Press Kit

2020 - 2021

nutrasource

Pharmaceutical and Nutraceutical Services

Certifications by nutrasource

GRAS ASSOCIATES
Food Safety Regulatory Services, A Nutrasource Company

nutrasource asia CORPORATION LTD

About Nutrasource

Nutrasource Pharmaceutical and Nutraceutical Services is a premier, full-service contract research organization (CRO) and solutions provider that helps health companies bring products to market with strong science and regulatory confidence – from concept to claim.

With over 100 employees serving 2,000+ clients globally, Nutrasource is a one-stop shop for international regulatory consulting, clinical trials (onsite and multi-centre), and product testing solutions for dietary supplements, food, pharmaceuticals, medical devices, and everything in between.

No other consulting firm in the dietary supplement sector brings together more experience in nutrition, regulatory affairs, and pharmaceutical science to help our clients achieve compliance and gain market entry in the U.S., Canada, the E.U., and Asia Pacific.

By starting with the end in mind—the product claim—our team has successfully completed thousands of projects and over 750 clinical trials across our team for a wide range of ingredients and product types through our end-to-end capabilities, committed staff, and transparent partnership environment.

NUTRASOURCE BY THE NUMBERS

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5,500+

CLINICAL TRIAL PARTICIPANTS
IN OUR DATABASE

NUTRASOURCE BY THE NUMBERS

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235+

PUBLICATIONS ACROSS OUR SCIENTIFIC TEAM

NUTRASOURCE BY THE NUMBERS

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750+

REGULATORY FILINGS COMPLETED GLOBALLY

- CLINICAL TRIAL APPLICATIONS
- NHP LICENSING
- GRAS & NDIN FILINGS
- NDS & NDA - DRUGS
- ANDS & ANDA - DRUGS
- MEDICAL FOOD APPLICATIONS
- NOVEL FOOD APPLICATIONS
- FOOD COLOUR/ADDITIVE PETITIONS

NUTRASOURCE BY THE NUMBERS

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NUTRASOURCE BY THE NUMBERS

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1,700+

CLINICAL TRIALS COMPLETED ACROSS OUR TEAM

NUTRASOURCE BY THE NUMBERS

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40+

UNIQUE HEALTH INDICATIONS OUR TEAM MEMBERS HAVE DIRECT EXPERIENCE IN

NUTRASOURCE BY THE NUMBERS

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100+

EMPLOYEES GLOBALLY WITH EXPERIENCE IN:

- PHARMACEUTICALS
- NHP/DIETARY SUPPLEMENTS
- MEDICAL DEVICES
- PROBIOTICS
- SPORTS NUTRITION
- CANNABIS/CBD
- FOOD AND BEVERAGE
- MEDICAL FOODS

Our Story

Nutrasource was established in Canada in 2002. Since then, the company has grown from a single desk in a small office unit to a global CRO and consulting firm. Today, Nutrasource employs over 100 staff across four sites in North America.

Over the past nearly two decades, Nutrasource has expanded its services far beyond its original omega-3 blood test to include international regulatory capabilities, certification programs, clinical trials, and complete testing solutions for a vast array of consumer health products.

Headquartered in Guelph, Ontario, Nutrasource is positioned in the heart of Southwestern Ontario's agricultural, nutrition, and biotechnology research hub. In recent years, the company expanded further to bring testing capabilities in-house through the acquisition of Mississauga-based laboratory, Diteba (NDI ADRL Inc.). Later, regulatory firm GRAS Associates was acquired to better serve the U.S. market, providing food safety regulatory solutions for a wide range of products.

By focusing first and foremost on the needs of its customers, Nutrasource has established itself as a leading CRO serving the Canadian, U.S., and European health product markets.

Nutrasource is proud to have helped hundreds of health product companies develop and launch safe, effective, high-quality products to better people's lives through improved health and wellness.

YOUR PARTNER IN

GOAL-ORIENTED CLINICAL TRIALS

FROM CONCEPT TO CLAIM

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REDUCED REGULATORY RISK

FROM CONCEPT TO CLAIM

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YOUR PARTNER IN
EFFICIENT GRAS APPROVALS
FROM CONCEPT TO CLAIM
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YOUR PARTNER IN

STRONGER PRODUCT MARKETING

FROM CONCEPT TO CLAIM

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YOUR PARTNER IN

SUPERIOR PRODUCT QUALITY

FROM CONCEPT TO CLAIM

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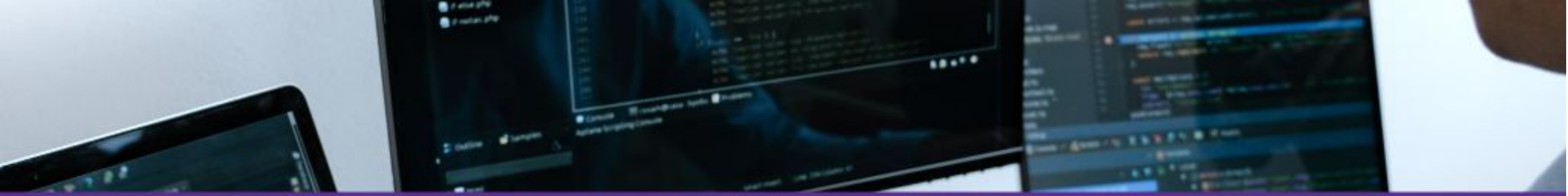

YOUR PARTNER IN

IN-HOUSE STATISTICS TEAM

FROM CONCEPT TO CLAIM

YOUR PARTNER IN

GLOBAL REGULATORY SUCCESS

FROM CONCEPT TO CLAIM

nutrasource
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What we do

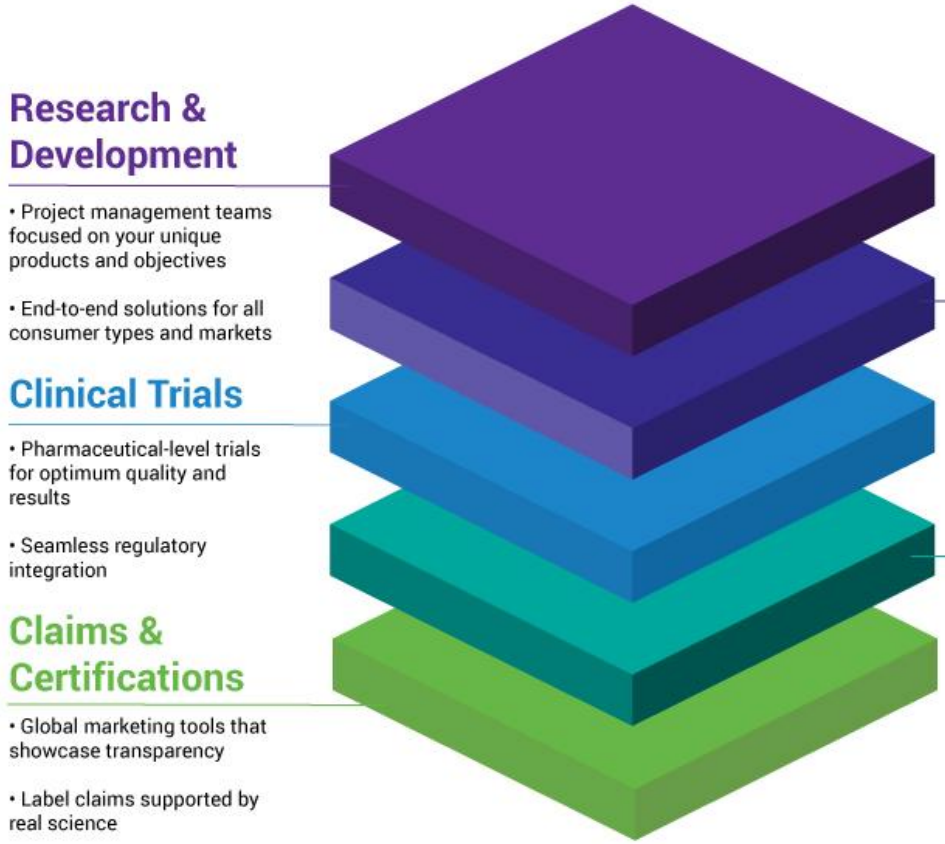
Through our vertically-integrated service platform, we offer full regulatory, clinical, and testing solutions for products ranging from dietary supplements to pharmaceuticals in Canada, the U.S., and Europe.

As a global CRO, we have developed a suite of service offerings and capabilities designed specifically to help our clients realize their objectives without needing to seek outside guidance. Our combined regulatory and clinical approach is unmatched in the natural health industry, providing you with added value and reduced risk as you move along the product development journey.

At Nutrasource, we work to identify your objectives and desired product claim, and then craft a strategic project plan based on your goals and budget. From there, we assess the regulatory landscape to determine novel pathways and strategies so you can gain maximum benefit in terms of sales, market share, and future growth potential.

No matter what stage of the product lifecycle or supply chain, we will find a customized solution that fits your needs and generates results that exceed your expectations.

Nutrasource's Vertical Service Platform



"Cyanotech has worked with Nutrasource on many fronts and we have continually been impressed. Nutrasource provides exceptional customer service and expertise. Their team members are top notch. They streamline the Health Canada NHP application process, and also offer an excellent QA-Regulatory partnership for US based companies selling into Canada. This extension of services from NHP licensing to receipt and release of health products into the Canadian market is fluid, functional and ultimately smart business. The Nutrasource team is totally on top of it, organized and fun to work with! I highly recommend their services."

- JENNIFER JOHANSEN

VP of Quality, Regulatory & Government Affairs at Cyanotech

"Having been in business since 1965, Carlson is a pioneering brand in the U.S. and global natural product industry. The Carlson name is seen as synonymous with quality. The **IFOS and IGEN certifications give us the ability to educate consumers and doctors with real testing data** for issues that are of concern with marine oils: freshness, potency, purity, and GMOs. **The ability of the end user to go to the Certifications by Nutrasource website and see the test results for their preferred product is a definite competitive advantage in our marketing**. We are not the only excellent brand of fish oils, but with IFOS and IGEN, certification we feel we are second to none."

- JOLIE ROOT

Senior Nutritionist and Educator at Carlson Laboratories

"We were pleased to collaborate with Nutrasource on our low dose **clinical trial** for our prebiotic resistant starch ingredient, Solnul™. They were able to achieve our expedited timeline using a unique **regulatory strategy** and their upfront budgeting was very accurate, leading to minimal change orders. We also benefited from Nutrasource's **in-house data management**, which made communication with the team quicker and more efficient. What really helped us in this trial was the **efficiency and transparency** of the project management team. Given the success of this project, we now use Nutrasource for other services, including North American regulatory consulting. It has been fantastic working with a **confident partner who offers such a wide scope of services**."

-JASON BUSH, PH.D.

Chief Scientific Officer at Solnul™

Nutrasource - Bios

William Rowe

President & Chief Executive Officer

Mr. Rowe is the Co-founder, President, and Chief Executive Officer of Nutrasource and its subsidiaries. A charismatic leader and visionary, Mr. Rowe's executive guidance enables Nutrasource to successfully launch products and expand the businesses. With nearly 20 years of experience in commercializing innovative consumer health products, Mr. Rowe has been instrumental in designing and implementing clinical trial development and marketing strategies to help Sponsors comply with regulatory requirements and uncover new market opportunities. Mr. Rowe has also led the acquisition of two subsidiaries. Under Mr. Rowe's continued leadership and strategic vision, the company looks to an optimistic future helping its valued customers commercialize their innovations to improve healthcare globally.

Josh Baisley, B.Sc.

Vice President, Clinical Design & Delivery

Mr. Baisley joined Nutrasource in 2013, bringing over 12 years of quality assurance, clinical, preclinical and regulatory natural health product experience and an additional four years of antibody/biologics development experience. Mr. Baisley has been an active member of the probiotic community as a member of the International Probiotics Association (IPA) Board of Directors, blogging for the IPA, and presenting at the probiotic workshops and other industry events. Having depth in both regulatory filings and project management of clinical trials provides Mr. Baisley with an understanding of regulatory body thinking and has led to his respected relationship with Health Canada. From 2011-2014, Mr. Baisley participated on a Health Canada expert working group as a member representing the dietary supplement industry to work toward harmonization of safety reporting for supplements, drugs and biologics.

Jane Gaviller-Fortune B.Sc., RQAP-GCP

Director of Quality Assurance

Ms. Gaviller-Fortune began her Quality Assurance career at Apotex's in-house Bioequivalence clinic in 1994, progressing from auditor to Quality Assurance Supervisor before joining Allied Clinical Research (later Allied Research International) as Director, Quality Assurance. At Allied, Ms. Gaviller-Fortune created a complete Quality Management System for the organization, building the department to over 30 professionals responsible for all aspects of Quality Control, Quality Assurance, and regulatory functions. When Allied expanded into the U.S., Ms. Gaviller-Fortune took on the role of Senior Director, Global Quality Assurance, and oversaw the creation of the Quality Management System at the US clinic. In 2011, Ms. Gaviller-Fortune joined the Population Health Research Institute (PHRI) as Director, Quality Assurance, where Ms. Gaviller-Fortune again managed all aspects of Quality Assurance for the organization. Prior to joining Nutrasource, Ms. Gaviller-Fortune served as Senior Manager, Quality Assurance & Compliance at Covance, a global tier-one CRO, where she was the Quality Assurance Lead for four strategic client alliances as well as several transactional clients.

Kevin Yan, M.Sc.

Director or Product Testing & Certifications

As a member of the Nutrasource team for the past 10 years, Mr. Yan has deepened his knowledge of regulatory, clinical, strategic planning, and quality testing in the supplement and natural health product field. In his current role as Director of Product Testing and Certifications, Mr. Yan has helped hundreds of clients with the information required to prove that their products are safe and effective for regulatory bodies as well as analytical testing required for research projects, release testing, and product formulation.

Amy Mozingo, MS

Director of Operations – GRAS Associates

Ms. Mozingo is Director of U.S. Operations. She has over 15 years of experience in industry and consulting, holds a certificate as a Preventive Control Qualified Individual (PCQI), and is trained and experienced in ingredient approvals (GRAS, NDIN, FAP, CAP), product labelling, formulation reviews, and current good manufacturing requirements for dietary supplements.

Tania John, M.Sc.

Director, Regulatory Affairs, Natural Health Products & Dietary Supplements

Ms. John brings more than 10 years of experience in regulatory affairs in the Canadian natural health product space, including cross-functional support and project management. As Director of Regulatory Affairs, Natural Health Products and Dietary Supplements, Ms. John works closely with Nutrasource's global regulatory specialists and business development teams to ensure client objectives are exceeded through strong regulatory strategy and partnership. Previously, Ms. John served as a Product Licensing and Quality Assurance Associate at Now Foods/Puresource Inc. prior to joining Nutrasource as Regulatory Affairs Specialist and, later, Associate Director of Regulatory Affairs. After 6 years, Ms. John took on a Regulatory Affairs Lead position at the Clorox Company where she was instrumental in Canadian compliance and innovation licensing of its natural health supplements, namely the Renew Life and NeoCell brands.

Jennifer Andrews, M.Sc., MBA

Marketing Director

Ms. Andrews has 10 years of experience in nutritional research, scientific writing, and B2B marketing. With a strong track record in integrated marketing operations and communications, Jennifer is responsible for overseeing Nutrasource's marketing strategy with an emphasis on content marketing, social media, and digital advertising. She works collaboratively with the company's technical experts, sales team, and executive leadership to develop targeted campaigns to increase brand awareness and boost qualified lead generation for Nutrasource and its subsidiaries. She holds a Bachelor of Science (B.Sc.) degree in Biology and a Master of Science (M.Sc.) degree in Human Health and Nutritional Sciences from the University of Guelph, and a Master of Business Administration (MBA) from the Lazaridis School of Business and Economics at Wilfrid Laurier University with a specialization in marketing and strategy.

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PROUD MEMBER OF

ipa INTERNATIONAL PROBIOTICS ASSOCIATION

MEMBER
Council for Responsible Nutrition
The Science Behind the Supplement

GOED OMEGA-3 PROUD MEMBER goedquality.com

AMERICAN BOTANICAL COUNCIL
SINCE 1988

AFDLI
Food and Drug Law Institute

TRUST TRANSPARENCY CENTER

AHPA
AMERICAN HERBAL PRODUCTS ASSOCIATION

Nutrasource Pharmaceutical and Nutraceutical Services
120 Research Ln Suite 101, Guelph, ON, N1G 0B4

For more information visit www.nutrasource.ca or email info@nutrasource.ca

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