

Holiday Creative Calendar

Ensure you don't miss any key dates this holiday season with this useful Holiday Creative Calendar.

For a comprehensive guide to driving e-commerce sales this Holiday Season, including creative best practices and recommendations, read our Holiday Guide 2020.

[Click here to read Shuttlerock's Holiday Guide →](#)



Labour Day	September 7
Mid-Autumn Festival	October 1
Halloween	October 31
Single's Day	November 11
Thanksgiving	November 26
Black Friday	November 27
Cyber Monday	November 30
Free Shipping Day	December 15
Super Saturday	December 19
Christmas (Eve & Day)	December 24 / 25
Boxing Day	December 26
New Years (Eve & Day)	December 31 / January 1
Chinese New Year	February 2021