



Weekly Trucking Insight

OVERVIEW

Job Board Searches and Clicks

- ▶ Last week, truck driver searches reached their highest point since the first week of October.
- ▶ Clicks on truck driver job postings remain strong.

Spot Freight Market

- ▶ Overall spot rates rose 5 cents.
- ▶ Total load postings decreased 6% from the previous week.
- ▶ Overall truck availability increased 13% from the previous week.

Story of the Week

- ▶ The Professional Driver Agency released its first ever Top Ten Driver Issues List of 2021.
 - The top driver complaint was mechanical/breakdown issues with the tractor.
 - Frustrations with breakdowns comes back to pay: if the truck isn't running, the driver isn't getting paid.
 - Four of the top ten complaints were related to breakdowns/mechanical issues.
 - Another four of the top ten issues are directly related to pay rates or inconsistent miles.



NUMBERS AT A GLANCE

SPOT RATES

WoW: ▲ Up 5¢ per mile

SPOT RATES BY SEGMENT

WoW: Dry Van ▲ Up 2¢ per mile

WoW: Refrigerated ▲ Up 7¢ per mile

WoW: Flatbed ▲ Up 4¢ per mile

LOAD POSTING VOLUME

WoW: ▼ Down 6%

LOAD VOLUME BY SEGMENT

WoW: Dry Van ▼ Down 2%

WoW: Refrigerated ▲ Up 7%

Wow: Flatbed ▼ Down 13%

TRUCK AVAILABILITY

WoW: ▲ Up 13%

TRUCK DRIVER SEARCHES

WoW: ▲ Up 4%

MoM: ▲ Up 15%

YoY: ▲ Up 2%

CLICKS ON TRUCK DRIVER POSTINGS

WoW: ▲ Up 14%

MoM: ▼ Down 7%

YoY: ▲ Up 65%



THIS WEEK IN JOB BOARD SEARCHES & CLICKS

Searches and Clicks on Job Aggregator Partner Network¹

Truck Driver Searches

vs 1 Week Ago:

▲ 4%

vs 1 Month Ago:

▲ 15%

vs 1 Year Ago:

▲ 2%

Last week, truck driver searches reached their highest point since the first week of October (week 40).

- There were more searches last week than the same week prior year for the first time since last September.

Clicks on truck driver job postings eclipsed 200,000 for just the third time since April 2020.

- All three weeks have been since the beginning of 2022.

Clicks on Truck Driver Postings

vs 1 Week Ago:

▲ 14%

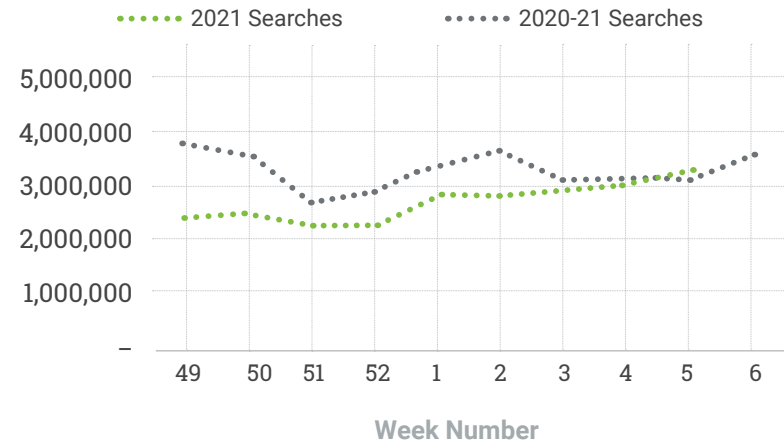
vs 1 Month Ago:

▼ 7%

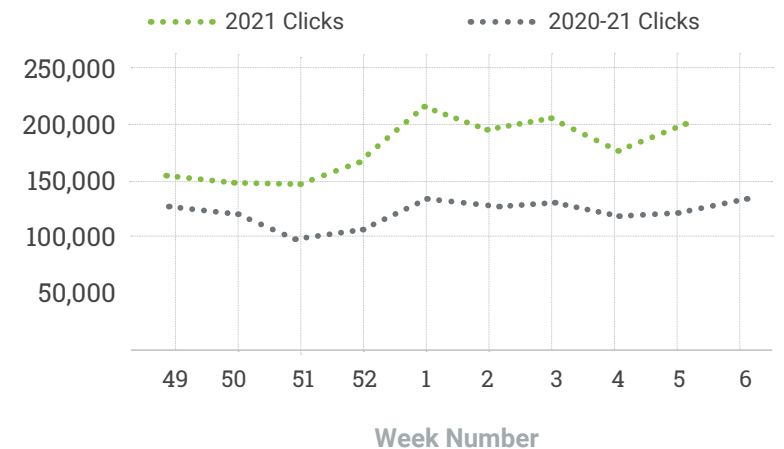
vs 1 Year Ago:

▲ 65%

Truck Driver Searches



Clicks on Truck Driver Postings



¹ Job board data is aggregated from many partners.

THIS WEEK IN SPOT FREIGHT

Spot rates rise for the first time in 2022.²

Spot rates rose 5 cents from last week.

Dry Van: **+2¢ CPM** | Refrigerated: **+7¢ CPM** | Flatbed: **+4¢ CPM**

- Rising diesel prices accounted for a significant share of the week-over-week gains.

Excluding fuel, total rates were 16% higher than the same 2021 week.

Total load postings decreased 6% from the previous week.

Dry Van: **-2% WoW** | Refrigerated: **+7% WoW** | Flatbed: **-13% WoW**

Overall truck availability rose 13% from the previous week.

The overall load-to-truck ratio fell sharply but remained higher than levels recorded prior to the holidays.

- The load-to-truck ratio rose for Refrigerated, eased for Dry Van, and declined sharply for Flatbed.



WOW Spot Freight

Spot Rates Excluding Fuel Charges

▲ 5¢ WoW

Total Load Postings

▼ 6% WoW

Overall Truck Availability

▲ 13% WoW

² Data is taken from FTR via Truckstop. To read the full weekly report, [click here](#).



STORY OF THE WEEK

Top driver complaint of 2021: Truck Breakdowns³

The Professional Driver Agency released its first ever Top Ten Driver Issues List of 2021.

- They identified the top driver frustrations from last year based on thousands of phone calls with truckers.

Equipment supply chain issues are clearly leading to driver frustration.

- The top driver complaint was mechanical/breakdown issues with the tractor.
 - Frustrations with breakdowns comes back to pay: if the truck isn't running, the driver isn't getting paid.
- Four of the top ten complaints were related to breakdowns/mechanical issues.
- There was a 4% increase in equipment issues in 2021 from 2020.
 - Aging fleets likely paid a part in that increase.
 - Expect the increase in equipment issues to continue in 2022 as semiconductor and parts shortages keep new truck supply from meeting demand.

Another four of the top ten issues are directly related to pay rates or inconsistent miles.

- The second highest driver complaint was that their pay rate was not competitive.

Fleets can help mitigate frustrations by making sure a truck is operating smoothly and is clean when it is assigned to a new driver.

- If a driver's first interaction with his truck is bad—e.g., a driver immediately needs to head to the shop because the battery is dead, or a check engine light is on—that driver has a negative feeling towards their new company.
 - The driver feels disrespected.

► **To see the full top ten list and hear a discussion about it, [watch CCJ's 10-44 webisode](#).**

³ CCJ Staff. ["Truck breakdowns the top driver complaint of 2021."](#) 3 Feb 2022, ccjdigital.com.





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