

SAVING MONEY & THE ENVIRONMENT

An introduction to the monetary waste produced by office printing and the environmental benefits of cutting costs through Managed Print Services.



Print Cartridges

Over 375 million empty toner cartridges and ink cartridges are thrown out each year.¹



That's roughly **11 cartridges being disposed every second.**



Recycling a single cartridge **saves 3.5 lbs of solid waste.**

One cartridge can be reused four times before end-of-life.

Each new toner cartridge requires burning **over two quarts of petroleum.**

Producing new toner cartridges **uses more than 200 million liters of petroleum.**²

If Shakespeare had used a printer,



his cartridges would still be in a landfill.

Cartridges take over 400 years to decompose.³

Paper

45% of the paper printed in offices end up in the trash can. Furthermore, half of all documents printed are discarded within 24 hours! This leads to **trillions of sheets of paper wasted every year world-wide.**⁴



The average office worker consumes approximately **1.2 trees per year.**⁵



1-3% of annual revenue is spent on printing.⁵



50% of all IT calls are print related.⁵

Office Equipment



A whopping **91% of plastic** isn't recycled.⁶



In 2019, the US generated **6.92 millions tons of e-waste.** 85% went to landfills.⁷

Find your business's impact and see your savings at **[ImageNet.com/Green](https://www.imagenet.com/green)**

Today's office printing is inefficient. wasteful. expensive.

Without a plan, print waste goes unchecked.

Businesses spend time planning for a reason. Forecasting revenues, analyzing the cost of goods or services, and measuring productivity and customer engagement – these are metrics companies map extensively. However, when it comes to printing, plans are forgotten.

Without tracking your printing, you overspend. Even worse, you don't realize you're wasting valuable resources. Inefficiencies and old technology compound that waste. New processes create new printing needs, creating more waste. Suddenly, you're buried underneath growing print costs and mounds of paper documents.

ImageNet Can Help You Get Control of Your Printing. Paper Waste. Priorities.

Let's create a plan. Together, we will:

- Assess your current print environment.
- Find the inefficiencies in your print processes.
- Refresh your old technology.
- Implement a green plan for recycling & reducing waste.

The result:

- Lower print costs
- Reduced print and paper waste
- A greener, more efficient office.

Calculate your savings and environmental impact at
ImageNet.com/Green

1. <http://www.ijimt.org/papers/202-CM026.pdf>
2. https://en.wikipedia.org/wiki/Toner_cartridge
3. <https://www.hp.com/us-en/shop/tech-takes/recycle-toner-cartridges>
4. https://www.researchgate.net/publication/330524458_The_economic_s_of_paper_consumption_in_offices
5. https://www.xerox.com/downloads/usa/en/w/whitepaper_mps.pdf
6. <https://www.nationalgeographic.com/science/article/plastic-produce-d-recycling-waste-ocean-trash-debris-environment>
7. <https://earth911.com/eco-tech/20-e-waste-facts/>

