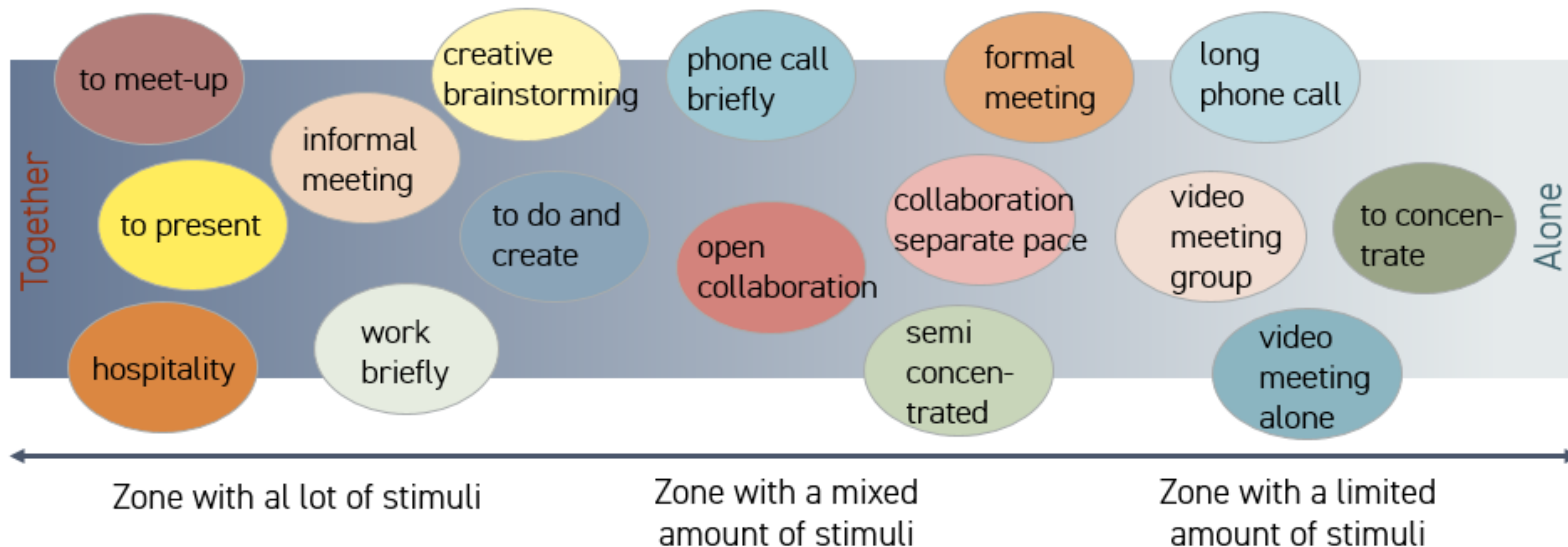
Based on Carl Jung's psychological theory, each type is a mix of: introversion, extraversion, thinking, feeling, sensing or intuition.

Persona's in the working environment.

- Each Persona has its own specific needs.
- These needs can differ per person, per task and per moment.
- The design has to meet these needs for employees to **feel comfortable and stay vital.**



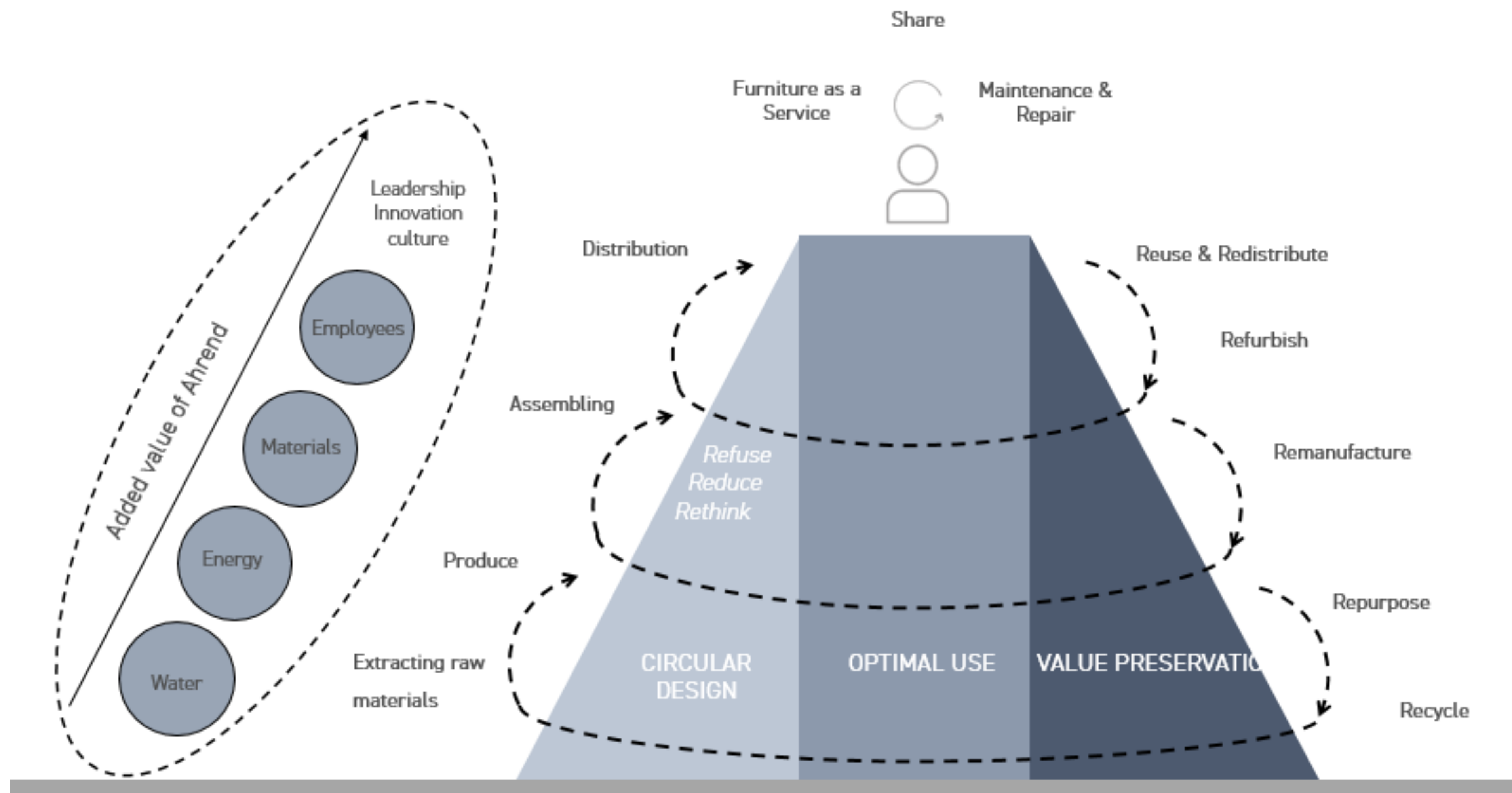
Mix of activities



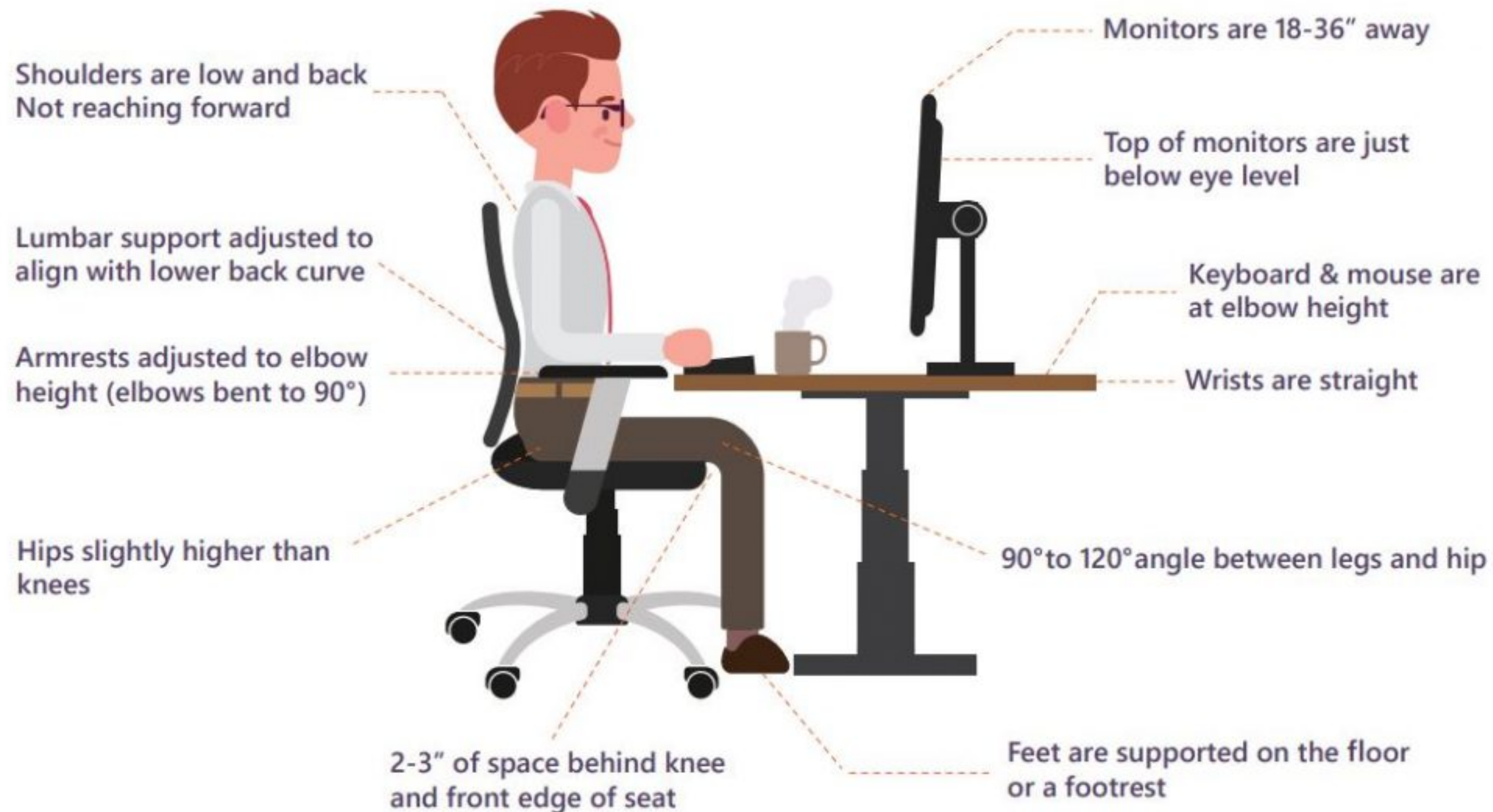
Mix of activities



Circular Economy Value Hill



Ergonomic setup



Thank You

Business Breakfast Briefing

- Frequency: Once Per Quarter
- Hosts: Netherlands Embassy & DIBA
- Content & Speaker Suggestions: hello@diba.ie
- Opportunities for Improvement: hello@diba.ie

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