

# Crafting a Success Story

Have you ever had a moment that filled you with inspiration and excitement? Accomplishing a goal that seemed impossible. Positively impacting an entire family. Witnessing a once-troubled youth improve and eventually become accepted into college. Moments so powerful, you can't wait to pick up the phone and share it with someone.

At MST Services we want to capture this excitement by bringing your positive stories to life through powerful writing that we can post on our MST Services Blog. By sharing positive "MST Success Stories" we spread the word from *real people and real situations* about how beneficial Multisystemic Therapy—reaching more families and communities who need it.

## Steps to Consider

*Writing a success story is easier than you think! We've listed a few steps that should help below:*

### Capture the moment

There are many different stories, situations, and sources that can be the basis for success story content. With access to therapists, families, supervisors, and other team members in the MST network, it is likely that you hear about something positive or successful going on every day! Jot the idea down on a notepad, type it in your phone—whatever works for you.

### Confirm sources

A great success story can involve a lot of people! Make sure you gain approval from anyone involved in the story. A consent form for families and others involved can be [downloaded by clicking here](#). Please have it completed and sent to MST Services' Marketing team. You may also obtain the form from the team directly.

**Note:** Names of family, friends, clients etc. will be changed for confidentiality.

### Write the story

Once you have approval as needed, begin turning your idea into a story. If you are comfortable with writing, you can write out the whole story, or you may just create an outline. For guidelines on writing a blog, [view our blogging handbook here](#). (Or visit [www.info.mstservices.com/guide-book/blogging](http://www.info.mstservices.com/guide-book/blogging)) If you don't think you have the time or talent—don't let that stop you. Reach out to MST Services' Marketing team to assist you.

### Send for review

Send over your content to the MSTS Marketing team for review. Any necessary revisions and suggestions will be made, and if you haven't already completed any necessary consent forms, the team will also help you with that.

### Final approval

After it has been reviewed by the MST Services Marketing Team, we will send it back to you for a final approval. If approved for publishing, the success story is ready to post!