



Regional
Development
Australia
O R A N A N S W

INLAND GROWTH SUMMIT 2022

WORKING TOGETHER

SPONSORSHIP PROSPECTUS

2 – 3 February 2022
Savannah Function Room
Taronga Western Plains Zoo
Obley Road, Dubbo NSW 2830

WELCOME

WORKING TOGETHER FOR INLAND AUSTRALIA

A message from the Chair of RDA Orana

RDA Orana hosted its first Inland Growth Summit in 2019. Our aim was and continues to be to put a spotlight on Inland Regional Australia: its richness, its people, its contributions to Australia's prosperity. It's also about acknowledging the additional challenges that we face: our remoteness, our difficulty attracting workers, service inequities and working with other Inlanders to develop solutions to put to Government.

Planning for our fifth Inland Growth Summit is well underway. The theme of next year's event (Working Together) will focus on collaboration.

We anticipate more than 180 business people attending the event from across Inland Australia representing a variety of industries including NSW Government, Local Government and construction.

As the Chair of RDA Orana, I invite you to support us in delivering this important event.



Brad Cam, Chair of RDA Orana

INLAND GROWTH SUMMIT 2022

Through a theme of [Working Together](#), our two-day forum will examine a range of issues through the following sessions:

- Rebound & Resilience

Centring around the economic contribution of Inland Australia in the face of the COVID pandemic and its integral role in the rebound for the benefit of all Australians. The session may include rebound and resilience through natural disaster and planning for the future, fire, flood and drought.

- A workforce of the Future

Inland Australia is experiencing critical labour shortages and is in most cases the number one barrier to business expansion and growth. How do we plan and secure long-term solutions for population growth and the concept of growing our own?

- Infrastructure Development

How do we invest in infrastructure for impact? What security and investment are required to build Inland Australia, for a prosperous future?

- Industry & Innovation

Inland Australia is the place of opportunity. Looking at how we continue to develop a resilient, diverse, and strong industrial base. Success case studies on innovation within industry and harnessing opportunities and partnerships.

- Collaboration for Success

How do we work together to create a strong voice for Inland Australia? What does true collaboration mean in real life between government policy, infrastructure plans and the great divide between our coastal counterparts? How can we truly collaborate to highlight and differentiate Inland Australia as the powerhouse it is?

SPONSORSHIP ADVANTAGES

As a sponsor at the 2022 Inland Growth Summit – Working Together , you will:

Connect with the Right People

The attendees are business owners and managers as well as policy makers who are excited to learn about solutions that exhibitors can provide to help them maintain success and a competitive edge. This forum gives you the opportunity to connect directly with the decision-makers with buying power.

Promote Your Company

Promote your company to key decision-makers. These leaders come prepared and focused on hearing about products and services that will help to meet their goals and run their business, and provide solutions to our communities

Contribute to the Experience

Your marketing dollars will not go to waste. Take advantage of being face-to-face with hundreds of current and potential clients by sharing your knowledge and expertise through a presentation.

Increase ROI

Join 180 + decision-makers who work across inland regional Australia and make connections that lead to long-term clients.

SPONSORSHIP OPPORTUNITIES

SESSION SPONSORSHIP

4 OPPORTUNITIES AVAILABLE
\$5,000.00 + GST

There will be 4 sessions over the event. The session themes will include the Collaboration for Success; Workforce of the Future; Infrastructure Development; Industry & Innovation. Each session will focus on working together and showcase opportunities for the future.

Includes:

- Targeted introductions on the day and post-event (if requested)
- Exhibition table at the event
- Logo placement on all event materials
- Promotion on all materials – pre, during and post-event including landing page and outbound marketing with click-through, social media
- Banner placement at the event
- MC Mentions
- Preferential promotional material placement for attendees
- Opportunity to MC the session*
- 2 Complimentary tickets to both days
- 2 Complimentary tickets to the dinner
- Input into pre-selected panellist questions
- Follow up on session workshop with outcomes
- Add gift and collateral to event bags

EXHIBITOR SPONSORSHIP

3 OPPORTUNITIES AVAILABLE
\$2,000.00 + GST

You can have your own exhibition table. Your brand could be front and centre with this opportunity.

Includes:

- Promotion on all materials – pre, during and post-event including landing page and outbound marketing with click-through, social media
- Exhibition table at the event
- 1 complimentary ticket to the event
- 1 complimentary ticket to the dinner
- Add gift and collateral to event bags

SPONSORSHIP OPPORTUNITIES

DINNER SPONSORSHIP

1 OPPORTUNITY AVAILABLE

\$5,000.00 + GST

Would you like your business to be front and centre?

Sponsoring the welcome to the dinner event at RSL Club on Wednesday evening 2nd February is the way to get your brand out there. The gala dinner includes dinner and will provide attendees with networking opportunities with key decision-makers, influencers, and innovators. Our guest speaker will provide insight into the rebound and resilience of the region.

Includes:

- Targeted introductions on the day and post-event (if requested)
- Promotion on all materials – pre, during and post-event including landing page and outbound marketing with click-through, social media
- Banner placement at the event
- MC mentions
- Preferential promotional material placement for attendees
- 5-minute presentation at the Dinner
- 2 Complimentary tickets to both days
- 2 Complimentary tickets to the Gala dinner
- Follow up on session workshop with outcomes
- Add gift and collateral to event bags

SPONSORSHIP APPLICATION FORM

TAX INVOICE

COMPANY

CONTACT

POSITION

PHONE

EMAIL

ADDRESS

STATE

POSTCODE

Please tick your preferred sponsorship option:

- ☐ Exhibitor Sponsorship \$2,000.00 + GST
- ☐ Session Sponsorship \$5,000.00 +GST
- ☐ Dinner Sponsorship \$5,000.00 + GST
- ☐ Other Sponsorship – Please contact RDA Orana at megan.dixon@rdaorana.org.au

Payment

Note: Sponsorship options will be allocated on a first- come, first-served basis

Full Payment \$ _____

Total \$ _____

☐ Cheque enclosed

☐ Payment by EFT (Electronic Funds Transfer)

Bank: Westpac bank

BSB: 032 646

Reference: IGSSponsor

Name of Account: Regional Development Australia Orana Inc

Account Number: 650 762

Submit

PLEASE FORWARD YOUR COMPLETED APPLICATION FORM TO:



megan.dixon@rdaorana.org.au

THIS FORM BECOMES A TAX INVOICE ONCE COMPLETED;
THEREFORE PLEASE RETAIN A COPY FOR YOUR TAX RECORDS

TERMS & CONDITION

Event Agreement

A. Regional Development Australia (RDA) Orana proposes to conduct an Event to facilitate information sharing, business, and networking opportunities to stakeholders within the Riverina region.

B. The Sponsor wishes to sponsor the event.

C. Upon written acceptance by the Sponsor (by way of the Application Form).

1 Sponsorship Fees

1.1.1 The Sponsorship Fee is set out in the Sponsorship Prospectus.

1.1.2 The Sponsor agrees to make the Payments in accordance with this agreement and the additional amount of GST.

1.3 The balance of the Sponsorship Fee is payable by the Sponsor to RDA Orana on completion of the Application Form.

1.4 The terms of payment on the Application Form/Invoice may only be altered as agreed by RDA Orana.

2. Sponsor Intellectual Property

2.1 The Sponsor must provide an image of their logo in the format of .jpeg or .png in a resolution of no less than 940 x 780 pixels along with other details as required (e.g. contact details, trademarks, etc.) to RDA Orana within ten (10) days of the sponsorship becoming confirmed.

2.2 The Sponsor shall indemnify RDA Orana from and against all claims, liabilities, losses (including fines and penalties), damages, and reasonable costs arising from any claim, suit, or action (including legal costs and expenses) arising from reliance on information provided by the Sponsor for use by RDA Orana or for any breaches of third party intellectual property.

3 Sponsor Obligations

3.1 The Sponsor must exercise the rights and pursue the opportunities granted under this agreement in a manner consistent with the good name, goodwill, reputation and image of RDA Orana and the Event and in compliance with all applicable laws, regulations and industry standards.

3.2 The Sponsor must comply with any brand guidelines or other reasonable directions provided by RDA Orana when using RDA Orana's intellectual property.

3.3 In order to limit costs, RDA Orana may in its sole discretion limit the number of colours used to print sponsor logos.

3.4 All sponsorship materials must be submitted to RDA Orana as directed by RDA Orana

3.5 The Sponsor:

a) grants to RDA Orana non-exclusive royalty-free license to use any of the Sponsor's intellectual property provided to RDA Orana to promote and market the Event.

b) warrant that it owns, is licensed to use and/or is solely entitled to use the Sponsor's intellectual property in Australia.

c) indemnifies RDA Orana against any claims, demand, suits, loss or damages (including legal costs on a full indemnity basis)

to the extent that such actions arise out of a claim that use by RDA Orana of the Sponsor's intellectual property under this clause infringes any intellectual property rights of a third party.

d) warrants that any Sponsor content published, displayed, broadcast, advertised, exhibited or otherwise promoted by the Sponsor:

i) shall comply with any specifications stated by RDA Orana

ii) is truthful and accurate in all respects with all applicable laws (including the provisions of the ACL and any relevant State or Territory Law)

4 Sponsorship Options

4.1 Sponsors may apply for sponsorship of single or multiple Sponsorship Packages. Should the Sponsor be interested in sponsoring an arrangement that is not listed within the Prospectus then it may contact RDA Orana to discuss possible preferences.

4.2 RDA Orana may offer alternative Sponsorship Packages under this clause in its absolute discretion.

5 Breach of Agreement

5.1 Any breach of this agreement will result in RDA Orana taking whatever action it considers appropriate against the Sponsor including, but not limited to, prohibiting in whole or in part or rejecting the Sponsor, its servants, agents, contractors, or employees from participating in the Event.

5.2 Failure by the Sponsor to comply with this agreement will result in damages including but not limited to the Sponsor forfeiting any and all payments made to RDA Orana.

5.3 The Sponsor agrees to pay RDA Orana any expenses reasonably incurred by RDA Orana in enforcing its rights against the Sponsor under this agreement, including but not limited to legal expenses.

6 Assignment

6.1 Sponsors agree to RDA Orana distributing promotional materials for the Event and regional or industry updates to their designated contact.

6.2 The Sponsor agrees that their designated contact shall use all reasonable resources including but not limited to, social media, email to distribute promotional material to their networks on behalf of RDA Orana.

7 Cancellation and Refunds

7.1 RDA Orana reserves the right to cancel the Event in the event it receives an insufficient number of registrations, or for any other reasonable grounds, as determined by RDA Orana.

7.2 If the Event is cancelled in accordance with clause 7.1, subject to applicable laws, the maximum liability of RDA Orana is limited to a refund of any payments made under this agreement.

TERMS & CONDITIONS CONTINUED

7.3 If a Sponsor wishes to cancel a confirmed sponsorship, RDA Orana requires a request to be received in writing on or before 5.00 pm on the cancellation date, failing which RDA Orana will not refund any sponsorship fees. If a request is received on or before 5.00 pm on the cancellation date, the organiser will use its best endeavours to on-sell the confirmed sponsorship in which the Sponsor will receive a refund of 50% of the sponsorship fee within 30 days after the cancellation date.

7.4 RDA Orana, without prejudice to any other rights under this agreement, shall agree to cancellation of confirmed sponsorship at the sponsors request if and only if all of the following conditions are met:

a) a request is received in writing by RDA Orana on or before 5.00 pm on the cancellation date; and

b) the reason given for the request of cancellation is, in the opinion of RDA Orana, reasonable and well-founded as determined by RDA Orana acting in its sole discretion.

7.5 If conditions of clause 7.4 are met, RDA Orana shall retain the following monies by liquidated damages and not by way of penalty:

a) 50% of the sponsorship fee in relation to the confirmed sponsorship; if the cancellation request is received on or before the cancellation date; and

b) 100% of the sponsorship fee in relation to the confirmed sponsorship if notice of the cancellation is given after the cancellation date.

8 Confidentiality

8.1 Neither party may disclose any confidential information of the other party without obtaining the prior written consent of the other party.

8.2 A party may disclose any confidential information:

a) to its employees, officers, and agents on a need-to-know basis provided that they comply with the obligations of this clause.

b) if required to do so, to the extent that the disclosure is required by law; and

c) to any professional advisors, provided that they comply with the obligations of this clause.

9 Termination

9.1 RDA Orana fully reserves its rights to immediately cancel, refuse and withdraw the Sponsor from the Event and any rights it may have under this agreement, without notice, where the Sponsor is in breach of this agreement, in which event the Sponsor will immediately withdraw from publication, display, broadcast, advertisement, exhibition or otherwise any Sponsor owned content in relation to the Event.

10 Force Majeure

10.1 RDA Orana will not be liable to the Sponsor for any loss suffered, nor be in default under this agreement for any delay, failure or interruption resulting directly or indirectly from industrial action, blackouts, fire, war, terrorism, civil or military unrest, explosions, earthquakes, floods, labour disputes, acts of God or any other event or cause beyond the control of RDA Orana, or if the attendance at the Event is adversely impacted by any of the causes nominated by this clause. In all such circumstances, RDA Orana shall be entitled to retain all payments paid by the Sponsor.

10.2 An event under clause 10.1 will not affect or prejudice the right of RDA Orana to pursue outstanding payments owed to RDA Orana by the sponsor.

11 Liability

11.1 The Sponsor, to the fullest extent permissible under law, indemnifies and releases RDA Orana, its employees, contractors and agents from and relation to all actions, suits, proceedings, losses, claims, demands and costs which may be brought against RDA Orana, its employees, contractors and agents by any person, firm or entity for all damage, loss, injury (including death), costs or expenses caused directly or indirectly to or suffered by any person, firm or entity as a result of or arising out of any breach of this agreement or any actual or alleged default by the Sponsor of the agreement or resulting directly or indirectly from the Sponsor's sponsorship or participation in the Event.

11.2 RDA Orana, to the fullest extent permissible under law, will not in any circumstances be liable for any loss, damage or injury which may occur to the Sponsor, its employees, or any third party, or for any damage to property including damage to exhibits, plant, equipment, fixtures, fittings, display stock or other property whatsoever or for any loss of profits suffered however caused.

11.3 RDA Orana, to the fullest extent permissible under law, will not be liable for any damage or loss to Sponsor's properties by fire, theft, accident, or any other cause or for any indirect or consequential damages arising from any breach of this agreement or otherwise relating to or arising from the sponsorship of the Event.

12 Intellectual Property

12.1 The Sponsor shall indemnify RDA Orana from and against all claims, liabilities, losses (including fines and penalties), damages and reasonable costs arising from any claim, suit or action (including legal costs and expenses) arising from reliance on information provided by the Sponsor for use by RDA Orana or any breaches of third party intellectual property.

13 Variations

13.1 No agreement as between the parties varying or amending this agreement shall have any force or effect unless it is committed to writing and signed by the parties.

14 Relationship

14.1 The parties agree that nothing in this agreement shall constitute a partnership, agency, employer/employee relationship or joint venture arrangement between them.

15 Severability

15.1 If any clause or part thereof in this agreement becomes invalid or is rendered unenforceable or prohibited then such clause(s), or part thereof, will be severable without invalidating or affecting the validity of the remainder of this agreement, which shall continue in full force and effect.

16 Survival on Termination

16.1 All indemnities survive termination of this agreement.

For more information

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www.rdaorana.org.au

