

DATA + DEPLOYMENT

BUILD AN AHP MODEL TO HELP YOU PICK YOUR DREAM HOME



APPROACH FOR OUR MODEL

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Picking a new home is a complex decision that calls on us to balance multiple data points, collaborate with our family to compare our 'gut feelings' and ultimately to come to a timely decision.

It's also a classic 'one-way' decision with the costs of a move meaning you'll be living with this decision for years to come... so let's explore how AHP could help make this into a rational well made decision.

**Click here to watch my
15 minute micro-demo
to build a model**

**WATCH
NOW**
on YouTube



**CLICK TO DOWNLOAD
THESE ASSETS**

[Excel Template for
Criteria](#)

[Excel Template for
Data Mapping](#)





THE KEY TO A BRILLIANT MODEL - 5 STEP PLAN

1. Define what matters to you

Create & Weight Criteria that capture what you look for in buying a home, focusing on what matters to you (and not the person selling).
Use our Excel Template to help structure your thoughts

2. Build a decision making process

How will you get from long list to short list? Define the steps, and the data you need to complete each step as you create your decision process.

3. Define your data map

At the core of any decision is data. Map out what is required for the model and where it comes from.
Use our Excel Template to help capture requirements

4. Collect data

Combine hard data, opinion surveys and input made with custom Forms to populate your AHP model and generate a Ranking

5. Complete your review

Add in contextual data for a final review, putting leading options into a simple Report to enable you see metrics side by side.

Want to apply this approach to a real life challenge in your organisation?

[Contact me for a free consultation](#)



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