

€200m capital project was at a **Go-No Go Decision** for the Stockholm Subway Red Line to support their signalling system. They brought in one of our partners to help them work out the best way forward



They needed to make the decision quickly, but the outcome needed to be transparent & thorough to justify the use of public funds



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Different **‘Aspects’** were explored in building Criteria – these covered Finance, Technical, Integration & Project Factors to force the client to **think through the question from all angles**



Defining Criteria was an iterative process:

“you have to re-evaluate the problem you thought you had – but by forcing you to work systematically you hone the structure, so you have a very good decision. And it can be a rapid process... just a couple of hours”



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OUTCOME

Decision was made in **less than half the normal time** – faster, simpler... yet *more thorough* than the client expected

Instead of 200 pages that nobody read, the client received simple clear outcomes with easy to read graphs – ***less paper better documentation***

By involving participants from a broad group of departments the client had a robust decision that was hard to argue against

The image shows a YouTube video player thumbnail. The title is "TransparentChoice Case Study Dean F..." and the subtitle is "Value-add Decision-making Case Study". The video description reads: "Hear Edgemar founder, Dean Fowler, talk about how to make more robust decisions using TransparentChoice." Below the description, there are four bullet points: "From 3-6 months down to 3 weeks", "From 200 pages to graphical decision", "Clear and transparent decision", and "More buy-in to your decision". A red YouTube play button icon is visible. The video player interface includes "Watch later" and "Share" buttons. At the bottom left, there is a "Watch on YouTube" button. At the bottom right, there is a small logo for "transparent choice" featuring a stylized starburst icon.

Want to hear more? Listen to **Dean Fowler** explain his work with TransparentChoice here

